



Seo Analyzer

17production.com

Generated on April 03 2022 05:43 AM

The score is 54/100



SEO Content

	Title	<p>17 Production Video Production Company in Italy, New York</p> <p>Length : 57</p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	Description	<p>17 Production is video production company located in New York City. We offer video production services worldwide for corporate promo vids, events, commercials.</p> <p>Length : 163</p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.</p>												
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>												
	Og Meta Properties	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.</p>												
	Headings	<table border="1" data-bbox="544 1480 1481 1547"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>0</td> <td>1</td> <td>0</td> <td>1</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="616 1585 1506 2072" style="list-style-type: none"> • [H2] • [H4] Nescafe' 2012\n\n", "http:\V17production.com\portfolio\b as-van-der-veerV", "", [78]], ["Oakley buying days july 2011", "", "", "", "17Production", "", "Oakley buying days july 2011\n\n", "http:\V17production.com\portfolio\fortaleza-2020V", "", [78]], ["RAY-BAN POLAR TOUR", "", "", "", "17Production", "", "RAY-BAN POLAR TOUR\n\n\n", "http:\V17production.com\portfolio\ d andakaV", "", [78]], ["Chateux d'ax triennale 2012", "", "", "", "17Production", "", "chateux d'ax triennale 2012\nProject description.\n\n", "http:\V17production.com\port folio\3d-arch-decoV", "", [78]], ["Ray-Ban Never Noise", "", "", "", "17Production", "", "Ray-Ban Never Noise\n\n", "htt p:\V17production.com\portfolio\mirsaV", "", [78]], ["PRADA priv ate", "", "", "", "17Production", "", "\n\n", "http:\V17production.com\ /portfolio\maymont-parkV", "", [78]], ["PRADA ARTIOLI BAROQUE 	H1	H2	H3	H4	H5	H6	0	1	0	1	0	0
H1	H2	H3	H4	H5	H6									
0	1	0	1	0	0									





SEO Content

```
ps://twitter.com/share?url="+escape(window.location.href)+"&
text="+escape(title)); jQuery(".sharing-icons-
facebook").attr("href", "http://www.facebook.com/sharer.php?u
="+escape(window.location.href)+"&t="+escape(title));
jQuery(".sharing-icons-googleplus").attr("href", "https://plus.go
ogle.com/share?url="+escape(window.location.href)); } // Re-
create controls based on currently viewed project and other
settings jQuery('.portfolio-
arrowright').unbind('click.nextproject'); jQuery('.portfolio-
arrowleft').unbind('click.prevproject'); var global_pointer = 0;
function testCategories(current_id, selected_category_id,
this_project, search_direction){ global_pointer++; // we
checked all the projects, none of them matched criteria (except
THIS post), let it continue to do whatever the default action for
no projects is (reload current project or do not do anything)
if(number_of_ids < global_pointer){ return; } // this makes it go
only number_of_ids times at most if(portfolioArrayValid[current
_id][9].indexOf(selected_category_id) != -1){ // Category match
global_pointer = 0; if(current_id == this_project){ return; } //
Don't load the same project if there is only 1 project available -
this can't happen because we hide arrows in such event
bringPortfolio( current_id ); return; }else{ // No category match
found, let's increase or decrease ID by 1 and test again
if(search_direction == 'next'){ current_id++; if(current_id ==
number_of_ids){ current_id = 0; } testCategories(current_id,
selected_category_id, this_project, 'next'); return; }else{
current_id--; if(current_id == -1){ current_id =
number_of_ids-1; } testCategories(current_id,
selected_category_id, this_project, 'prev'); return; } } } var
selected_category_id = jQuery('#filters').find('li
a.selected').attr('data-project-category-id'); var loop_through =
'1'; var counter = 0; var tempProjects = []; for(var i = 0; i <
portfolioArrayValid.length; i++){ if(!loop_through) ||
(selected_category_id == 'all' || selected_category_id ==
undefined)){ counter++; tempProjects[i] = counter; }else{
if(portfolioArrayValid[i][9].indexOf(selected_category_id) !=
-1){ counter++; tempProjects[i] = counter; } } } if(counter <
2){ // Only 1 project in this category, disable arrows jQuery('.pr
oject-navigation').removeClass('project-navigation-visible'); jQu
ery('.portfolio-arrowright').removeClass('portfolio-arrowright-
visible'); jQuery('.portfolio-arrowleft').removeClass('portfolio-
arrowleft-visible'); }else{ jQuery('.project-
navigation').addClass('project-navigation-visible'); jQuery('.portf
olio-arrowright').addClass('portfolio-arrowright-visible'); jQuery(
'.portfolio-arrowleft').addClass('portfolio-arrowleft-visible'); } var
this_project = current_id; /* Right Arrow */ jQuery('.portfolio-
arrowright').on('click.nextproject', function(){ current_id++;
if(current_id == number_of_ids){ current_id = 0; } /* Check if
loop through projects in the same (selected) category only, true
= yes, false = no */ /* Check currently selected category */ var
selected_category_id = jQuery('#filters').find('li
a.selected').attr('data-project-category-id');
if(selected_category_id == 'all' || selected_category_id ==
undefined){ // nothing, let the script continue and load any
next project }else{ // Some category other than "all" is selected
testCategories(current_id, selected_category_id, this_project,
```





SEO Content

```
'next'); return; } bringPortfolio( current_id ); }); /* Left Arrow */
jQuery('.portfolio-arrowleft').on('click.prevproject', function(){
current_id--; if(current_id == -1){ current_id =
number_of_ids-1; } /* Check currently selected category */ var
selected_category_id = jQuery('#filters').find('li
a.selected').attr('data-project-category-id');
if(selected_category_id == 'all' || selected_category_id ===
undefined){ // nothing, let the script continue and load any
next project }else{ // Some category other than "all" is selected
testCategories(current_id, selected_category_id, this_project,
'prev'); return; } bringPortfolio( current_id ); }); }, 200); // We
wait for CSS3 fade out animation to opacity=0 of .portfolio_box
(inner container of portfolio) to complete } function
closePortfolioItem(){
jQuery('.portfolio_box').removeClass('portfolio_box-visible');
jQuery('body').removeClass('daisho-portfolio-viewing-project'); j
Query('#compact_navigation_container').removeClass('compact_
navigation_container-visible'); jQuery('.project-
coverslide').removeClass('project-coverslide-visible'); jQuery('.p
roject-navigation').removeClass('project-navigation-visible'); jQ
uery('.portfolio-arrowright').removeClass('portfolio-arrowright-
visible'); jQuery('.portfolio-arrowleft').removeClass('portfolio-
arrowleft-visible'); jQuery('.project-slides').empty();
jQuery('title').text(homepage_title); } function
verticalimageflow(){ jQuery('.project-
slides').find('.myimage').each(function(){ var current_image =
jQuery(this); if(current_image.is("img")){
jQuery("").attr("src",this.src).load(function(){ if((this.width <
1120) && (this.width != 0)){ var img_max_width =
this.width+"px"; var img_width = '100%'; }else{ var
img_max_width = '100%'; var img_width = '100%'; }
current_image.closest('.project-slide-image').css({ 'max-width' :
img_max_width, 'width' : img_width });
current_image.next('span').delay(800).css({"opacity" : 1}); });
} }); } function supports_history_api(){ return
!!(window.history && history.pushState); } var popped =
('state' in window.history && window.history.state !== null),
initialURL = location.href; window.onpopstate = function(ev){
//console.log(ev.state); // Ignore initial popstate that some
browsers fire on page load var initialPop = !popped &&
location.href == initialURL; popped = true; if(initialPop){
return; } var evstate = ev.state?ev.state: {};
if(!evstate.cancelback){ closePortfolioItem(); }else{
if(evstate.projid || evstate.projid == 0){
bringPortfolio(evstate.projid); } } // center videos inside
elements function centerIsotopeVideos(){
jQuery('.element').each(function(){ var $this = jQuery(this);
if($this.find('video').get(0) !== undefined){
$this.find('video').bind("loadedmetadata", function(){ var
video_width = $this.find('video').get(0).videoWidth; var
video_height = $this.find('video').get(0).videoHeight; var
cont_width = $this.width(); var cont_height = $this.height();
var cont_ratio = $this.width() / $this.height(); var video_ratio =
$this.find('video').get(0).videoWidth /
$this.find('video').get(0).videoHeight; if(cont_ratio
```

SEO Content

	Images	We found 17 images on this web page. 16 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : 4% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 17 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 11.76% Internal Links 88.24%

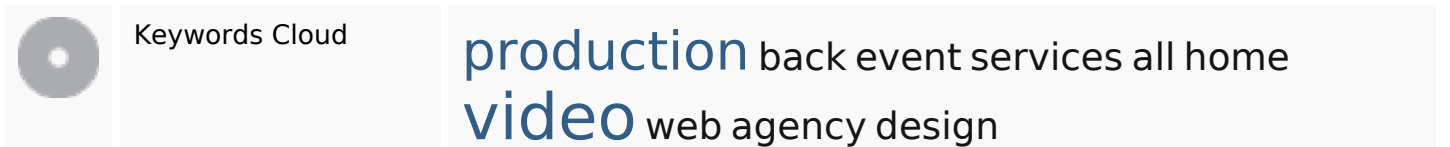
In-page links

Anchor	Type	Juice
Video Increases Engagement &#038; Conversions	Internal	Passing Juice
Video Marketing Tips to Promote Your Next Event	Internal	Passing Juice
Home	Internal	Passing Juice
About Us	Internal	Passing Juice

In-page links

Video Production Services	Internal	Passing Juice
Contact	Internal	Passing Juice
All Works	Internal	Passing Juice
Nescafe' 2012	Internal	Passing Juice
Oakley buying days july 2011	Internal	Passing Juice
RAY-BAN POLAR TOUR	Internal	Passing Juice
Chateaux d'ax triennale 2012	Internal	Passing Juice
Ray-Ban Never Noise	Internal	Passing Juice
PRADA private	Internal	Passing Juice
PRADA ARTIOLI BAROQUE	Internal	Passing Juice
Vogue tour	Internal	Passing Juice
SEO Web Design by 17 Agency	External	Passing Juice
f	External	Passing Juice






SEO Keywords








Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
video	8	✓	✗	✓	✓
production	5	✓	✗	✓	✓
agency	3	✗	✗	✗	✓
home	3	✗	✗	✗	✓
services	3	✗	✗	✓	✗

Usability

	Url	Domain : 17production.com Length : 16
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.





Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 1 Warnings : 34
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Too bad, your website has too many CSS files (more than 4). Too bad, your website has too many JS files (more than 6). Too bad, your website does not take advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none">✔ Apple Icon✔ Meta Viewport Tag✔ Flash content
--	---------------------	--

Optimization

	XML Sitemap	<p>Great, your website has an XML sitemap.</p> <p>http://17production.com/sitemap.xml</p>
	Robots.txt	<p>http://17production.com/robots.txt</p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Great, your website has an analytics tool.</p> <p> Google Analytics</p>