

# Seo Analyzer





## 1stcapitalservice.com

Generated on March 24 2022 14:13 PM






The score is 55/100







### SEO Content

	Title	<p>Invoice Factoring Funding   1st Capital Service Turns Invoices Into Cash</p> <p><b>Length : 72</b></p> <p>Ideally, your title should contain between 10 and 70 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.</p>						
	Description	<p>1st Capital Service specializes in funding for the transportation, oil &amp; gas, manufacturing, and staffing industry, offering: Competitive Rates Same-Day Funding Free Credit Check Approvals Fuel Cards Non-Recourse Available No Long-Term Contracts No Application Fees No Monthly Minimums</p> <p><b>Length : 289</b></p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.</p>						
	Keywords	<p>Oil and gas funding, Manufacturing invoice funding, Information technology invoice funding, Payroll funding, Staffing funding, Freight and trucking invoice funding, Government contracting invoice funding, Fashion and apparel invoice funding, Telecom invoice funding, Wi-Fi and cable invoice funding, factory funding, Medical invoice funding, Oil and Gas invoice funding, construction invoice funding, Excavation Site Work Invoice Funding, Buy my invoice, Sale my invoice, Business Factory Funding, Business Invoice Funding, Oil and Gas Factoring, Get cash for payroll, electricity, vendor invoices, Invoice Factoring Services for Houston Companies, Purchase Order Financing, Accounts Receivable Financing, Trade Payable Financing, Financing Importers &amp; Exporters, Wholesale Factoring Companies,</p> <p>Good, your page contains meta keywords.</p>						
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>site_name</td><td>1st Capital Service</td></tr><tr><td>url</td><td>https://1stcapitalservice.com/</td></tr></tbody></table>	Property	Content	site_name	1st Capital Service	url	https://1stcapitalservice.com/
Property	Content							
site_name	1st Capital Service							
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## SEO Content

		type	article
	Headings	<b>H1</b> 1	<b>H2</b> 7  <b>H3</b> 0  <b>H4</b> 0  <b>H5</b> 0  <b>H6</b> 0
		<ul style="list-style-type: none"> <li>• [H1] 1ST CAPITAL SERVICE</li> <li>• [H2] Looking for a First-Class Business Funding?</li> <li>• [H2] What Is Factoring? Invoice factoring is a form of transactional finance whereby a business sells its invoices for delivered products or services to a factoring company in order to immediately close the cash flow gap of 30, 60, 90 day payout term. Many businesses do not have additional working capital, and this is where we come in. As an invoice finance factoring service we provide your business the stability to monetize current, unpaid invoices into a line of credit that helps you meet expenses, pay suppliers, and cover payroll. "Invoice factoring" is not a common term. Many business owners have never heard of it. However, you may have heard a variety of other terms including "Accounts Receivable Financing," "Receivable Loans," and "Receivable Financing." If this is what you need, this is what we do!</li> <li>• [H2] 1st Capital Service turns invoices into cash &amp; specializes in funding for all types of Construction, Transportation, Trucking, Excavation, Oil &amp; Gas, Manufacturing, and Staffing Industry, offering: Competitive Rates Same-Day Funding Approvals, Fuel Cards Non-Recourse Available No Long-Term Contracts No Application Fees. No Monthly Minimums.</li> <li>• [H2] with applied services.</li> <li>• [H2] on number of industries.</li> <li>• [H2] on various competitions.</li> <li>• [H2] from all around the world.</li> </ul>	
	Images	We found 1 images on this web page.  1 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.	
	Text/HTML Ratio	Ratio : <b>8%</b>  This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.	
	Flash	Perfect, no Flash content has been detected on this page.	
	Iframe	Great, there are no Iframes detected on this page.	

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 1 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%

## In-page links

Anchor	Type	Juice
=	Internal	Passing Juice






## SEO Keywords

	Keywords Cloud	cash services invoices service into business finance factoring capital invoice
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## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
factoring	7	✓	✓	✗	✓
capital	6	✓	✗	✓	✓
invoice	5	✓	✓	✗	✓
invoices	5	✓	✓	✗	✓
business	5	✗	✓	✗	✓

## Usability

	Url	Domain : 1stcapitalservice.com Length : 21
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.




## Document

	Doctype	HTML 5				
	Encoding	Perfect. Your declared charset is UTF-8.				
	W3C Validity	Errors : 8 Warnings : 35				
	Email Privacy	Great no email address has been found in plain text!				
	Deprecated HTML	<table><thead><tr><th>Deprecated tags</th><th>Occurrences</th></tr></thead><tbody><tr><td>&lt;font&gt;</td><td>1</td></tr></tbody></table> <p>Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.</p>	Deprecated tags	Occurrences	<font>	1
Deprecated tags	Occurrences					
<font>	1					
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Too bad, your website has too many CSS files (more than 4).</li><li> Too bad, your website has too many JS files (more than 6).</li><li> Too bad, your website does not take advantage of gzip.</li></ul>				

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li data-bbox="555 264 767 297">✘ Apple Icon</li><li data-bbox="555 331 879 365">✔ Meta Viewport Tag</li><li data-bbox="555 398 810 432">✔ Flash content</li></ul>
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## Optimization

	XML Sitemap	<p data-bbox="539 645 1094 678">Great, your website has an XML sitemap.</p> <div data-bbox="544 712 1481 775"><a href="http://1stcapitalservice.com/sitemap.xml">http://1stcapitalservice.com/sitemap.xml</a></div>
	Robots.txt	<p data-bbox="539 801 1059 835"><a href="http://1stcapitalservice.com/robots.txt">http://1stcapitalservice.com/robots.txt</a></p> <p data-bbox="539 869 1083 902">Great, your website has a robots.txt file.</p>
	Analytics	<p data-bbox="539 936 643 969">Missing</p> <p data-bbox="539 1003 1337 1037">We didn't detect an analytics tool installed on this website.</p> <p data-bbox="539 1070 1449 1171">Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>