

Seo Analyzer 2.ly

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The score is 57/100







SEO Content

	Title	Create shrunken URLs - Shrunken.com Length : 35 Perfect, your title contains between 10 and 70 characters.												
	Description	Create shrunken URLs from your longer website URLs. No registration required. Completely free to use. Length : 101 Great, your meta description contains between 70 and 160 characters.												
	Keywords	shortURL, short, URL, tiny, href, link, path, twitter, post, facebook, longURL, Good, your page contains meta keywords.												
	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.												
	Headings	<table><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>1</td><td>0</td><td>1</td><td>11</td><td>3</td><td>0</td></tr></tbody></table> <ul style="list-style-type: none">[H1] 2.LY[H3] 2.ly: Create shrunken URLs with shrunken.com.[H4] How can my site benefit from using shrunken URLs?[H4] How can I view how many visitors have clicked on my shrunken URL?[H4] Can I automatically expire my URLs after x clicks?[H4] Can I protect my shrunken with a password?[H4] How many URLs can I create?[H4] What are the benefits of registering an account?[H4] Get shrunken URLs![H4] Shrunken Site Statistics:[H4] Total URLs[H4] Total URL Visits[H4] Shrunken.com - Best place for shrunken URLs[H5] <input type="text"/> Enter one or more URLs to be shrunken below[H5] <input type="button"/> Click here for Additional Options	H1	H2	H3	H4	H5	H6	1	0	1	11	3	0
H1	H2	H3	H4	H5	H6									
1	0	1	11	3	0									

SEO Content

		<ul style="list-style-type: none"> [H5] Easily create trackable shrunken URLs to use anywhere on the web, email or Twitter.
	Images	<p>We found 3 images on this web page.</p> <p>Good, most or all of your images have alt attributes.</p>
	Text/HTML Ratio	<p>Ratio : 8%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 15 links including 0 link(s) to files
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 86.67%</p> <p>Internal Links 13.33%</p>

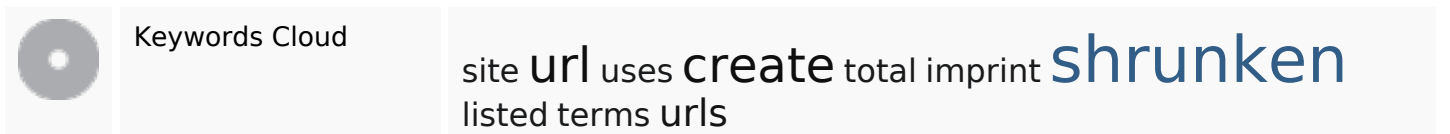
In-page links

Anchor	Type	Juice
CREATE SHRUNKEN URL!	External	Passing Juice
REGISTER	External	Passing Juice
FAQ	External	Passing Juice

In-page links

TOOLS	External	Passing Juice
RECENT URLS	External	Passing Juice
LOGIN	External	Passing Juice
Terms of Service	Internal	Passing Juice
Privacy Policy.	Internal	Passing Juice
PhishTank	External	Passing Juice
Google Safe Browsing	External	Passing Juice
Create Shrunken URL	External	Passing Juice
Terms & Conditions	External	Passing Juice
Imprint	External	Passing Juice
Report&nbsp;Abuse	External	Passing Juice
Contact	External	Passing Juice

SEO Keywords














Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
shrunken	12	✓	✗	✓	✓
url	7	✓	✓	✓	✓
create	6	✓	✗	✓	✓
urls	4	✓	✗	✓	✓
listed	2	✗	✗	✗	✗

Usability

	Url	Domain : 2.ly Length : 4
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.




Document

	Doctype	XHTML 1.0 Strict				
	Encoding	Perfect. Your declared charset is UTF-8.				
	W3C Validity	Errors : 10 Warnings : 1				
	Email Privacy	Great no email address has been found in plain text!				
	Deprecated HTML	<table><thead><tr><th>Deprecated tags</th><th>Occurrences</th></tr></thead><tbody><tr><td><u></td><td>1</td></tr></tbody></table> <p>Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.</p>	Deprecated tags	Occurrences	<u>	1
Deprecated tags	Occurrences					
<u>	1					
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Too bad, your website has too many CSS files (more than 4). Too bad, your website has too many JS files (more than 6). Perfect, your website takes advantage of gzip.				

Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li data-bbox="555 264 767 297">✘ Apple Icon<li data-bbox="555 331 879 365">✔ Meta Viewport Tag<li data-bbox="555 398 810 432">✔ Flash content
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Optimization

	XML Sitemap	<p data-bbox="539 645 1094 678">Great, your website has an XML sitemap.</p> <div data-bbox="544 712 1481 775">http://2.ly/sitemap.xml</div>
	Robots.txt	<p data-bbox="539 801 815 835">http://2.ly/robots.txt</p> <p data-bbox="539 869 1083 902">Great, your website has a robots.txt file.</p>
	Analytics	<p data-bbox="539 936 643 969">Missing</p> <p data-bbox="539 1003 1337 1037">We didn't detect an analytics tool installed on this website.</p> <p data-bbox="539 1070 1449 1171">Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>