

Seo Analyzer 2checkout.com

Generated on March 13 2022 12:39 PM

The score is 57/100



SEO Content

	Title	2Checkout: Online Payment Processing Modern Commerce. Simplified. Length : 67 Perfect, your title contains between 10 and 70 characters.												
	Description	Accept payments online, anytime, anywhere. 2Checkout.com is an online payment processing service that helps you accept credit cards, PayPal, and debit cards. Length : 157 Great, your meta description contains between 70 and 160 characters.												
	Keywords	online payment processing, accept payments online, online payments, Good, your page contains meta keywords.												
	Og Meta Properties	Good, your page take advantage of Og Properties. <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>url</td><td>https://www.2checkout.com/</td></tr><tr><td>title</td><td>2Checkout: Online Payment Processing Modern Commerce. Simplified.</td></tr><tr><td>description</td><td>Accept payments online, anytime, anywhere. 2Checkout.com is an online payment processing service that helps you accept credit cards, PayPal, and debit cards.</td></tr></tbody></table>	Property	Content	url	https://www.2checkout.com/	title	2Checkout: Online Payment Processing Modern Commerce. Simplified.	description	Accept payments online, anytime, anywhere. 2Checkout.com is an online payment processing service that helps you accept credit cards, PayPal, and debit cards.				
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	Headings	<table><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>1</td><td>7</td><td>4</td><td>10</td><td>18</td><td>0</td></tr></tbody></table> <ul style="list-style-type: none">[H1] Modern Commerce. Simplified.[H2] A Platform Built Around Growing Your Business[H2] 2Checkout Monetization Platform[H2] 2Sell	H1	H2	H3	H4	H5	H6	1	7	4	10	18	0
H1	H2	H3	H4	H5	H6									
1	7	4	10	18	0									

SEO Content

- [H2] 2Subscribe
- [H2] 2Monetize
- [H2] 2Checkout: The True Team Player
- [H2] We're With You
- [H3] Choose Only What You Need; Add as Your Business Expands
- [H3] Everything You Need to Sell Domestically and Internationally
- [H3] Grow Customer Lifetime Value and Improve Retention
- [H3] All-in-one Solution Built for Digital Goods Sales
- [H4] The all-in-one monetization platform that maximizes your revenues and makes global online sales easier.
- [H4] FOR DIGITAL GOODS
- [H4] FOR RETAIL
- [H4] Our Modular Design Lets You Adapt to Opportunity
- [H4] 2Checkout Monetization Platform
- [H4] 2Sell
- [H4] 2Subscribe
- [H4] 2Monetize
- [H4] The platform that launches your team towards the next big milestone, whatever that might be
- [H4] From Startups to Fortune 500 companies, over 20,000 companies in over 180 countries use 2Checkout
- [H5] Choose Only What You Need; Add as Your Business Expands
- [H5] Everything You Need to Sell Domestically and Internationally
- [H5] Grow Customer Lifetime Value and Improve Retention
- [H5] All-in-one Solution Built for Digital Goods Sales
- [H5] Executive Owner
- [H5] Finance
- [H5] Sales & Marketing
- [H5] Payments Director
- [H5] eCommerce Manager
- [H5] Developers & IT
- [H5] Go Global
- [H5] Maximize Customer Lifetime Value
- [H5] Accelerate Time to Market
- [H5] Grow Recurring Revenues
- [H5] Leverage New Distribution Channels
- [H5] Partner with a Trusted Industry Leader
- [H5] Simplify the eCommerce process. Try 2Checkout.
- [H5] Modern Commerce. Simplified.



Images

We found 51 images on this web page.

4 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.



Text/HTML Ratio

Ratio : **53%**

Ideal! This page's ratio of text to HTML code is between 25 and 70 percent.





Flash

Perfect, no Flash content has been detected on this page.

SEO Content

		
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

	URL Rewrite	Bad. Your links have query string.
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 90 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 14.44% Internal Links 85.56%

In-page links

Anchor	Type	Juice
Cookie Policy	Internal	Passing Juice
NEW	External	Passing Juice
TALK TO SALES	Internal	Passing Juice
SIGN UP for FREE	Internal	Passing Juice
2CHECKOUT MONETIZATION PLATFORM	Internal	Passing Juice
Global Payments	Internal	Passing Juice
Digital Commerce	Internal	Passing Juice
Subscription Billing	Internal	Passing Juice
Reporting & Analytics	Internal	Passing Juice

In-page links

B2B Commerce	Internal	Passing Juice
Global Tax & Financial Services	Internal	Passing Juice
Risk Management & Compliance	Internal	Passing Juice
Merchant & Shopper Services	Internal	Passing Juice
Partner Sales	Internal	Passing Juice
PRODUCTS	Internal	Passing Juice
2Sell	Internal	Passing Juice
2Subscribe	Internal	Passing Juice
2Monetize	Internal	Passing Juice
Add-ons	Internal	Passing Juice
CONNECTORS	Internal	Passing Juice
Shopping Cart Integrations	Internal	Passing Juice
API & 3rd Party Integrations	Internal	Passing Juice
BY BUSINESS TYPE	Internal	Passing Juice
Software / SaaS	Internal	Passing Juice
Online Services	Internal	Passing Juice
Physical Goods / Retail	Internal	Passing Juice
BY MODEL	Internal	Passing Juice
B2B Commerce	Internal	Passing Juice
B2C Commerce	Internal	Passing Juice
B2Any Commerce	Internal	Passing Juice
BY ROLE	Internal	Passing Juice
Executive / Owner	Internal	Passing Juice
Finance	Internal	Passing Juice
Sales & Marketing	Internal	Passing Juice
Payments Director	Internal	Passing Juice
eCommerce Manager	Internal	Passing Juice
Developers and IT	Internal	Passing Juice

In-page links

Why Us	Internal	Passing Juice
Case studies	Internal	Passing Juice
Customer reviews	Internal	Passing Juice
Increase online revenue	Internal	Passing Juice
Improve eCommerce operations	Internal	Passing Juice
Expand globally	Internal	Passing Juice
Improve subscription revenue	Internal	Passing Juice
About Us	Internal	Passing Juice
Our Team	Internal	Passing Juice
Certificates & Awards	Internal	Passing Juice
Press Room	Internal	Passing Juice
Events	Internal	Passing Juice
Careers	Internal	Passing Juice
Contact Us	Internal	Passing Juice
HOW TO ...	Internal	Passing Juice
Blog	Internal	Passing Juice
Webinars	Internal	Passing Juice
eBook & Guides	Internal	Passing Juice
Infographics	Internal	Passing Juice
Videos	Internal	Passing Juice
ESSENTIAL GUIDES	Internal	Passing Juice
Online Payment Processing	Internal	Passing Juice
Start an eCommerce Business	Internal	Passing Juice
PRODUCT RESOURCES	Internal	Passing Juice
Developer Portal	External	Passing Juice
Knowledge Base	External	Passing Juice
Solution Briefs	Internal	Passing Juice
Latest Product Releases	Internal	Passing Juice

In-page links

Commerce Glossary	Internal	Passing Juice
REVENUE UPLIFT CALCULATOR	Internal	Passing Juice
FOR SHOPPERS	External	Passing Juice
24/7 Support	External	Passing Juice
Transaction Lookup	External	Passing Juice
Shopper Login	External	Passing Juice
FAQs	External	Passing Juice
FOR MERCHANTS	Internal	Passing Juice
Merchant Login	Internal	Passing Juice
FAQs	Internal	Passing Juice
BECOME OUR REFERRAL PARTNER	Internal	Passing Juice
Enterprise Partners	Internal	Passing Juice
Developer Partners	Internal	Passing Juice
Standard Partners	Internal	Passing Juice
JOIN OUR AFFILIATE NETWORK	External	Passing Juice
Our Affiliate Solution	External	Passing Juice
Merchant Partners	External	Passing Juice
Join Our Network	External	Passing Juice
EN	Internal	Passing Juice
RU	Internal	Passing Juice
DE	Internal	Passing Juice
RO	Internal	Passing Juice
SIGN UP for FREE	Internal	Passing Juice
2Checkout Legal Policies	Internal	Passing Juice
Verifone Legal & Privacy	External	Passing Juice

SEO Keywords

Keywords Cloud

digital commerce online customers

SEO Keywords



2checkout **global** revenue sales
services business

Keywords Consistency

Keyword	Content	Title	Keywords	Descripti on	Headings
commerce	24	✓	✗	✗	✓
global	22	✗	✗	✗	✓
sales	16	✗	✗	✗	✓
digital	16	✗	✗	✗	✓
revenue	14	✗	✗	✗	✓










Usability

	Url	Domain : 2checkout.com Length : 13
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.





Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.




Document

	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Great, your website has few CSS files. Perfect, your website has few JavaScript files. Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	Missing Your website does not have an XML sitemap - this can be problematic. A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
	Robots.txt	http://2checkout.com/robots.txt Great, your website has a robots.txt file.
	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You

Optimization

should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.