



Seo Analyzer

30shadesofgenius.com

Generated on March 03 2022 05:37 AM

The score is **38/100**





SEO Content

	Title	<p>30 Shades of Genius &#8211; Lessons on Entrepreneurship & Creativity</p> <p>Length : 72</p> <p>Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.</p>																
	Description	<p>Length : 0</p> <p>Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.</p>																
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>																
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1312 1481 1865"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>title</td> <td>30 Shades of Genius</td> </tr> <tr> <td>description</td> <td>Lessons on Entrepreneurship & Creativity</td> </tr> <tr> <td>url</td> <td>http://30shadesofgenius.com/</td> </tr> <tr> <td>site_name</td> <td>30 Shades of Genius</td> </tr> <tr> <td>image</td> <td>https://s0.wp.com/i/blank.jpg</td> </tr> <tr> <td>locale</td> <td>en_US</td> </tr> </tbody> </table>	Property	Content	type	website	title	30 Shades of Genius	description	Lessons on Entrepreneurship & Creativity	url	http://30shadesofgenius.com/	site_name	30 Shades of Genius	image	https://s0.wp.com/i/blank.jpg	locale	en_US
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	Headings	<table border="1" data-bbox="539 1895 1481 1966"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>0</td> <td>14</td> <td>0</td> <td>0</td> <td>6</td> <td>0</td> </tr> </tbody> </table> <ul style="list-style-type: none"> [H2] GIVEAWAY - Character Bible Template for Screenwriters [H2] Decisions in screenwriting ...and what you should do about 	H1	H2	H3	H4	H5	H6	0	14	0	0	6	0				
H1	H2	H3	H4	H5	H6													
0	14	0	0	6	0													



SEO Content

		<p>that ONE BIG decision</p> <ul style="list-style-type: none"> • [H2] Don't Sell without Understanding your Customer Journey • [H2] 3 Things you Need to Know before Writing that Screenplay • [H2] GIVEAWAY - Character Bible Template for Screenwriters • [H2] Decisions in screenwriting ...and what you should do about that ONE BIG decision • [H2] Don't Sell without Understanding your Customer Journey • [H2] 3 Things you Need to Know before Writing that Screenplay • [H2] Dialogue in Character Development - Rules of Engagement Screenplay Pt. 3 • [H2] Confessions, Fast forward and Chaos in the 1st 15 minutes of your Feature Film - 'Rules of Engagement' Screenplay • [H2] How I Created the Character, Alice Eno Henshaw, in my Latest Romantic Comedy Screenplay • [H2] Ifesinachi's Professional Profile • [H2] Great News: Ramsey Nouah and Tope Oshin will Facilitate our Debut Acting Masterclass! • [H2] HOW NATURES GENTLE TOUCH SUPPORTS YOUR NATURAL HAIR JOURNEY • [H5] About Me • [H5] Hi! Would you Like to Get My Latest Posts? • [H5] I try to be Social too: • [H5] Latest Posts • [H5] Categories • [H5] Recent Comments
	Images	<p>We found 40 images on this web page.</p> <p>34 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : 3%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>
	Iframe	<p>Great, there are no Iframes detected on this page.</p>

SEO Links

	URL Rewrite	<p>Bad. Your links have query string.</p>
	Underscores in the URLs	<p>We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.</p>

SEO Links

	In-page links	We found a total of 86 links including 0 link(s) to files
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 54.65%</p> <p>Internal Links 45.35%</p>

In-page links

Anchor	Type	Juice
Genius Blog	Internal	Passing Juice
GIVEAWAY &#8211; Character Bible Template for Screenwriters	Internal	Passing Juice
Decisions in screenwriting ...and what you should do about that ONE BIG decision	Internal	Passing Juice
Don&#8217;t Sell without Understanding your Customer Journey	Internal	Passing Juice
3 Things you Need to Know before Writing that Screenplay	Internal	Passing Juice
Dialogue in Character Development - Rules of Engagement Screenplay Pt. 3	Internal	Passing Juice
Confessions, Fast forward and Chaos in the 1st 15 minutes of your Feature Film - 'Rules of Engagement' Screenplay	Internal	Passing Juice
How I Created the Character, Alice Eno Henshaw, in my Latest Romantic Comedy Screenplay	Internal	Passing Juice
Great News: Ramsey Nouah and Tope Oshin will Facilitate our Debut Acting Masterclass!	Internal	Passing Juice
The Meetup of all Meetups!	Internal	Passing Juice
Join Me at the GrillnRead Festival this Saturday	Internal	Passing Juice
Entrepreneurship &#038; Creativity	Internal	Passing Juice
4 Genius Things I learnt from a Lady Photographer on Passion and Pitching a Business	Internal	Passing Juice
For Creative Entrepreneurs: What to tell yourself when you think you are not good enough	Internal	Passing Juice
These 6 Daily Rituals Help Me Work 3 Times Faster, 3 Times Smarter	Internal	Passing Juice

In-page links

=	External	Passing Juice
=	External	Passing Juice
=	External	Passing Juice
=	External	Passing Juice
=	External	Passing Juice
=	External	Passing Juice
=	Internal	Passing Juice
Uncategorized	Internal	Passing Juice
=	External	Passing Juice
=	External	Passing Juice
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=	External	Passing Juice
HOW NATURES GENTLE TOUCH SUPPORTS YOUR NATURAL HAIR JOURNEY	Internal	Passing Juice
=	External	Passing Juice
=	External	Passing Juice
=	External	Passing Juice
=	External	Passing Juice
Read More	Internal	Passing Juice
I try to be Social too:	External	Passing Juice
Arts	Internal	Passing Juice
Creative Juice	Internal	Passing Juice
Events & Challenges	Internal	Passing Juice
Food Art	Internal	Passing Juice
Inspiration	Internal	Passing Juice

In-page links

Love & Relationship Challenge	Internal	Passing Juice
Personal Development	Internal	Passing Juice
Startup Story	Internal	Passing Juice
Success & Happiness	Internal	Passing Juice
Takipçi Satın Almak	External	Passing Juice
3 Things you Need to Know before Writing that Screenplay	Internal	Passing Juice
Becki Mccumbers	External	Passing Juice
The Meetup of all Meetups!	Internal	Passing Juice
IlbKA	External	Passing Juice
Delicious! Medical Scientist Turns Food into Delicious Works of Art	Internal	Passing Juice
□□□□□□	External	Passing Juice
Confessions, Fast forward and Chaos in the 1st 15 minutes of your Feature Film - 'Rules of Engagement' Screenplay	Internal	Passing Juice
judi slot online indonesia	External	Passing Juice
Don't Sell without Understanding your Customer Journey	Internal	Passing Juice
Lexiton Media	External	Passing Juice

SEO Keywords








Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
genius	6	✓	✗	✗	✗
know	3	✗	✗	✗	✓
good	3	✗	✗	✗	✗







Keywords Consistency

screenplay	3	✘	✘	✘	✔
blog	3	✘	✘	✘	✘



Usability

	Url	Domain : 30shadesofgenius.com Length : 20
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 5 Warnings : 35
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none">✔ Excellent, your website doesn't use nested tables.✔ Perfect. No inline css has been found in HTML tags!✘ Too bad, your website has too many CSS files (more than 4).




Document

-  Too bad, your website has too many JS files (more than 6).
-  Perfect, your website takes advantage of gzip.

Mobile



Mobile Optimization

-  Apple Icon
-  Meta Viewport Tag
-  Flash content

Optimization



XML Sitemap

Missing

Your website does not have an XML sitemap - this can be problematic.

A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.



Robots.txt

<http://30shadesofgenius.com/robots.txt>

Great, your website has a robots.txt file.



Analytics

Missing

We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.