



# Seo Analyzer 317area.com

Generated on March 10 2022 10:22 AM





The score is 54/100







## SEO Content

	<b>Title</b>	<p>Indianapolis IN City Guide - Indianapolis Indiana Social Networking</p> <p><b>Length : 67</b></p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	<b>Description</b>	<p>Local Indianapolis IN city, travel guide connecting tourists, locals with information in Indianapolis through the unique concept of local social networking on 317area.com</p> <p><b>Length : 170</b></p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.</p>												
	<b>Keywords</b>	<p>Indianapolis IN, Indianapolis Indiana, city guide, travel guide, community website, events</p> <p>Good, your page contains meta keywords.</p>												
	<b>Og Meta Properties</b>	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1377 1481 1664"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>image</td> <td>https://myareanetwork-photos.s3.amazonaws.com/site_featured/c16/216007_1564088188.jpg</td> </tr> <tr> <td>site_name</td> <td>317area.com</td> </tr> </tbody> </table>	Property	Content	image	https://myareanetwork-photos.s3.amazonaws.com/site_featured/c16/216007_1564088188.jpg	site_name	317area.com						
Property	Content													
image	https://myareanetwork-photos.s3.amazonaws.com/site_featured/c16/216007_1564088188.jpg													
site_name	317area.com													
	<b>Headings</b>	<table border="1" data-bbox="539 1691 1481 1765"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>0</td> <td>10</td> <td>8</td> <td>6</td> <td>2</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="614 1798 1149 2060" style="list-style-type: none"> <li>• [H2] Explore More Areas</li> <li>• [H2] Upcoming Events in Indianapolis</li> <li>• [H2] Top Contributors Indianapolis</li> <li>• [H2] Events</li> <li>• [H2] Nightlife</li> <li>• [H2] Sports</li> <li>• [H2] Family</li> <li>• [H2] Live Music</li> </ul>	H1	H2	H3	H4	H5	H6	0	10	8	6	2	0
H1	H2	H3	H4	H5	H6									
0	10	8	6	2	0									

## SEO Content

		<ul style="list-style-type: none"><li>• [H2] Thursday Specials in Indianapolis</li><li>• [H2] Join My Community</li><li>• [H3] Find a Job or Staff Your Team</li><li>• [H3] Food Delivery / Carryout</li><li>• [H3] Ike &amp; Jonesy's</li><li>• [H3] Aspen Creek Grill - Noblesville</li><li>• [H3] Blu</li><li>• [H3] The Ten Bar</li><li>• [H3] Trending in Indianapolis</li><li>• [H3] 317area.com would like to send you latest updates</li><li>• [H4] Sections</li><li>• [H4] Business Toolbox</li><li>• [H4] Connect with MyArea Network</li><li>• [H4] About</li><li>• [H4] Popular Areas</li><li>• [H4] Communities</li><li>• [H5] Taste of Havana</li><li>• [H5] View More</li></ul>
	Images	<p>We found 18 images on this web page.</p> <p>3 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : <b>10%</b></p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>
	Iframe	<p>Great, there are no Iframes detected on this page.</p>

## SEO Links

	URL Rewrite	<p>Good. Your links looks friendly!</p>
	Underscores in the URLs	<p>We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.</p>
	In-page links	<p>We found a total of 69 links including 0 link(s) to files</p>
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 17.39%</p>

## SEO Links

Internal Links 82.61%

### In-page links

Anchor	Type	Juice
<a href="#">Login</a>	Internal	Passing Juice
<a href="#">Cincinnati, OH</a>	External	Passing Juice
<a href="#">Louisville, KY</a>	External	Passing Juice
<a href="#">Lexington-Fayette, KY</a>	External	Passing Juice
<a href="#">Chicago, IL</a>	External	Passing Juice
<a href="#">Columbus, OH</a>	External	Passing Juice
<a href="#">Austin, TX</a>	External	Passing Juice
<a href="#">Tampa, FL</a>	External	Passing Juice
<a href="#">Orlando, FL</a>	External	Passing Juice
<a href="#">Atlanta, GA</a>	External	Passing Juice
<a href="#">Denver, CO</a>	External	Passing Juice
<a href="#">Find More Locations</a>	External	Passing Juice
<a href="#">Claim My Business</a>	Internal	Passing Juice
<a href="#">Dining</a>	Internal	Passing Juice
<a href="#">Nightlife</a>	Internal	Passing Juice
<a href="#">Things to Do</a>	Internal	Passing Juice
<a href="#">Events</a>	Internal	Passing Juice
<a href="#">Family</a>	Internal	Passing Juice
<a href="#">Shop</a>	Internal	Passing Juice
<a href="#">Real Estate</a>	Internal	Passing Juice
<a href="#">Sports</a>	Internal	Passing Juice
<a href="#">Travel</a>	Internal	Passing Juice
<a href="#">Jobs</a>	Internal	Passing Juice

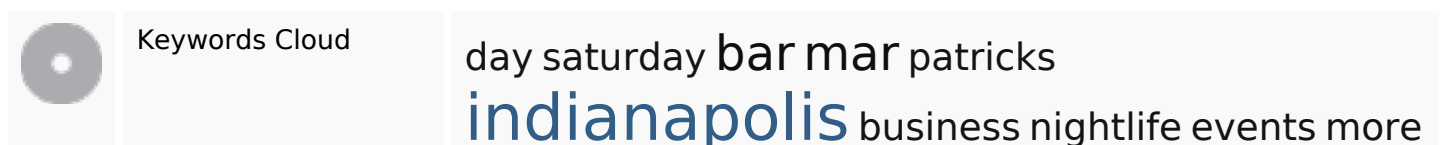
## In-page links

<a href="#">Food Delivery / Carryout</a>	Internal	Passing Juice
<a href="#">Wine and Canvas Painting Party - Baby Owl</a>	Internal	Passing Juice
<a href="#">Faith &amp; Action Spring Conference: Poverty and Mental Health</a>	Internal	Passing Juice
<a href="#">Thursday Specials in Indianapolis</a>	Internal	Passing Juice
<a href="#">Wholesale District</a>	Internal	Passing Juice
<a href="#">Fishers</a>	Internal	Passing Juice
<a href="#">Lawrence</a>	Internal	Passing Juice
<a href="#">Recreation</a>	Internal	Passing Juice
<a href="#">Photographers</a>	Internal	Passing Juice
<a href="#">Live Music &amp; Bands</a>	Internal	Passing Juice
<a href="#">The Loop</a>	Internal	Passing Juice
<a href="#">Add Your Business</a>	Internal	Passing Juice
<a href="#">Post Your Event</a>	Internal	Passing Juice
<a href="#">Advertise with Us</a>	Internal	Passing Juice
<a href="#">Business Directory</a>	Internal	Passing Juice
<a href="#">Sign Up Now</a>	Internal	Passing Juice
<a href="#">Contact Us</a>	Internal	Passing Juice
<a href="#">Partners</a>	Internal	Passing Juice
<a href="#">Privacy Policy</a>	Internal	Passing Juice
<a href="#">Sitemap</a>	Internal	Passing Juice
<a href="#">Careers</a>	External	Passing Juice
<a href="#">Broad Ripple</a>	Internal	Passing Juice
<a href="#">Carmel</a>	Internal	Passing Juice
<a href="#">Downtown Indianapolis</a>	Internal	Passing Juice
<a href="#">Fountain Square</a>	Internal	Passing Juice
<a href="#">Indiana Avenue</a>	Internal	Passing Juice
<a href="#">Indianapolis</a>	Internal	Passing Juice
<a href="#">Mass Ave</a>	Internal	Passing Juice

## In-page links

<a href="#">Noblesville</a>	Internal	Passing Juice
<a href="#">Speedway</a>	Internal	Passing Juice
<a href="#">The Canal</a>	Internal	Passing Juice
<a href="#">White River State Park</a>	Internal	Passing Juice
<a href="#">eSports</a>	Internal	Passing Juice
<a href="#">Fitness</a>	Internal	Passing Juice
<a href="#">Family &amp; Parenting</a>	Internal	Passing Juice
<a href="#">EDM</a>	Internal	Passing Juice
<a href="#">Health &amp; Beauty</a>	Internal	Passing Juice
<a href="#">Breweries</a>	Internal	Passing Juice
<a href="#">Business &amp; Finance</a>	Internal	Passing Juice
<a href="#">Arts &amp; Theater</a>	Internal	Passing Juice
<a href="#">Golf</a>	Internal	Passing Juice
<a href="#">Vegetarian</a>	Internal	Passing Juice
<a href="#">Foodie</a>	Internal	Passing Juice
<a href="#">Fashion</a>	Internal	Passing Juice
<a href="#">MyArea Network, Inc</a>	Internal	Passing Juice
<a href="#">Terms and conditions</a>	Internal	Passing Juice

## SEO Keywords








## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
indianapolis	22	✓	✓	✓	✓
mar	12	✗	✗	✗	✗






## Keywords Consistency

bar	10	✘	✘	✘	✔
patricks	8	✘	✘	✘	✘
events	7	✘	✔	✘	✔







## Usability

	Url	Domain : 317area.com Length : 11
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.





## Document

	Doctype	HTML 5				
	Encoding	Perfect. Your declared charset is UTF-8.				
	W3C Validity	Errors : 0 Warnings : 0				
	Email Privacy	Great no email address has been found in plain text!				
	Deprecated HTML	<table> <thead> <tr> <th>Deprecated tags</th> <th>Occurrences</th> </tr> </thead> <tbody> <tr> <td>&lt;font&gt;</td> <td>11</td> </tr> </tbody> </table> <p>Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.</p>	Deprecated tags	Occurrences	<font>	11
Deprecated tags	Occurrences					
<font>	11					
	Speed Tips					




## Document

	 Excellent, your website doesn't use nested tables.
	 Too bad, your website is using inline styles.
	 Great, your website has few CSS files.
	 Too bad, your website has too many JS files (more than 6).
	 Perfect, your website takes advantage of gzip.

## Mobile

	Mobile Optimization	 Apple Icon
		 Meta Viewport Tag
		 Flash content

## Optimization

	XML Sitemap	Great, your website has an XML sitemap. <code>http://317area.com/sitemap.xml</code>
	Robots.txt	<code>http://317area.com/robots.txt</code> Great, your website has a robots.txt file.
	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.