



# Seo Analyzer 360como.com

Generated on March 16 2022 10:10 AM






The score is 59/100







## SEO Content

	<b>Title</b>	<p>Website Design - SEO - 360 CoMo Digital Marketing - Columbia MO</p> <p><b>Length : 63</b></p> <p>Perfect, your title contains between 10 and 70 characters.</p>																
	<b>Description</b>	<p>Over 30 years of experience in marketing for small businesses in mid Missouri with affordable web design, search engine optimization, video production, photography, and graphic design.</p> <p><b>Length : 184</b></p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.</p>																
	<b>Keywords</b>	<p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>																
	<b>Og Meta Properties</b>	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="544 1346 1481 2080"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>url</td> <td>https://360como.com/</td> </tr> <tr> <td>site_name</td> <td>360 CoMo LLC Digital Marketing</td> </tr> <tr> <td>locale</td> <td>en</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>title</td> <td>Website Design - SEO - 360 CoMo Digital Marketing - Columbia MO</td> </tr> <tr> <td>description</td> <td>Over 30 years of experience in marketing for small businesses in mid Missouri with affordable web design, search engine optimization, video production, photography, and graphic design.</td> </tr> <tr> <td>image</td> <td>https://360como.com/wp-content/uploads/2019/12/Branded-Large.png</td> </tr> </tbody> </table>	Property	Content	url	https://360como.com/	site_name	360 CoMo LLC Digital Marketing	locale	en	type	website	title	Website Design - SEO - 360 CoMo Digital Marketing - Columbia MO	description	Over 30 years of experience in marketing for small businesses in mid Missouri with affordable web design, search engine optimization, video production, photography, and graphic design.	image	https://360como.com/wp-content/uploads/2019/12/Branded-Large.png
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## SEO Content

		<table border="1"> <tr> <td>image:secure_url</td> <td>https://360como.com/wp-content/uploads/2019/12/Branded-Large.png</td> </tr> <tr> <td>image:width</td> <td>1920</td> </tr> <tr> <td>image:height</td> <td>1152</td> </tr> <tr> <td>image:alt</td> <td>digital marketing columbia mo</td> </tr> </table>	image:secure_url	https://360como.com/wp-content/uploads/2019/12/Branded-Large.png	image:width	1920	image:height	1152	image:alt	digital marketing columbia mo				
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	Headings	<table border="1"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>2</td> <td>19</td> <td>0</td> <td>2</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul style="list-style-type: none"> <li>• [H1] 360 CoMo LLC</li> <li>• [H1] We are a digital marketing agency in Columbia, Missouri offering full-service marketing, graphic and web design, SEO services, and much, more! If you can dream it, we can build it.</li> <li>• [H2] Web Design Made Simple</li> <li>• [H2] And Effective.</li> <li>• [H2] Website design</li> <li>• [H2] Search Engine Optimization</li> <li>• [H2] Affordable Marketing Agency for Small Businesses</li> <li>• [H2] Digital Marketing Services</li> <li>• [H2] Website Designer</li> <li>• [H2] Corporate Identity &amp; Logo Design</li> <li>• [H2] SEO and Local Optimization</li> <li>• [H2] Social Media Management</li> <li>• [H2] Google My Business Verification</li> <li>• [H2] Web Hosting</li> <li>• [H2] Other Services</li> <li>• [H2] Business Consultation</li> <li>• [H2] Commercial Photography</li> <li>• [H2] Videography</li> <li>• [H2] Printing and Graphic Design</li> <li>• [H2] Advertising</li> <li>• [H2] Trade Show Packages</li> <li>• [H4] Contact Us</li> <li>• [H4] Follow Us</li> </ul>	H1	H2	H3	H4	H5	H6	2	19	0	2	0	0
H1	H2	H3	H4	H5	H6									
2	19	0	2	0	0									
	Images	<p>We found 42 images on this web page.</p> <p>42 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>												
	Text/HTML Ratio	<p>Ratio : <b>6%</b></p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>												
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>												
	Iframe	<p>Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.</p>												

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 12 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 8.33% Internal Links 91.67%

## In-page links

Anchor	Type	Juice
<a href="#">Home</a>	Internal	Passing Juice
<a href="#">Services</a>	Internal	Passing Juice
<a href="#">Business Solutions</a>	Internal	Passing Juice
<a href="#">Website Design</a>	Internal	Passing Juice
<a href="#">SEO</a>	Internal	Passing Juice
<a href="#">Graphic Design</a>	Internal	Passing Juice
<a href="#">Business Startup Package</a>	Internal	Passing Juice
<a href="#">Contact</a>	Internal	Passing Juice
<a href="mailto:info@360como.com">info@360como.com</a>	External	Passing Juice
<a href="#">Blog</a>	Internal	Passing Juice
<a href="#">Privacy Policy</a>	Internal	Passing Juice
<a href="#">Skip to content</a>	Internal	Passing Juice

## SEO Keywords

Keywords Cloud
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## SEO Keywords



design seo get all google business  
website marketing graphic services

### Keywords Consistency

Keyword	Content	Title	Keywords	Descripti on	Headings
design	21	✓	✗	✓	✓
business	13	✗	✗	✓	✓
services	10	✗	✗	✗	✓
website	10	✓	✗	✗	✓
seo	8	✓	✗	✗	✓










### Usability

	Url	Domain : 360como.com Length : 11
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	Great. This page take advantage of Dublin Core.

### Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.





## Document

	W3C Validity	Errors : 57 Warnings : 34
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Great, your website has few CSS files.</li><li> Too bad, your website has too many JS files (more than 6).</li><li> Perfect, your website takes advantage of gzip.</li></ul>

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
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## Optimization

	XML Sitemap	Great, your website has an XML sitemap. <a href="http://360como.com/sitemap.xml">http://360como.com/sitemap.xml</a>
	Robots.txt	<a href="http://360como.com/robots.txt">http://360como.com/robots.txt</a> Great, your website has a robots.txt file.
	Analytics	Great, your website has an analytics tool.  Google Analytics