



Seo Analyzer

361netzeroenergy.com

Generated on January 15 2022 01:22 AM






The score is 59/100







SEO Content

| | Title | <p>Reed Street: A Net Zero Energy Home Project by 361 Architecture</p> <p>Length : 63</p> <p>Perfect, your title contains between 10 and 70 characters.</p> | | | | | | | | | | | | | | |
|-------------|--|---|----------|---------|-----------|---|-----|-------------------------------|-------|---|------|---------|-------------|--|-------|--|
| | Description | <p>A net zero energy home will save you money from day one. Simply put, a net zero energy home is a healthy, well-sealed and highly insulated home that produces as much or more renewable energy as it uses.</p> <p>Length : 202</p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.</p> | | | | | | | | | | | | | | |
| | Keywords | <p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p> | | | | | | | | | | | | | | |
| | Og Meta Properties | <p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1346 1479 2040"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>site_name</td> <td>Reed Street: A Net Zero Energy Home Project</td> </tr> <tr> <td>url</td> <td>https://361netzeroenergy.com/</td> </tr> <tr> <td>title</td> <td>Reed Street: A Net Zero Energy Home Project by 361 Architecture</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>description</td> <td>A net zero energy home will save you money from day one. Simply put, a net zero energy home is a healthy, well-sealed and highly insulated home that produces as much or more renewable energy as it uses.</td> </tr> <tr> <td>image</td> <td>https://fast.wistia.com/embed/medias/mxd2ho2k1a/swatch</td> </tr> </tbody> </table> | Property | Content | site_name | Reed Street: A Net Zero Energy Home Project | url | https://361netzeroenergy.com/ | title | Reed Street: A Net Zero Energy Home Project by 361 Architecture | type | website | description | A net zero energy home will save you money from day one. Simply put, a net zero energy home is a healthy, well-sealed and highly insulated home that produces as much or more renewable energy as it uses. | image | https://fast.wistia.com/embed/medias/mxd2ho2k1a/swatch |
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SEO Content

| | | | | | | | |
|---|-----------------|--|----------------|----------------|----------------|----------------|----------------|
|  | Headings | H1 1 | H2 5 | H3 3 | H4 3 | H5 0 | H6 0 |
| | | <ul style="list-style-type: none">• [H1] Welcome to the Reed Street Project, a Net Zero Energy home built with pre-fab structural bamboo panels.• [H2] Three Sixty One Architecture• [H2] What is a Net Zero Energy Project?• [H2] Beyond Green• [H2] The Near Future• [H2] Ready to design a net zero home? Contact us.• [H3] A net zero energy home will save you money from day one. Simply put, a net zero energy home is a healthy, well-sealed and highly insulated home that produces as much or more renewable energy as it uses. At year's end, the goal is to have your overall energy balance at zero or better. Net zero energy homes can be off the grid or tied to the grid.• [H3] We start with efficiency. A well designed and built net zero energy home means much more than simply building a home with solar panels. We begin with efficiency in mind and focus on designing a well-sealed and insulated building envelope. If we achieve this goal, the mechanical equipment needs and costs are greatly reduced relative to a standard built home. Additionally, net zero energy homes are healthier for you and children.• [H3] It is a little known fact that buildings are responsible for nearly half of the United States' carbon footprint. By designing more NZE buildings, we can reduce the effects of global warming. By the year 2020, all new homes in the state of California will be required to be Net Zero Energy.• [H4] About 361 Architecture• [H4] From The Blog• [H4] Contact | | | | | |
|  | Images | We found 5 images on this web page. 5 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images. | | | | | |
|  | Text/HTML Ratio | Ratio : 1% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content. | | | | | |
|  | Flash | Perfect, no Flash content has been detected on this page. | | | | | |
|  | Iframe | Great, there are no Iframes detected on this page. | | | | | |

SEO Links

| | | |
|--|-------------------------|--|
|  | URL Rewrite | Good. Your links looks friendly! |
|  | Underscores in the URLs | Perfect! No underscores detected in your URLs. |
|  | In-page links | We found a total of 4 links including 0 link(s) to files |
|  | Statistics | External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100% |

In-page links

| Anchor | Type | Juice |
|---|----------|---------------|
| Reed Street: A Net Zero Energy Home Project | Internal | Passing Juice |
| Home | Internal | Passing Juice |
| A Guide to Net Zero Construction | Internal | Passing Juice |
| Blog | Internal | Passing Juice |

SEO Keywords

| | | |
|--|----------------|--|
|  | Keywords Cloud | energy guide construction architecture reed street home project zero net |
|--|----------------|--|

Keywords Consistency

| Keyword | Content | Title | Keywords | Description | Headings |
|---------|---------|-------|----------|-------------|----------|
| net | 3 | ✓ | ✗ | ✓ | ✓ |
| zero | 3 | ✓ | ✗ | ✓ | ✓ |
| home | 3 | ✓ | ✗ | ✓ | ✓ |
| reed | 2 | ✓ | ✗ | ✗ | ✓ |

Keywords Consistency

street

2




Usability

| | | |
|--|--------------|---|
| | Url | Domain : 361netzeroenergy.com Length : 20 |
| | Favicon | Great, your website has a favicon. |
| | Printability | We could not find a Print-Friendly CSS. |
| | Language | Good. Your declared language is en. |
| | Dublin Core | This page does not take advantage of Dublin Core. |

Document

| | | |
|--|-----------------|---|
| | Doctype | HTML 5 |
| | Encoding | Perfect. Your declared charset is UTF-8. |
| | W3C Validity | Errors : 55 Warnings : 35 |
| | Email Privacy | Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers. |
| | Deprecated HTML | Great! We haven't found deprecated HTML tags in your HTML. |
| | Speed Tips | <ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Too bad, your website has too many CSS files (more than 4). Too bad, your website has too many JS files (more than 6). |

Document

 Perfect, your website takes advantage of gzip.


Mobile



Mobile Optimization

 Apple Icon

 Meta Viewport Tag

 Flash content

Optimization



XML Sitemap

Great, your website has an XML sitemap.

<http://361netzeroenergy.com/sitemap.xml>



Robots.txt

<http://361netzeroenergy.com/robots.txt>

Great, your website has a robots.txt file.



Analytics

Great, your website has an analytics tool.



Google Analytics