



Seo Analyzer 4pointsofbalance.net

Generated on January 14 2022 00:45 AM

The score is 57/100







SEO Content

	Title	<p>4PointsOfBalance.net - CRM / Business / Analytics / Advertising / Marketing news</p> <p>Length : 80</p> <p>Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.</p>												
	Description	<p>CRM / Business / Analytics / Advertising / Marketing news4PointsOfBalance.net</p> <p>Length : 77</p> <p>Great, your meta description contains between 70 and 160 characters.</p>												
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>												
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1346 1481 1877"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>site_name</td> <td>4PointsOfBalance.net - CRM / Business / Analytics / Advertising / Marketing news</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>title</td> <td>4PointsOfBalance.net - CRM / Business / Analytics / Advertising / Marketing news</td> </tr> <tr> <td>description</td> <td>CRM / Business / Analytics / Advertising / Marketing news4PointsOfBalance.net</td> </tr> <tr> <td>url</td> <td>https://4pointsofbalance.net/</td> </tr> </tbody> </table>	Property	Content	site_name	4PointsOfBalance.net - CRM / Business / Analytics / Advertising / Marketing news	type	website	title	4PointsOfBalance.net - CRM / Business / Analytics / Advertising / Marketing news	description	CRM / Business / Analytics / Advertising / Marketing news4PointsOfBalance.net	url	https://4pointsofbalance.net/
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	Headings	<table border="1" data-bbox="539 1906 1481 1977"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>5</td> <td>0</td> <td>42</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="614 2011 1002 2078" style="list-style-type: none"> [H1] 4PointsOfBalance.net [H2] Posts navigation 	H1	H2	H3	H4	H5	H6	1	5	0	42	0	0
H1	H2	H3	H4	H5	H6									
1	5	0	42	0	0									





SEO Content

- [H2] Recent Posts
- [H2] Recent Comments
- [H2] Archives
- [H2] Categories
- [H4] Main News
- [H4] Cost of living surge sees households' financial wellbeing squeezed
- [H4] Asian Stocks Fall as Markets Eye Fed, China Omicron Cases
- [H4] Ujjivan Small Finance Bank share price spikes on higher loan growth in Q3
- [H4] Luxcara closes finance for 171MW German PV
- [H4] Qatar Airways seeks more than \$600m in Airbus A350 dispute
- [H4] Trending Now
- [H4] Cost of living surge sees households' financial wellbeing squeezed
- [H4] Asian Stocks Fall as Markets Eye Fed, China Omicron Cases
- [H4] Ujjivan Small Finance Bank share price spikes on higher loan growth in Q3
- [H4] Luxcara closes finance for 171MW German PV
- [H4] Qatar Airways seeks more than \$600m in Airbus A350 dispute
- [H4] Plant Protein Innovation Center open to startups
- [H4] Lloyds to take minority stake in banking loyalty app Bink
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- [H4] Asian Stocks Fall as Markets Eye Fed, China Omicron Cases
- [H4] Ujjivan Small Finance Bank share price spikes on higher loan growth in Q3
- [H4] Luxcara closes finance for 171MW German PV
- [H4] Cost of living surge sees households' financial wellbeing squeezed
- [H4] CEO of Outsiders welcomes CRM Acquisition and Retention Specialist
- [H4] Alfi research shows promising growth for programmatic advertising.
- [H4] Data hygiene leads to customer success
- [H4] Featured Posts
- [H4] Cost of living surge sees households' financial wellbeing squeezed
- [H4] Asian Stocks Fall as Markets Eye Fed, China Omicron Cases
- [H4] Ujjivan Small Finance Bank share price spikes on higher loan growth in Q3
- [H4] Luxcara closes finance for 171MW German PV
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- [H4] Ujjivan Small Finance Bank share price spikes on higher loan growth in Q3
- [H4] Luxcara closes finance for 171MW German PV
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SEO Content

		<p>dispute</p> <ul style="list-style-type: none">• [H4] Plant Protein Innovation Center open to startups• [H4] Lloyds to take minority stake in banking loyalty app Bink• [H4] Poland's inflation surge takes shine off economy• [H4] Cryptocurrency price prediction for 2022• [H4] Elon Musk criticised after China space complaint to UN• [H4] You may have missed• [H4] Cost of living surge sees households' financial wellbeing squeezed• [H4] Asian Stocks Fall as Markets Eye Fed, China Omicron Cases• [H4] Ujjivan Small Finance Bank share price spikes on higher loan growth in Q3• [H4] Luxcara closes finance for 171MW German PV
	Images	<p>We found 43 images on this web page.</p> <p>1 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : 20%</p> <p>Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.</p>
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>
	Iframe	<p>Great, there are no Iframes detected on this page.</p>

SEO Links

	URL Rewrite	<p>Good. Your links looks friendly!</p>
	Underscores in the URLs	<p>Perfect! No underscores detected in your URLs.</p>
	In-page links	<p>We found a total of 34 links including 0 link(s) to files</p>
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 2.94%</p> <p>Internal Links 97.06%</p>


In-page links

Anchor	Type	Juice
Skip to content	Internal	Passing Juice
4PointsOfBalance.net	Internal	Passing Juice
Categories	Internal	Passing Juice
Cost of living surge sees households' financial wellbeing squeezed	Internal	Passing Juice
Finance	Internal	Passing Juice
Asian Stocks Fall as Markets Eye Fed, China Omicron Cases	Internal	Passing Juice
Stock market	Internal	Passing Juice
Ujjivan Small Finance Bank share price spikes on higher loan growth in Q3	Internal	Passing Juice
Luxcara closes finance for 171MW German PV	Internal	Passing Juice
Qatar Airways seeks more than \$600m in Airbus A350 dispute	Internal	Passing Juice
Business	Internal	Passing Juice
Plant Protein Innovation Center open to startups	Internal	Passing Juice
Lloyds to take minority stake in banking loyalty app Bink	Internal	Passing Juice
CEO of Outsiders welcomes CRM Acquisition and Retention Specialist	Internal	Passing Juice
Alfi research shows promising growth for programmatic advertising.	Internal	Passing Juice
Data hygiene leads to customer success	Internal	Passing Juice
Poland's inflation surge takes shine off economy	Internal	Passing Juice
Cryptocurrency price prediction for 2022	Internal	Passing Juice
Elon Musk criticised after China space complaint to UN	Internal	Passing Juice
2	Internal	Passing Juice
3	Internal	Passing Juice
4	Internal	Passing Juice
39	Internal	Passing Juice
January 2022	Internal	Passing Juice
December 2021	Internal	Passing Juice

In-page links

November 2021	Internal	Passing Juice
October 2021	Internal	Passing Juice
September 2021	Internal	Passing Juice
August 2021	Internal	Passing Juice
Analytics	Internal	Passing Juice
CRM	Internal	Passing Juice
Marketing	Internal	Passing Juice
Uncategorized	Internal	Passing Juice
MoreNews	External	Passing Juice



SEO Keywords

 Keywords Cloud	finance karen january more surge price china min read small
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Keywords Consistency

Keyword	Content	Title	Keywords	Descripti on	Headings
finance	31	✘	✘	✘	✔
read	28	✘	✘	✘	✘
january	20	✘	✘	✘	✘
min	18	✘	✘	✘	✔
more	15	✘	✘	✘	✔


Usability

 Url	Domain : 4pointsofbalance.net Length : 20
 Favicon	Great, your website has a favicon.





Usability

	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document




	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 3 Warnings : 21
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Perfect. No inline css has been found in HTML tags! Too bad, your website has too many CSS files (more than 4). Too bad, your website has too many JS files (more than 6). Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Mobile

Optimization

	XML Sitemap	Great, your website has an XML sitemap. http://4pointsofbalance.net/sitemap.xml
	Robots.txt	http://4pointsofbalance.net/robots.txt Great, your website has a robots.txt file.
	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.