

# Seo Analyzer 4thway.co.uk

Generated on January 17 2022 04:20 AM





The score is 58/100







## SEO Content

	Title	4thWay®: The World's First P2P Lending Research Agency <b>Length : 59</b> Perfect, your title contains between 10 and 70 characters.																
	Description	4thWay® helps you to make more money, more safely, when lending through peer-to-peer lending. Learn more about P2P and compare P2P lending websites. <b>Length : 148</b> Great, your meta description contains between 70 and 160 characters.																
	Keywords	Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.																
	Og Meta Properties	Good, your page take advantage of Og Properties. <table border="1"><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>type</td><td>website</td></tr><tr><td>url</td><td>https://www.4thway.co.uk/</td></tr><tr><td>locale</td><td>en_US</td></tr><tr><td>site_name</td><td>4thWay</td></tr><tr><td>title</td><td>Home</td></tr><tr><td>description</td><td>No Description.</td></tr><tr><td>updated_time</td><td>2021-12-21T11:24:20+00:00</td></tr></tbody></table>	Property	Content	type	website	url	https://www.4thway.co.uk/	locale	en_US	site_name	4thWay	title	Home	description	No Description.	updated_time	2021-12-21T11:24:20+00:00
Property	Content																	
type	website																	
url	https://www.4thway.co.uk/																	
locale	en_US																	
site_name	4thWay																	
title	Home																	
description	No Description.																	
updated_time	2021-12-21T11:24:20+00:00																	
	Headings	<table border="1"><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>0</td><td>13</td><td>6</td><td>0</td><td>0</td><td>0</td></tr></tbody></table> <ul style="list-style-type: none"><li>[H2] Compare IFISAs / Peer-to-Peer Lending Accounts</li><li>[H2] Your Panel of Peers</li></ul>	H1	H2	H3	H4	H5	H6	0	13	6	0	0	0				
H1	H2	H3	H4	H5	H6													
0	13	6	0	0	0													

## SEO Content

		<ul style="list-style-type: none"> <li>• [H2] Latest Peer-to-Peer Lending News</li> <li>• [H2] Candid Opinion &amp; Peer-to-Peer Lending Tips</li> <li>• [H2] Why are Wellesley's interest rates different?</li> <li>• [H2] Important information before you visit Wellesley &amp; Co.</li> <li>• [H2] Why are Wellesley's interest rates different?</li> <li>• [H2] Important information before you visit Wellesley &amp; Co.</li> <li>• [H2] Why are Wellesley's interest rates different?</li> <li>• [H2] Important information before you visit Wellesley &amp; Co.</li> <li>• [H2] Why are Orchard's interest rates different?</li> <li>• [H2] Why are Wellesley's interest rates different?</li> <li>• [H2] Important information before you visit Wellesley &amp; Co.</li> <li>• [H3] The Real Reason Zopa Is Closing Its P2P Arm</li> <li>• [H3] Learn From Northern Provident Investments To Stay Out Of Trouble</li> <li>• [H3] Learn From Northern Provident Investments To Stay Out Of Trouble</li> <li>• [H3] Best Lending Works Alternative</li> <li>• [H3] Best Alternatives To Zopa</li> <li>• [H3] Invest &amp; Fund Review</li> </ul>
	Images	<p>We found 39 images on this web page.</p> <p>25 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : <b>9%</b></p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 28 links including 0 link(s) to files
	Statistics	External Links : noFollow 0%

## SEO Links

External Links : Passing Juice 0%

Internal Links 100%


### In-page links

Anchor	Type	Juice
<a href="#">Newsletter tips &amp; alerts</a>	Internal	Passing Juice
<a href="#">FAQs</a>	Internal	Passing Juice
<a href="#">Contact</a>	Internal	Passing Juice
<a href="#">About us</a>	Internal	Passing Juice
<a href="#">=</a>	Internal	Passing Juice
<a href="#">P2P lending accounts</a>	Internal	Passing Juice
<a href="#">IFISAs</a>	Internal	Passing Juice
<a href="#">Guides, reviews &amp; tips</a>	Internal	Passing Juice
<a href="#">Your panel</a>	Internal	Passing Juice
<a href="#">Testimonials</a>	Internal	Passing Juice
<a href="#">Compare P2P lending accounts and IFISAs now</a>	Internal	Passing Juice
<a href="#">Read more about our unique approach &gt;</a>	Internal	Passing Juice
<a href="#">Compare P2P lending accounts &amp; IFISAs &gt;</a>	Internal	Passing Juice
<a href="#">Find out more about your panel of peers &gt;</a>	Internal	Passing Juice
<a href="#">Latest Peer-to-Peer Lending News</a>	Internal	Passing Juice
<a href="#">The Real Reason Zopa Is Closing Its P2P Arm</a>	Internal	Passing Juice
<a href="#">Learn From Northern Provident Investments To Stay Out Of Trouble</a>	Internal	Passing Juice
<a href="#">FCA</a>	Internal	Passing Juice
<a href="#">Candid Opinion &amp; Peer-to-Peer Lending Tips</a>	Internal	Passing Juice
<a href="#">Best Lending Works Alternative</a>	Internal	Passing Juice
<a href="#">other risks</a>	Internal	Passing Juice
<a href="#">Best Alternatives To Zopa</a>	Internal	Passing Juice
<a href="#">Invest &amp; Fund Review</a>	Internal	Passing Juice

## In-page links

<a href="#">Read more</a>	Internal	Passing Juice
<a href="#">Sitemap</a>	Internal	Passing Juice
<a href="#">Terms, Conditions, Cookies and Privacy</a>	Internal	Passing Juice
<a href="#">Media Room and Press Room</a>	Internal	Passing Juice
<a href="#">x</a>	Internal	Passing Juice





## SEO Keywords

 Keywords Cloud	<p>p2p website more because interest rates</p> <p>4thway wellesley <b>lending</b> peer--peer</p>
---	--


## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
lending	48	✓	✗	✓	✓
p2p	34	✓	✗	✓	✓
more	26	✗	✗	✓	✗
rates	21	✗	✗	✗	✓
wellesley	16	✗	✗	✗	✓


## Usability

 Url	Domain : 4thway.co.uk Length : 12
 Favicon	Great, your website has a favicon.
 Printability	Great. We have found a Print-Friendly CSS.
 Language	Good. Your declared language is en.





## Usability

	Dublin Core	This page does not take advantage of Dublin Core.
---	-------------	---

## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 17 Warnings : 120
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Too bad, your website has too many CSS files (more than 4).</li><li> Too bad, your website has too many JS files (more than 6).</li><li> Perfect, your website takes advantage of gzip.</li></ul>

## Mobile




	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
---	---------------------	--

## Optimization

	XML Sitemap	Great, your website has an XML sitemap.
--	-------------	---

## Optimization



		<a href="http://4thway.co.uk/sitemap.xml">http://4thway.co.uk/sitemap.xml</a>
	Robots.txt	<a href="http://4thway.co.uk/robots.txt">http://4thway.co.uk/robots.txt</a> Great, your website has a robots.txt file.
	Analytics	Great, your website has an analytics tool.  Google Analytics