

Seo Analyzer 617area.com

Generated on March 04 2022 18:08 PM





The score is 56/100







SEO Content

	Title	Boston MA City Guide - Boston Massachusetts Social Networking Length : 61 Perfect, your title contains between 10 and 70 characters.												
	Description	Local Boston MA city, travel guide connecting tourists, locals with information in Boston through the unique concept of local social networking on 617area.com Length : 158 Great, your meta description contains between 70 and 160 characters.												
	Keywords	Boston MA, Boston Massachusetts, city guide, travel guide, community website, events Good, your page contains meta keywords.												
	Og Meta Properties	Good, your page take advantage of Og Properties. <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>image</td><td>https://myareanetwork-photos.s3.amazonaws.com/site_featured/c16/216007_1564089583.jpg</td></tr><tr><td>site_name</td><td>617area.com</td></tr></tbody></table>	Property	Content	image	https://myareanetwork-photos.s3.amazonaws.com/site_featured/c16/216007_1564089583.jpg	site_name	617area.com						
Property	Content													
image	https://myareanetwork-photos.s3.amazonaws.com/site_featured/c16/216007_1564089583.jpg													
site_name	617area.com													
	Headings	<table><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>0</td><td>10</td><td>8</td><td>6</td><td>2</td><td>0</td></tr></tbody></table> <ul style="list-style-type: none">• [H2] Explore More Areas• [H2] Upcoming Events in Boston• [H2] Top Contributors Boston• [H2] Events• [H2] Nightlife• [H2] Sports• [H2] Family• [H2] Live Music• [H2] Friday Specials in Boston	H1	H2	H3	H4	H5	H6	0	10	8	6	2	0
H1	H2	H3	H4	H5	H6									
0	10	8	6	2	0									

SEO Content

		<ul style="list-style-type: none">• [H2] Join My Community• [H3] Find a Job or Staff Your Team• [H3] Food Delivery / Carryout• [H3] The Kells of Boston• [H3] Mojitos• [H3] The Place• [H3] The Roxy• [H3] Trending in Boston• [H3] 617area.com would like to send you latest updates• [H4] Sections• [H4] Business Toolbox• [H4] Connect with MyArea Network• [H4] About• [H4] Popular Areas• [H4] Communities• [H5] Doña Habana• [H5] View More
	Images	<p>We found 17 images on this web page.</p> <p>4 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : 12%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>
	Iframe	<p>Great, there are no Iframes detected on this page.</p>

SEO Links

	URL Rewrite	<p>Good. Your links looks friendly!</p>
	Underscores in the URLs	<p>We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.</p>
	In-page links	<p>We found a total of 80 links including 0 link(s) to files</p>
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 15%</p>

SEO Links

Internal Links 85%

In-page links

Anchor	Type	Juice
Login	Internal	Passing Juice
Providence, RI	External	Passing Juice
New Hampshire, NH	External	Passing Juice
Hartford, CT	External	Passing Juice
Portland, ME	External	Passing Juice
Albany, NY	External	Passing Juice
Austin, TX	External	Passing Juice
Tampa, FL	External	Passing Juice
Orlando, FL	External	Passing Juice
Atlanta, GA	External	Passing Juice
Denver, CO	External	Passing Juice
Find More Locations	External	Passing Juice
Claim My Business	Internal	Passing Juice
Dining	Internal	Passing Juice
Nightlife	Internal	Passing Juice
Things to Do	Internal	Passing Juice
Events	Internal	Passing Juice
Family	Internal	Passing Juice
Shop	Internal	Passing Juice
Real Estate	Internal	Passing Juice
Sports	Internal	Passing Juice
Travel	Internal	Passing Juice
Jobs	Internal	Passing Juice
Food Delivery / Carryout	Internal	Passing Juice

In-page links

Summer - The Donna Summer Musical	Internal	Passing Juice
Boston Ballet: ChoreograpHER	Internal	Passing Juice
Spring Fever	Internal	Passing Juice
Spring 2022 Meetup	Internal	Passing Juice
Boston College Eagles Hockey vs. UMass Minutemen Hockey	Internal	Passing Juice
Summer - The Donna Summer Musical	Internal	Passing Juice
John Mayer	Internal	Passing Juice
Friday Specials in Boston	Internal	Passing Juice
Boston	Internal	Passing Juice
Beacon Hill	Internal	Passing Juice
Downtown Boston	Internal	Passing Juice
Back Bay	Internal	Passing Juice
Recreation	Internal	Passing Juice
Photographers	Internal	Passing Juice
Live Music & Bands	Internal	Passing Juice
The Loop	Internal	Passing Juice
Add Your Business	Internal	Passing Juice
Post Your Event	Internal	Passing Juice
Advertise with Us	Internal	Passing Juice
Business Directory	Internal	Passing Juice
Sign Up Now	Internal	Passing Juice
Contact Us	Internal	Passing Juice
Partners	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice
Sitemap	Internal	Passing Juice
Careers	External	Passing Juice
Brookline	Internal	Passing Juice
Cambridge	Internal	Passing Juice

In-page links

Charlestown	Internal	Passing Juice
Chelsea	Internal	Passing Juice
Chestnut Hill	Internal	Passing Juice
Dorchester	Internal	Passing Juice
East Boston	Internal	Passing Juice
Everett	Internal	Passing Juice
Fenway Kenmore	Internal	Passing Juice
North End	Internal	Passing Juice
Quincy	Internal	Passing Juice
Somerville	Internal	Passing Juice
South Boston	Internal	Passing Juice
South End	Internal	Passing Juice
Theatre District	Internal	Passing Juice
Watertown	Internal	Passing Juice
eSports	Internal	Passing Juice
Fitness	Internal	Passing Juice
Family & Parenting	Internal	Passing Juice
EDM	Internal	Passing Juice
Health & Beauty	Internal	Passing Juice
Breweries	Internal	Passing Juice
Business & Finance	Internal	Passing Juice
Arts & Theater	Internal	Passing Juice
Golf	Internal	Passing Juice
Vegetarian	Internal	Passing Juice
Foodie	Internal	Passing Juice
Fashion	Internal	Passing Juice
MyArea Network, Inc	Internal	Passing Juice
Terms and conditions	Internal	Passing Juice

SEO Keywords



Keywords Cloud

friday nightlife bar mar attending business
summer interested events **boston**

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
boston	25	✓	✓	✓	✓
mar	10	✗	✗	✗	✗
friday	9	✗	✗	✗	✓
events	9	✗	✓	✗	✓
bar	7	✗	✗	✗	✗










Usability

	Url	Domain : 617area.com Length : 11
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.





Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.




Document

	W3C Validity	Errors : 27 Warnings : 8				
	Email Privacy	Great no email address has been found in plain text!				
	Deprecated HTML	<table><thead><tr><th>Deprecated tags</th><th>Occurrences</th></tr></thead><tbody><tr><td></td><td>11</td></tr></tbody></table> <p>Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.</p>	Deprecated tags	Occurrences		11
Deprecated tags	Occurrences					
	11					
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Great, your website has few CSS files. Too bad, your website has too many JS files (more than 6). Perfect, your website takes advantage of gzip.				

Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
---	---------------------	--

Optimization

	XML Sitemap	Great, your website has an XML sitemap. http://617area.com/sitemap.xml
	Robots.txt	http://617area.com/robots.txt Great, your website has a robots.txt file.
	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You

Optimization

should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.