

# Seo Analyzer 716area.com

Generated on March 05 2022 02:05 AM





The score is 55/100







## SEO Content

	Title	Buffalo NY City Guide - Buffalo New York Social Networking <b>Length : 58</b> Perfect, your title contains between 10 and 70 characters.												
	Description	Local Buffalo NY city, travel guide connecting tourists, locals with information in Buffalo through the unique concept of local social networking on 716area.com <b>Length : 160</b> Great, your meta description contains between 70 and 160 characters.												
	Keywords	Buffalo NY, Buffalo New York, city guide, travel guide, community website, events Good, your page contains meta keywords.												
	Og Meta Properties	Good, your page take advantage of Og Properties. <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>image</td><td>https://myareanetwork-photos.s3.amazonaws.com/site_featured/c16/216007_1564090905.jpg</td></tr><tr><td>site_name</td><td>716area.com</td></tr></tbody></table>	Property	Content	image	https://myareanetwork-photos.s3.amazonaws.com/site_featured/c16/216007_1564090905.jpg	site_name	716area.com						
Property	Content													
image	https://myareanetwork-photos.s3.amazonaws.com/site_featured/c16/216007_1564090905.jpg													
site_name	716area.com													
	Headings	<table><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>0</td><td>10</td><td>6</td><td>6</td><td>3</td><td>0</td></tr></tbody></table> <ul style="list-style-type: none"><li>• [H2] Explore More Areas</li><li>• [H2] Upcoming Events in Buffalo</li><li>• [H2] Top Contributors Buffalo</li><li>• [H2] Events</li><li>• [H2] Nightlife</li><li>• [H2] Sports</li><li>• [H2] Family</li><li>• [H2] Live Music</li><li>• [H2] Saturday Specials in Buffalo</li></ul>	H1	H2	H3	H4	H5	H6	0	10	6	6	3	0
H1	H2	H3	H4	H5	H6									
0	10	6	6	3	0									

## SEO Content

		<ul style="list-style-type: none"><li>• [H2] Join My Community</li><li>• [H3] Find a Job or Staff Your Team</li><li>• [H3] Food Delivery / Carryout</li><li>• [H3] Bella Pizza   Boston</li><li>• [H3] Conlon's Bar &amp; Grill</li><li>• [H3] Trending in Buffalo</li><li>• [H3] 716area.com would like to send you latest updates</li><li>• [H4] Sections</li><li>• [H4] Business Toolbox</li><li>• [H4] Connect with MyArea Network</li><li>• [H4] About</li><li>• [H4] Popular Areas</li><li>• [H4] Communities</li><li>• [H5] Havana Cuban Cafe and Pizzeria</li><li>• [H5] Pasi3n</li><li>• [H5] View More</li></ul>
	Images	<p>We found 18 images on this web page.</p> <p>2 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : <b>10%</b></p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>
	Iframe	<p>Great, there are no Iframes detected on this page.</p>

## SEO Links

	URL Rewrite	<p>Good. Your links looks friendly!</p>
	Underscores in the URLs	<p>We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.</p>
	In-page links	<p>We found a total of 70 links including 0 link(s) to files</p>
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 17.14%</p> <p>Internal Links 82.86%</p>

## In-page links

Anchor	Type	Juice
<a href="#">Login</a>	Internal	Passing Juice
<a href="#">Toronto, ON</a>	External	Passing Juice
<a href="#">Rochester, NY</a>	External	Passing Juice
<a href="#">Cleveland, OH</a>	External	Passing Juice
<a href="#">Pittsburgh, PA</a>	External	Passing Juice
<a href="#">Detroit, MI</a>	External	Passing Juice
<a href="#">Austin, TX</a>	External	Passing Juice
<a href="#">Tampa, FL</a>	External	Passing Juice
<a href="#">Orlando, FL</a>	External	Passing Juice
<a href="#">Atlanta, GA</a>	External	Passing Juice
<a href="#">Denver, CO</a>	External	Passing Juice
<a href="#">Find More Locations</a>	External	Passing Juice
<a href="#">Claim My Business</a>	Internal	Passing Juice
<a href="#">Dining</a>	Internal	Passing Juice
<a href="#">Nightlife</a>	Internal	Passing Juice
<a href="#">Things to Do</a>	Internal	Passing Juice
<a href="#">Events</a>	Internal	Passing Juice
<a href="#">Family</a>	Internal	Passing Juice
<a href="#">Shop</a>	Internal	Passing Juice
<a href="#">Real Estate</a>	Internal	Passing Juice
<a href="#">Sports</a>	Internal	Passing Juice
<a href="#">Travel</a>	Internal	Passing Juice
<a href="#">Jobs</a>	Internal	Passing Juice
<a href="#">Food Delivery / Carryout</a>	Internal	Passing Juice
<a href="#">My Fair Lady</a>	Internal	Passing Juice
<a href="#">My Fair Lady</a>	Internal	Passing Juice

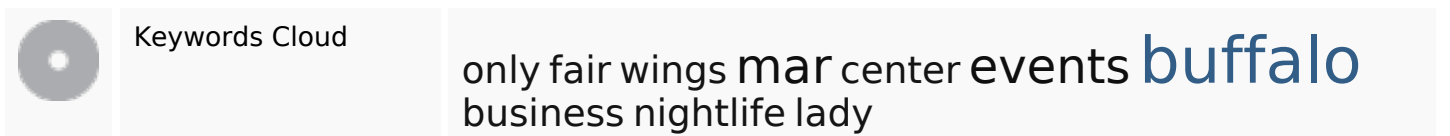
## In-page links

<a href="#">My Fair Lady</a>	Internal	Passing Juice
<a href="#">Buffalo Sabres vs. Minnesota Wild</a>	Internal	Passing Juice
<a href="#">Spring Gogh! Studio Paint Party</a>	Internal	Passing Juice
<a href="#">Saturday Specials in Buffalo</a>	Internal	Passing Juice
<a href="#">East Buffalo</a>	Internal	Passing Juice
<a href="#">West Chippewa Street</a>	Internal	Passing Juice
<a href="#">Recreation</a>	Internal	Passing Juice
<a href="#">Photographers</a>	Internal	Passing Juice
<a href="#">Live Music &amp; Bands</a>	Internal	Passing Juice
<a href="#">The Loop</a>	Internal	Passing Juice
<a href="#">Add Your Business</a>	Internal	Passing Juice
<a href="#">Post Your Event</a>	Internal	Passing Juice
<a href="#">Advertise with Us</a>	Internal	Passing Juice
<a href="#">Business Directory</a>	Internal	Passing Juice
<a href="#">Sign Up Now</a>	Internal	Passing Juice
<a href="#">Contact Us</a>	Internal	Passing Juice
<a href="#">Partners</a>	Internal	Passing Juice
<a href="#">Privacy Policy</a>	Internal	Passing Juice
<a href="#">Sitemap</a>	Internal	Passing Juice
<a href="#">Careers</a>	External	Passing Juice
<a href="#">Allentown</a>	Internal	Passing Juice
<a href="#">Downtown Buffalo</a>	Internal	Passing Juice
<a href="#">Dunkirk</a>	Internal	Passing Juice
<a href="#">Elmwood Strip</a>	Internal	Passing Juice
<a href="#">Jamestown</a>	Internal	Passing Juice
<a href="#">Lockport</a>	Internal	Passing Juice
<a href="#">Niagara Falls</a>	Internal	Passing Juice
<a href="#">North Buffalo</a>	Internal	Passing Juice

## In-page links

<a href="#">Olean</a>	Internal	Passing Juice
<a href="#">South Buffalo</a>	Internal	Passing Juice
<a href="#">eSports</a>	Internal	Passing Juice
<a href="#">Fitness</a>	Internal	Passing Juice
<a href="#">Family &amp; Parenting</a>	Internal	Passing Juice
<a href="#">EDM</a>	Internal	Passing Juice
<a href="#">Health &amp; Beauty</a>	Internal	Passing Juice
<a href="#">Breweries</a>	Internal	Passing Juice
<a href="#">Business &amp; Finance</a>	Internal	Passing Juice
<a href="#">Arts &amp; Theater</a>	Internal	Passing Juice
<a href="#">Golf</a>	Internal	Passing Juice
<a href="#">Vegetarian</a>	Internal	Passing Juice
<a href="#">Foodie</a>	Internal	Passing Juice
<a href="#">Fashion</a>	Internal	Passing Juice
<a href="#">MyArea Network, Inc</a>	Internal	Passing Juice
<a href="#">Terms and conditions</a>	Internal	Passing Juice

## SEO Keywords



## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
buffalo	20	✓	✓	✓	✓
mar	10	✗	✗	✗	✗
events	8	✗	✓	✗	✓
center	7	✗	✗	✗	✗

# Keywords Consistency

fair

7



## Usability

	Url	Domain : 716area.com Length : 11
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

## Document

	Doctype	HTML 5				
	Encoding	Perfect. Your declared charset is UTF-8.				
	W3C Validity	Errors : 26 Warnings : 7				
	Email Privacy	Great no email address has been found in plain text!				
	Deprecated HTML	<table><thead><tr><th>Deprecated tags</th><th>Occurrences</th></tr></thead><tbody><tr><td>&lt;font&gt;</td><td>11</td></tr></tbody></table> <p>Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.</p>	Deprecated tags	Occurrences	<font>	11
Deprecated tags	Occurrences					
<font>	11					
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li></ul>				

## Document

- ✔ Great, your website has few CSS files.
- ✘ Too bad, your website has too many JS files (more than 6).
- ✔ Perfect, your website takes advantage of gzip.

## Mobile



### Mobile Optimization

- ✔ Apple Icon
- ✔ Meta Viewport Tag
- ✔ Flash content

## Optimization



### XML Sitemap

Great, your website has an XML sitemap.

<http://716area.com/sitemap.xml>



### Robots.txt

<http://716area.com/robots.txt>

Great, your website has a robots.txt file.



### Analytics

Missing

We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.