








# Seo Analyzer 727area.com

Generated on February 19 2022 19:30 PM





The score is 54/100





## SEO Content

	<p>Title</p>	<p>St Petersburg &amp; Clearwater FL City Guide - St Petersburg &amp; Clearwater Florida Social Networking</p> <p><b>Length : 95</b></p> <p>Ideally, your title should contain between 10 and 70 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.</p>												
	<p>Description</p>	<p>Local St Petersburg &amp; Clearwater FL city, travel guide connecting tourists, locals with information in St Petersburg &amp; Clearwater through the unique concept of local social networking on 727area.com</p> <p><b>Length : 206</b></p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.</p>												
	<p>Keywords</p>	<p>St Petersburg &amp; Clearwater FL, St Petersburg &amp; Clearwater Florida, city guide, travel guide, community website, events</p> <p>Good, your page contains meta keywords.</p>												
	<p>Og Meta Properties</p>	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1451 1481 1731"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>image</td> <td>https://myareanetwork-photos.s3.amazonaws.com/site_featured/c16/216007_1554904525.jpg</td> </tr> <tr> <td>site_name</td> <td>727area.com</td> </tr> </tbody> </table>	Property	Content	image	https://myareanetwork-photos.s3.amazonaws.com/site_featured/c16/216007_1554904525.jpg	site_name	727area.com						
Property	Content													
image	https://myareanetwork-photos.s3.amazonaws.com/site_featured/c16/216007_1554904525.jpg													
site_name	727area.com													
	<p>Headings</p>	<table border="1" data-bbox="539 1765 1481 1832"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>0</td> <td>5</td> <td>8</td> <td>6</td> <td>11</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="619 1865 1361 2067" style="list-style-type: none"> <li>• [H2] Explore More Areas</li> <li>• [H2] Upcoming Events in St Petersburg &amp; Clearwater</li> <li>• [H2] Top Contributors St Petersburg &amp; Clearwater</li> <li>• [H2] Saturday Specials in St Petersburg &amp; Clearwater</li> <li>• [H2] Join My Community</li> <li>• [H3] Find a Job or Staff Your Team</li> </ul>	H1	H2	H3	H4	H5	H6	0	5	8	6	11	0
H1	H2	H3	H4	H5	H6									
0	5	8	6	11	0									



## SEO Content

		<ul style="list-style-type: none"><li>• [H3] Food Delivery / Carryout</li><li>• [H3] Nickel City</li><li>• [H3] Caddy's St. Pete Beach</li><li>• [H3] Stokers</li><li>• [H3] Caddy's Treasure Island</li><li>• [H3] Trending in St Petersburg &amp; Clearwater</li><li>• [H3] 727area.com would like to send you latest updates</li><li>• [H4] Sections</li><li>• [H4] Business Toolbox</li><li>• [H4] Connect with MyArea Network</li><li>• [H4] About</li><li>• [H4] Popular Areas</li><li>• [H4] Communities</li><li>• [H5] Pollo Tropical</li><li>• [H5] The Floridian Of Treasure Island</li><li>• [H5] La Teresita Restaurant Pinellas</li><li>• [H5] Olde Bay Café &amp; Dunedin Fish Market</li><li>• [H5] Marker 8 Tiki Bar &amp; Grill</li><li>• [H5] The Kitchen at Mistry's Brewing Co</li><li>• [H5] Columbia Restaurant Clearwater</li><li>• [H5] The Twisted Martini</li><li>• [H5] M&amp;G Cuban Cafe and Bakery</li><li>• [H5] Jessi's Restaurant -Breakfast Lunch Dinner Pinellas Park</li><li>• [H5] View More</li></ul>
	Images	<p>We found 41 images on this web page.</p> <p>7 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : <b>11%</b></p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>
	Iframe	<p>Great, there are no Iframes detected on this page.</p>

## SEO Links

	URL Rewrite	<p>Bad. Your links have query string.</p>
	Underscores in the URLs	<p>We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.</p>

## SEO Links

	In-page links	We found a total of 91 links including 0 link(s) to files
	Statistics	External Links : noFollow 4.4% External Links : Passing Juice 14.29% Internal Links 81.32%

## In-page links

Anchor	Type	Juice
<a href="#">Login</a>	Internal	Passing Juice
<a href="#">Tampa, FL</a>	External	Passing Juice
<a href="#">Bradenton &amp; Sarasota, FL</a>	External	Passing Juice
<a href="#">Lakeland, FL</a>	External	Passing Juice
<a href="#">Fort Myers, FL</a>	External	Passing Juice
<a href="#">Orlando, FL</a>	External	Passing Juice
<a href="#">Austin, TX</a>	External	Passing Juice
<a href="#">Denver, CO</a>	External	Passing Juice
<a href="#">Atlanta, GA</a>	External	Passing Juice
<a href="#">Fort Lauderdale, FL</a>	External	Passing Juice
<a href="#">New York City, NY</a>	External	Passing Juice
<a href="#">Find More Locations</a>	External	Passing Juice
<a href="#">Claim My Business</a>	Internal	Passing Juice
<a href="#">Dining</a>	Internal	Passing Juice
<a href="#">Nightlife</a>	Internal	Passing Juice
<a href="#">Things to Do</a>	Internal	Passing Juice
<a href="#">Events</a>	Internal	Passing Juice
<a href="#">Family</a>	Internal	Passing Juice
<a href="#">Shop</a>	Internal	Passing Juice
<a href="#">Real Estate</a>	Internal	Passing Juice

## In-page links

<a href="#">Sports</a>	Internal	Passing Juice
<a href="#">Travel</a>	Internal	Passing Juice
<a href="#">Jobs</a>	Internal	Passing Juice
<a href="#">Food Delivery / Carryout</a>	Internal	Passing Juice
<a href="#">East West Music and Dance Festival 2022</a>	Internal	Passing Juice
<a href="#">Art 464 Author Showcase: Rob Rowen</a>	Internal	Passing Juice
<a href="#">Winter Dance Party</a>	Internal	Passing Juice
<a href="#">\$5 Sundays</a>	Internal	Passing Juice
<a href="#">Living Green Market</a>	Internal	Passing Juice
<a href="#">8th Annual St. Petersburg Fine Art Festival</a>	Internal	Passing Juice
<a href="#">Casino Royale</a>	Internal	Passing Juice
<a href="#">Lanes reopened after tractor-trailer fire caused delays on SB I-75 in Pasco County</a>	External	noFollow
<a href="#">'We believe it's time to bring grandma home': Family of missing Tampa woman grateful for closure</a>	External	noFollow
<a href="#">Florida Funders closes \$60 million fund, tripling from first round</a>	External	noFollow
<a href="#">Meet Liz Jennings-Orozco, a 2022 BusinessWoman of the Year honoree</a>	External	noFollow
<a href="#">New Bars and Nightclubs in St. Pete and Clearwater 2022</a>	Internal	Passing Juice
<a href="#">Things To Do in St. Pete and Clearwater This Weekend   February 18th - 20th</a>	Internal	Passing Juice
<a href="#">Sea Salt St. Pete</a>	Internal	Passing Juice
<a href="#">Order online</a>	External	Passing Juice
<a href="#">Catering For The Big Game in St. Pete and Clearwater</a>	Internal	Passing Juice
<a href="#">Top 10 Bars For Valentine's Day in St. Pete and Clearwater</a>	Internal	Passing Juice
<a href="#">Things To Do in St. Pete This Weekend   February 11th - 13th   Valentine's Day Weekend in St. Pete and Super Bowl Parties</a>	Internal	Passing Juice
<a href="#">Saturday Specials in St Petersburg &amp; Clearwater</a>	Internal	Passing Juice
<a href="#">Pinellas Park</a>	Internal	Passing Juice
<a href="#">St Pete Beach</a>	Internal	Passing Juice

## In-page links

<a href="#">Palm Harbor</a>	Internal	Passing Juice
<a href="#">Treasure Island</a>	Internal	Passing Juice
<a href="#">Recreation</a>	Internal	Passing Juice
<a href="#">Photographers</a>	Internal	Passing Juice
<a href="#">Live Music &amp; Bands</a>	Internal	Passing Juice
<a href="#">The Loop</a>	Internal	Passing Juice
<a href="#">Add Your Business</a>	Internal	Passing Juice
<a href="#">Post Your Event</a>	Internal	Passing Juice
<a href="#">Advertise with Us</a>	Internal	Passing Juice
<a href="#">Business Directory</a>	Internal	Passing Juice
<a href="#">Sign Up Now</a>	Internal	Passing Juice
<a href="#">Contact Us</a>	Internal	Passing Juice
<a href="#">Partners</a>	Internal	Passing Juice
<a href="#">Privacy Policy</a>	Internal	Passing Juice
<a href="#">Sitemap</a>	Internal	Passing Juice
<a href="#">Careers</a>	External	Passing Juice
<a href="#">Clearwater</a>	Internal	Passing Juice
<a href="#">Clearwater Beach</a>	Internal	Passing Juice
<a href="#">Downtown St Petersburg</a>	Internal	Passing Juice
<a href="#">Dunedin</a>	Internal	Passing Juice
<a href="#">EDGE District</a>	Internal	Passing Juice
<a href="#">Grand Central District</a>	Internal	Passing Juice
<a href="#">Gulfport</a>	Internal	Passing Juice
<a href="#">Indian Rocks Beach</a>	Internal	Passing Juice
<a href="#">Largo</a>	Internal	Passing Juice
<a href="#">Madeira Beach</a>	Internal	Passing Juice
<a href="#">New Port Richey</a>	Internal	Passing Juice
<a href="#">Safety Harbor</a>	Internal	Passing Juice

## In-page links

<a href="#">St Petersburg</a>	Internal	Passing Juice
<a href="#">Tarpon Springs</a>	Internal	Passing Juice
<a href="#">eSports</a>	Internal	Passing Juice
<a href="#">Fitness</a>	Internal	Passing Juice
<a href="#">Family &amp; Parenting</a>	Internal	Passing Juice
<a href="#">EDM</a>	Internal	Passing Juice
<a href="#">LGBTQ+</a>	Internal	Passing Juice
<a href="#">Health &amp; Beauty</a>	Internal	Passing Juice
<a href="#">Breweries</a>	Internal	Passing Juice
<a href="#">Business &amp; Finance</a>	Internal	Passing Juice
<a href="#">Arts &amp; Theater</a>	Internal	Passing Juice
<a href="#">Golf</a>	Internal	Passing Juice
<a href="#">Vegetarian</a>	Internal	Passing Juice
<a href="#">Foodie</a>	Internal	Passing Juice
<a href="#">Fashion</a>	Internal	Passing Juice
<a href="#">Pets</a>	Internal	Passing Juice
<a href="#">MyArea Network, Inc</a>	Internal	Passing Juice
<a href="#">Terms and conditions</a>	Internal	Passing Juice

## SEO Keywords








## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
clearwater	17	✓	✓	✓	✓
pete	16	✓	✓	✓	✓






## Keywords Consistency

day	14	✘	✘	✘	✔
petersburg	13	✔	✔	✔	✔
ago	13	✘	✘	✘	✘







## Usability

	Url	Domain : 727area.com Length : 11
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.





## Document

	Doctype	HTML 5				
	Encoding	Perfect. Your declared charset is UTF-8.				
	W3C Validity	Errors : 30 Warnings : 8				
	Email Privacy	Great no email address has been found in plain text!				
	Deprecated HTML	<table border="1"> <thead> <tr> <th>Deprecated tags</th> <th>Occurrences</th> </tr> </thead> <tbody> <tr> <td>&lt;font&gt;</td> <td>11</td> </tr> </tbody> </table> <p>Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.</p>	Deprecated tags	Occurrences	<font>	11
Deprecated tags	Occurrences					
<font>	11					
	Speed Tips					




## Document

	 Excellent, your website doesn't use nested tables.
	 Too bad, your website is using inline styles.
	 Great, your website has few CSS files.
	 Too bad, your website has too many JS files (more than 6).
	 Perfect, your website takes advantage of gzip.

## Mobile

	Mobile Optimization	 Apple Icon
		 Meta Viewport Tag
		 Flash content

## Optimization

	XML Sitemap	Great, your website has an XML sitemap. <code>http://727area.com/sitemap.xml</code>
	Robots.txt	<code>http://727area.com/robots.txt</code> Great, your website has a robots.txt file.
	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.