



Seo Analyzer

aaaconference.com.au

Generated on January 26 2022 01:52 AM





The score is 40/100





SEO Content

	Title	<p>Home 2021 - AAA Conference</p> <p>Length : 26</p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	Description	<p>Length : 0</p> <p>Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.</p>												
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>												
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table border="1" style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th style="text-align: left;">Property</th> <th style="text-align: left;">Content</th> </tr> </thead> <tbody> <tr> <td>locale</td> <td>en_US</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>title</td> <td>Home 2021 - AAA Conference</td> </tr> <tr> <td>url</td> <td>https://aaaconference.com.au/</td> </tr> <tr> <td>site_name</td> <td>AAA Conference</td> </tr> </tbody> </table>	Property	Content	locale	en_US	type	website	title	Home 2021 - AAA Conference	url	https://aaaconference.com.au/	site_name	AAA Conference
Property	Content													
locale	en_US													
type	website													
title	Home 2021 - AAA Conference													
url	https://aaaconference.com.au/													
site_name	AAA Conference													
	Headings	<table border="1" style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th style="text-align: left;">H1</th> <th style="text-align: left;">H2</th> <th style="text-align: left;">H3</th> <th style="text-align: left;">H4</th> <th style="text-align: left;">H5</th> <th style="text-align: left;">H6</th> </tr> </thead> <tbody> <tr> <td>0</td> <td>10</td> <td>0</td> <td>15</td> <td>1</td> <td>0</td> </tr> </tbody> </table> <ul style="list-style-type: none"> • [H2] Australian Archaeological Association Annual Conference 2021: • [H2] Reconciliation - Working Together • [H2] Plenary Session • [H2] Flagship Session • [H2] • [H2] Session Themes • [H2] Commissioned Artwork 	H1	H2	H3	H4	H5	H6	0	10	0	15	1	0
H1	H2	H3	H4	H5	H6									
0	10	0	15	1	0									



SEO Content

		<ul style="list-style-type: none">• [H2] Website Sponsor• [H2] Conference Sponsors• [H2] Contact Us• [H4] Reconciliation and Working Together• [H4] Truth Telling• [H4] After Archaeology in Practice: Student Research in Archaeology and Cultural Heritage Management• [H4] Archaeological Science Collaborations: The ARCAS Network Session• [H4] Australian Archaeology Abroad• [H4] Before Cook: The Archaeology of European and Island Southeast Asian Interactions with Australia• [H4] Case Studies in Collaboration: Prioritising Indigenous Interests in Cultural Heritage Consulting• [H4] Digital Archaeology Beyond Tools and Toys• [H4] Disciplinary History in the Light of Indigenous Involvement• [H4] Interrogating Absences in the Archaeological Record• [H4] Reconsidering the Teaching and Learning of Australian Archaeology• [H4] When the Rivers (Don't) Flow: The Impact of Changing Flows on Culture and Heritage• [H4] 'Wok Bung Wantaim' (Working Together): Archaeology in New Guinea• [H4] Working Together on a Kimberley Vision• [H4] Posters• [H5] Have a question
	Images	<p>We found 14 images on this web page.</p> <p>13 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : 1%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>
	Iframe	<p>Great, there are no Iframes detected on this page.</p>

SEO Links

	URL Rewrite	<p>Bad. Your links have query string.</p>
	Underscores in the URLs	<p>We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.</p>

SEO Links

	In-page links	We found a total of 28 links including 1 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 3.57% Internal Links 96.43%


In-page links

Anchor	Type	Juice
Clear Cache	Internal	Passing Juice
Login	Internal	Passing Juice
AAA2021	Internal	Passing Juice
AAA AGM	Internal	Passing Juice
Full Program	Internal	Passing Juice
Program	Internal	Passing Juice
Program Overview	Internal	Passing Juice
Keynote Presentations	Internal	Passing Juice
Session Themes	Internal	Passing Juice
Evening Events	Internal	Passing Juice
Trivia Night	Internal	Passing Juice
CHM Careers Fair	Internal	Passing Juice
AGM	Internal	Passing Juice
Notices	Internal	Passing Juice
Registration	Internal	Passing Juice
Sponsorship	Internal	Passing Juice
Committee	Internal	Passing Juice
Artwork	Internal	Passing Juice
Call for Abstracts	Internal	Passing Juice
Call for Sessions	Internal	Passing Juice

In-page links

2020 Virtual Conference	Internal	Passing Juice
2020 Program Overview	Internal	Passing Juice
Program Day 1	Internal	Passing Juice
Program Day 2	Internal	Passing Juice
Program Day 3	Internal	Passing Juice
Program Day 4	Internal	Passing Juice
Continue reading	External	Passing Juice
E-Brochure	Internal	Passing Juice



SEO Keywords

	Keywords Cloud	events day conference overview clear full call agm program information
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Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
program	9	✘	✘	✘	✘
day	4	✘	✘	✘	✘
call	2	✘	✘	✘	✘
conference	2	✔	✘	✘	✔
agm	2	✘	✘	✘	✘












Usability

	Url	Domain : aaaconference.com.au Length : 20
	Favicon	Great, your website has a favicon.

Usability

	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document




	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 2 Warnings : 27
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Too bad, your website has too many CSS files (more than 4). Too bad, your website has too many JS files (more than 6). Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Mobile

Optimization

	XML Sitemap	Great, your website has an XML sitemap. http://aaaconference.com.au/sitemap.xml
	Robots.txt	http://aaaconference.com.au/robots.txt Great, your website has a robots.txt file.
	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.