








# Seo Analyzer abccosmoschool.com

Generated on March 06 2022 11:45 AM





The score is 53/100



## SEO Content





	<p>Title</p>	<p>Welcome to ABC School of Cosmetology, Barber, Esthetics &amp; Nail Technology</p> <p><b>Length : 73</b></p> <p>Ideally, your title should contain between 10 and 70 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.</p>												
	<p>Description</p>	<p>ABC School of Cosetology and Nail Technology Inc</p> <p><b>Length : 48</b></p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.</p>												
	<p>Keywords</p>	<p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>												
	<p>Og Meta Properties</p>	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.</p>												
	<p>Headings</p>	<table border="1" data-bbox="544 1480 1481 1547"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>24</td> <td>0</td> <td>4</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="616 1585 1501 2078" style="list-style-type: none"> <li>• [H1] Welcome to ABC School of Cosmetology, Barber, Esthetics &amp; Nail Technology</li> <li>• [H2] At the A.B.C.School of Cosmetology, Barber, Esthetics &amp; Nail Technology Inc our goal is to work</li> <li>• [H2] individually with each student to help them achieve their best abilities and to become a strong asset to the</li> <li>• [H2] Beauty Industry. Our Instructors bring top skills in the various aspects of Cosmetology, Make Up Artistry,</li> <li>• [H2] Esthetics, Nail Technology, Business and Marketing to encompass a well rounded program for our</li> <li>• [H2] students. Flexible scheduling and hands on teaching has set A.B.C. School of Cosmetology, Barber,</li> <li>• [H2] Esthetics &amp; Nail Technology Inc at the fore front of the Beauty Industry.</li> <li>• [H2]</li> </ul>	H1	H2	H3	H4	H5	H6	1	24	0	4	0	0
H1	H2	H3	H4	H5	H6									
1	24	0	4	0	0									

## SEO Content

		<ul style="list-style-type: none"> <li>• [H2] A.B.C. Graduates are in demand by Salons throughout the Midwest. Our Students have traveled from</li> <li>• [H2] Indiana, Wisconsin, Michigan, Colorado, Indiana, and St. Louis to attend our programs and classes. Our</li> <li>• [H2] team of specialists and consultants work to bring top academics and training for the beginning student to</li> <li>• [H2] master technicians. Our Continuing Education Specialists, Consultants and Mentors are in top demand</li> <li>• [H2] for classes throughout the United States. Our Bi-Lingual Specialists will open doors for Spanish speaking students</li> <li>• [H2] looking to enter the Cosmetology field. A.B.C.School of Cosmetology, Barbering, Esthetics &amp; Nail Technology Inc.</li> <li>• [H2] is also proud to offer a rehabilitation and special needs program for qualifying students.</li> <li>• [H2] Contact the School Administrator for further details.</li> <li>• [H2]</li> <li>• [H2]</li> <li>• [H2] Career Tuition &amp; School Specials</li> <li>• [H2] Barber Program</li> <li>• [H2] Cosmetology Program</li> <li>• [H2] Esthetics Program</li> <li>• [H2] Instructor Program</li> <li>• [H2] Salon and Spa Service</li> <li>• [H2] WE'RE BACK!!!!!! Because of Covid 19 and for the safety of our Students and Staff our public salon appointments have been limited. However, we are now open for public clientele. Salon and Spa Services are available but appointments are taken on a first come basis. CDC &amp; Health Department requirements are required and must be followed and respected. To make a appointment please call (847) 458-6500,</li> <li>• [H4] Company</li> <li>• [H4] Pages</li> <li>• [H4] Address</li> <li>• [H4] Get In Touch</li> </ul>
	Images	<p>We found 2 images on this web page.</p> <p>Good, most or all of your images have alt attributes.</p>
	Text/HTML Ratio	<p>Ratio : <b>4%</b></p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>
	Iframe	<p>Great, there are no Iframes detected on this page.</p>

## SEO Content


### SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 1 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%

### In-page links

Anchor	Type	Juice
=	Internal	Passing Juice

### SEO Keywords

	Keywords Cloud	program school cosmetology technology student abc salon form nail information
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### Keywords Consistency

Keyword	Content	Title	Keywords	Descripti on	Headings
information	3	✘	✘	✘	✘
nail	3	✔	✘	✔	✔
program	3	✘	✘	✘	✔
technology	3	✔	✘	✔	✔

## Keywords Consistency

abc

3



## Usability

	Url	Domain : abccosmoschool.com Length : 18
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 43 Warnings : 13
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li></ul>

## Document

- ✔ Great, your website has few CSS files.
- ✘ Too bad, your website has too many JS files (more than 6).
- ✔ Perfect, your website takes advantage of gzip.

## Mobile



### Mobile Optimization

- ✘ Apple Icon
- ✔ Meta Viewport Tag
- ✔ Flash content

## Optimization



### XML Sitemap

Missing

Your website does not have an XML sitemap - this can be problematic.

A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.



### Robots.txt

Missing

Your website doesn't have a robots.txt file - this can be problematic.

A robots.txt file allows you to restrict the access of search engine robots that crawl the web and it can prevent these robots from accessing specific directories and pages. It also specifies where the XML sitemap file is located.



### Analytics

Missing

We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but it can also be good to install a second in order to cross-check the data.