

Seo Analyzer abebooks.co.uk

Generated on February 01 2022 05:50 AM





The score is 54/100







SEO Content

	Title	AbeBooks Shop for Books, Art & Collectibles Length : 49 Perfect, your title contains between 10 and 70 characters.												
	Description	Discover a wonderful selection of rare and collectible books, used copies, signed and first editions and more, from booksellers located around the world. Length : 153 Great, your meta description contains between 70 and 160 characters.												
	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.												
	Og Meta Properties	Good, your page take advantage of Og Properties. <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>url</td><td>https://www.abebooks.co.uk/</td></tr><tr><td>site_name</td><td>AbeBooks UK</td></tr><tr><td>type</td><td>website</td></tr></tbody></table>	Property	Content	url	https://www.abebooks.co.uk/	site_name	AbeBooks UK	type	website				
Property	Content													
url	https://www.abebooks.co.uk/													
site_name	AbeBooks UK													
type	website													
	Headings	<table><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>1</td><td>1</td><td>0</td><td>6</td><td>0</td><td>0</td></tr></tbody></table> <ul style="list-style-type: none">[H1] Search for books, fine art and collectables[H2] More to explore[H4] Shop With Us[H4] Sell With Us[H4] About Us[H4] Find Help[H4] Other AbeBooks Companies[H4] Follow AbeBooks	H1	H2	H3	H4	H5	H6	1	1	0	6	0	0
H1	H2	H3	H4	H5	H6									
1	1	0	6	0	0									

SEO Content

	Images	We found 21 images on this web page. 1 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : 14% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Bad. Your links have query string.
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 66 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 18.18% Internal Links 81.82%

In-page links

Anchor	Type	Juice
Skip to main content	Internal	Passing Juice
Sign On	Internal	Passing Juice
My Account	Internal	Passing Juice
Help	Internal	Passing Juice

In-page links

My Purchases	Internal	Passing Juice
Sign Off	Internal	Passing Juice
Advanced Search	Internal	Passing Juice
Browse Collections	Internal	Passing Juice
Rare Books	Internal	Passing Juice
Art & Collectables	Internal	Passing Juice
Textbooks	Internal	Passing Juice
Sellers	Internal	Passing Juice
Start Selling	Internal	Passing Juice
Books	Internal	Passing Juice
20 must-read Greek mythology books	Internal	Passing Juice
The 60 best dystopian books	Internal	Passing Juice
50 essential non-fiction books	Internal	Passing Juice
Costa Book Awards: the best novels since 1971	Internal	Passing Juice
Used Books	Internal	Passing Juice
Seller Sales	Internal	Passing Juice
Rare Books	Internal	Passing Juice
Seller associations	Internal	Passing Juice
Not just books	Internal	Passing Juice
Feel the love	Internal	Passing Juice
See all features	Internal	Passing Juice
25 great book club books	Internal	Passing Juice
Plays books: 15 theatrical reads	Internal	Passing Juice
25 forgotten books by African American authors	Internal	Passing Juice
The best leadership books	Internal	Passing Juice
The 10 best sports books ever written	Internal	Passing Juice
The best fairy tale books	Internal	Passing Juice
The best books of 2021	Internal	Passing Juice


In-page links

Robert Jordan's Wheel of Time: 14 epic fantasy books	Internal	Passing Juice
The Hugo Awards: the best science fiction & fantasy books since 1953	Internal	Passing Juice
Back to top	Internal	Passing Juice
Advanced Search	Internal	Passing Juice
Browse Collections	Internal	Passing Juice
My Account	Internal	Passing Juice
My Orders	Internal	Passing Juice
View Basket	Internal	Passing Juice
Start Selling	Internal	Passing Juice
Join Our Affiliate Programme	Internal	Passing Juice
Book Buyback	Internal	Passing Juice
About AbeBooks	Internal	Passing Juice
Media	Internal	Passing Juice
Careers	External	Passing Juice
Privacy Policy	Internal	Passing Juice
Cookies and Internet Advertising	Internal	Passing Juice
Cookie Preferences	Internal	Passing Juice
Accessibility	Internal	Passing Juice
Help	Internal	Passing Juice
Customer Service	Internal	Passing Juice
AbeBooks.com	External	Passing Juice
AbeBooks.de	External	Passing Juice
AbeBooks.fr	External	Passing Juice
AbeBooks.it	External	Passing Juice
AbeBooks Aus/NZ	Internal	Passing Juice
AbeBooks.ca	External	Passing Juice
IberLibro.com	External	Passing Juice
ZVAB.com	External	Passing Juice

In-page links

Facebook	External	Passing Juice
Twitter	External	Passing Juice
Instagram	External	Passing Juice
YouTube	External	Passing Juice
Podcast	Internal	Passing Juice
Terms&nbsp;and Conditions	Internal	noFollow




SEO Keywords

	Keywords Cloud	min books book november abebooks see from read best more
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Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
books	58	✓	✗	✓	✓
abebooks	17	✓	✗	✗	✓
best	15	✗	✗	✗	✗
more	15	✗	✗	✓	✓
book	14	✓	✗	✓	✓












Usability

	Url	Domain : abebooks.co.uk Length : 14
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.





Usability

		
	Dublin Core	This page does not take advantage of Dublin Core.




Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 280 Warnings : 3
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Great, your website has few CSS files. Too bad, your website has too many JS files (more than 6). Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	<p>Great, your website has an XML sitemap.</p> <pre>https://www.abebooks.co.uk/sitemap.bdp_index.xml https://www.abebooks.co.uk/sitemap.plp_index.xml https://www.abebooks.co.uk/brightspot-sitemap.xml</pre>
	Robots.txt	<p>http://abebooks.co.uk/robots.txt</p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>