



The score is 40/100







SEO Content

	Title	<p>Asset Based and Commercial Lending Financial News, Articles and Data ABL Advisor</p> <p>Length : 82</p> <p>Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.</p>												
	Description	<p>Asset based lending (ABL), asset lending, finance, banking and commercial lending news, articles, blogs, analysis, data, ABL deal charts, and tools from finance professionals in the U.S. and worldwide.</p> <p>Length : 201</p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.</p>												
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>												
	Og Meta Properties	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.</p>												
	Headings	<table border="1"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>0</td> <td>0</td> <td>0</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table>	H1	H2	H3	H4	H5	H6	0	0	0	0	0	0
H1	H2	H3	H4	H5	H6									
0	0	0	0	0	0									
	Images	<p>We found 30 images on this web page.</p> <p>8 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>												
	Text/HTML Ratio	<p>Ratio : 18%</p> <p>Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.</p>												
	Flash	<p>Terrible, you have Flash content, this mean that for search engines</p>												

SEO Content

		hard to understand your content.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 64 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 10.94% Internal Links 89.06%

In-page links

Anchor	Type	Juice
JOIN NOW	Internal	Passing Juice
LOGIN	Internal	Passing Juice
About	Internal	Passing Juice
↓	Internal	Passing Juice
FAQ	Internal	Passing Juice
↓	Internal	Passing Juice
Articles	Internal	Passing Juice
News	Internal	Passing Juice
Blogs	Internal	Passing Juice

In-page links

Press Releases	Internal	Passing Juice
Videos	Internal	Passing Juice
Home	Internal	Passing Juice
Sector/Economic Data	Internal	Passing Juice
Deal Tables	Internal	Passing Juice
Directory	Internal	Passing Juice
Events Calendar	Internal	Passing Juice
Advertise	Internal	Passing Juice
Spouting Rock Expands Into Asset-Based Lending with Old Hill Partners	Internal	Passing Juice
Certificates of Insurance - Not as Valuable as Toilet Paper	Internal	Passing Juice
No Country for Non-Bank, Single-Product ABL	Internal	Passing Juice
Creating New Opportunities in the Face of Changing Market Forces - Interview with Joe Lane	Internal	Passing Juice
The Investment Strategies and Technology Powering the Middle Market	Internal	Passing Juice
Latest News	Internal	Passing Juice
Week's News	Internal	Passing Juice
Most popular	Internal	Passing Juice
Press Releases	Internal	Passing Juice
Webster Financial, Sterling Bancorp Complete Merger	Internal	Passing Juice
Banking News	Internal	Passing Juice
Ares Commercial Finance Provides \$30MM Senior Secured Revolving Line of Credit to Marolina Outdoor	Internal	Passing Juice
Apparel	Internal	Passing Juice
Solifi Closes Record Year of Growth with New Global Website	Internal	Passing Juice
Industry News	Internal	Passing Juice
NFS Leasing Reports 16% Year-Over-Year Growth of Originations in 2021	Internal	Passing Juice
Risk Management	Internal	Passing Juice
2021 Brings Optimism, Opportunities for...	Internal	Passing Juice


In-page links

Industry Trends	Internal	Passing Juice
Using Technology to Identify Errors and...	Internal	Passing Juice
Technology	Internal	Passing Juice
APN HOME	Internal	Passing Juice
U.S. Census Bureau - U.S. Department of Commerce	Internal	Passing Juice
Full Report on Manufacturers' Shipments, Inventories and Orders - November 2021	External	Passing Juice
November 2021 Construction Spending Report	External	Passing Juice
Oxford Finance Provides \$45MM Senior Secured Loan to CENTOGENE \$45.000 Million	Internal	Passing Juice
Bridge Bank Provides \$40MM Credit Facility to Support Sayari Labs' Growth \$40.000 Million	Internal	Passing Juice
League Tables	Internal	Passing Juice
Leveraging your assets to build your business. That's tomorrow thinking.	Internal	Passing Juice
company profile	External	Passing Juice
website	External	Passing Juice
Secured Finance Network	External	Passing Juice
International Factoring Association	External	Passing Juice
Equipment Finance Advisor	External	Passing Juice
Blogs	Internal	Passing Juice
Industry Data	Internal	Passing Juice
About The Advisor	Internal	Passing Juice
FAQ	Internal	Passing Juice
Contact	Internal	Passing Juice
Author Directory	Internal	Passing Juice
Extended Site Map	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice
Terms of Service	Internal	Passing Juice
Glossary of Terms	Internal	Passing Juice

In-page links

Manage Profile	Internal	Passing Juice
Get Your Company Listed	Internal	Passing Juice
Media Planner	Internal	Passing Juice






SEO Keywords

	Keywords Cloud	news abl lending finance commercial industry partners advisor asset-based credit
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Keywords Consistency












Keyword	Content	Title	Keywords	Description	Headings
advisor	9	✓	✗	✗	✗
finance	8	✗	✗	✓	✗
commercial	7	✓	✗	✓	✗
industry	6	✗	✗	✗	✗
news	6	✓	✗	✓	✗

Usability





	Url	Domain : abladvisor.com Length : 14
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	You have not specified the language. Use this free meta tags generator to declare the intended language of your website.
	Dublin Core	This page does not take advantage of Dublin Core.

Usability


Document

	Doctype	XHTML 1.0 Transitional
	Encoding	You have not specified the document's charset. Use this free meta tags generator to declare document's charset.
	W3C Validity	Errors : 146 Warnings : 30
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Attention! Try to avoid nested tables in HTML. Too bad, your website is using inline styles. Too bad, your website has too many CSS files (more than 4). Too bad, your website has too many JS files (more than 6). Perfect, your website takes advantage of gzip.




Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	Great, your website has an XML sitemap. <code>http://abladvisor.com/sitemap.xml</code>
	Robots.txt	<code>http://abladvisor.com/robots.txt</code>

Optimization

		Great, your website has a robots.txt file.
	Analytics	Great, your website has an analytics tool.  Google Analytics