

# Seo Analyzer abouttravel.ch

Generated on February 15 2022 11:11 AM





The score is 55/100



## SEO Content

	Title	Home - aboutTravel <b>Length : 18</b> Perfect, your title contains between 10 and 70 characters.														
	Description	By Primus Verlag. Sitz in Zürich. Mit TRAVEL INSIDE (d & f); MICE-tip; Business Traveltip, traveltip (d & f), honeymoontip und cruisetip. <b>Length : 146</b> Great, your meta description contains between 70 and 160 characters.														
	Keywords	Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.														
	Og Meta Properties	Good, your page take advantage of Og Properties. <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>locale</td><td>de_DE</td></tr><tr><td>type</td><td>website</td></tr><tr><td>title</td><td>Home - aboutTravel</td></tr><tr><td>description</td><td>By Primus Verlag. Sitz in Zürich. Mit TRAVEL INSIDE (d &amp; f); MICE-tip; Business Traveltip, traveltip (d &amp; f), honeymoontip und cruisetip.</td></tr><tr><td>url</td><td>https://abouttravel.ch/</td></tr><tr><td>site_name</td><td>aboutTravel</td></tr></tbody></table>	Property	Content	locale	de_DE	type	website	title	Home - aboutTravel	description	By Primus Verlag. Sitz in Zürich. Mit TRAVEL INSIDE (d & f); MICE-tip; Business Traveltip, traveltip (d & f), honeymoontip und cruisetip.	url	https://abouttravel.ch/	site_name	aboutTravel
Property	Content															
locale	de_DE															
type	website															
title	Home - aboutTravel															
description	By Primus Verlag. Sitz in Zürich. Mit TRAVEL INSIDE (d & f); MICE-tip; Business Traveltip, traveltip (d & f), honeymoontip und cruisetip.															
url	https://abouttravel.ch/															
site_name	aboutTravel															
	Headings	<table><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>0</td><td>0</td><td>24</td><td>3</td><td>0</td><td>0</td></tr></tbody></table> <ul style="list-style-type: none"><li>[H3] FTI mit neuem Magalog</li></ul>	H1	H2	H3	H4	H5	H6	0	0	24	3	0	0		
H1	H2	H3	H4	H5	H6											
0	0	24	3	0	0											




## SEO Content

		<ul style="list-style-type: none"><li>• [H3] Easyjet fliegt nach Hammamet und Izmir</li><li>• [H3] So will Deutschland die Corona-Massnahmen herunterfahren</li><li>• [H3] Zypern mit dem Mietwagen erkunden</li><li>• [H3] Auf den Spuren von Dante Alighieri</li><li>• [H3] Orientalischer Wellness-Zauber</li><li>• [H3] Deutschland auf einer Studienreise entdecken!</li><li>• [H3] Kreuzfahrtschiffe ankern wieder in Tunesien</li><li>• [H3] Türkei mit Bentour</li><li>• [H3] Veranstaltungsförderung: Vienna Meeting Fund 2021-2023</li><li>• [H3] Neuer Küchenchef für die Neue Taverne</li><li>• [H3] Israel und VAE schliessen Abkommen</li><li>• [H3] Reisebeschränkungen ohne Einfluss auf Omikron-Verbreitung</li><li>• [H3] Zermatt Tourismus erweitert GL</li><li>• [H3] Neu: das White Light Alpine Chic Hotel</li><li>• [H3] Die Risikoübersicht der Woche für Reisende</li><li>• [H3] FTI mit neuem Magalog</li><li>• [H3] Easyjet fliegt nach Hammamet und Izmir</li><li>• [H3] So will Deutschland die Corona-Massnahmen herunterfahren</li><li>• [H3] Seabourn baut Business Development aus</li><li>• [H3] Passolution neu in Umbrella</li><li>• [H3] Manta Reisen führt Travelshop ein</li><li>• [H3] Bestellcenter</li><li>• [H3] TRAVEL INSIDE Newsletter</li><li>• [H4] Ferien &amp; Freizeit</li><li>• [H4] Geschäftsreisen &amp; Tagungen</li><li>• [H4] Reisebranche</li></ul>
	Images	We found 46 images on this web page.  43 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : <b>6%</b>  This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
---	-------------	----------------------------------

## SEO Links

	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 82 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 7.32% Internal Links 92.68%

## In-page links

Anchor	Type	Juice
<a href="#">SCHLIESSEN</a>	Internal	Passing Juice
<a href="#">TRAVEL INSIDE</a>	Internal	Passing Juice
<a href="#">Transport Luft &amp;#038; Land</a>	Internal	Passing Juice
<a href="#">TOs und Retailer</a>	Internal	Passing Juice
<a href="#">Travel Tech</a>	Internal	Passing Juice
<a href="#">Destination</a>	Internal	Passing Juice
<a href="#">Cruise</a>	Internal	Passing Juice
<a href="#">Hotellerie</a>	Internal	Passing Juice
<a href="#">Branchen-Treff</a>	Internal	Passing Juice
<a href="#">Business Travel</a>	Internal	Passing Juice
<a href="#">In eigener Sache</a>	Internal	Passing Juice
<a href="#">MICE-tip</a>	Internal	Passing Juice
<a href="#">MICE-Markt Schweiz</a>	Internal	Passing Juice
<a href="#">MICE-Markt International</a>	Internal	Passing Juice
<a href="#">Locations</a>	Internal	Passing Juice
<a href="#">Events organisieren</a>	Internal	Passing Juice
<a href="#">where2meet</a>	Internal	Passing Juice
<a href="#">Ferien &amp;#038; Freizeit</a>	Internal	Passing Juice

## In-page links

<a href="#">Destination</a>	Internal	Passing Juice
<a href="#">Cruise</a>	Internal	Passing Juice
<a href="#">Aktiv &amp;#038; Abenteuer</a>	Internal	Passing Juice
<a href="#">Honeymoon</a>	Internal	Passing Juice
<a href="#">Rund ums Reisen</a>	Internal	Passing Juice
<a href="#">Jobs</a>	Internal	Passing Juice
<a href="#">Inserat aufgeben</a>	Internal	Passing Juice
<a href="#">Jobs &amp;#038; Karriere</a>	Internal	Passing Juice
<a href="#">Events</a>	Internal	Passing Juice
<a href="#">Swiss Travel Day</a>	Internal	Passing Juice
<a href="#">TTW Zürich</a>	Internal	Passing Juice
<a href="#">Swiss Travel Summit</a>	Internal	Passing Juice
<a href="#">IAWA</a>	Internal	Passing Juice
<a href="#">TTW Romandie/Montreux</a>	Internal	Passing Juice
<a href="#">STMF Zürich</a>	Internal	Passing Juice
<a href="#">STMF Genève</a>	Internal	Passing Juice
<a href="#">Awards</a>	Internal	Passing Juice
<a href="#">Travel Personality Award</a>	Internal	Passing Juice
<a href="#">Swiss MICE Awards 2020</a>	Internal	Passing Juice
<a href="#">Swiss Business Travel Awards</a>	Internal	Passing Juice
<a href="#">Travel Personality Award Romandie</a>	Internal	Passing Juice
<a href="#">TRAVEL STAR</a>	Internal	Passing Juice
<a href="#">Verlag</a>	Internal	Passing Juice
<a href="#">Heftarchiv</a>	Internal	Passing Juice
<a href="#">MICE-tip</a>	Internal	Passing Juice
<a href="#">Business Traveltip</a>	Internal	Passing Juice
<a href="#">Abo bestellen</a>	Internal	Passing Juice
<a href="#">Mediadaten</a>	Internal	Passing Juice

## In-page links

<a href="#">Über uns</a>	Internal	Passing Juice
<a href="#">Team</a>	Internal	Passing Juice
<a href="#">Kontakt und Standort</a>	Internal	Passing Juice
<a href="#">Passwort vergessen?</a>	Internal	Passing Juice
<a href="#">Français</a>	Internal	Passing Juice
<a href="#">FTI mit neuem Magalog</a>	Internal	Passing Juice
<a href="#">Easyjet fliegt nach Hammamet und Izmir</a>	Internal	Passing Juice
<a href="#">So will Deutschland die Corona-Massnahmen herunterfahren</a>	Internal	Passing Juice
<a href="#">Zypern mit dem Mietwagen erkunden</a>	Internal	Passing Juice
<a href="#">Auf den Spuren von Dante Alighieri</a>	Internal	Passing Juice
<a href="#">Orientalischer Wellness-Zauber</a>	Internal	Passing Juice
<a href="#">Deutschland auf einer Studienreise entdecken!</a>	Internal	Passing Juice
<a href="#">Kreuzfahrtschiffe ankern wieder in Tunesien</a>	Internal	Passing Juice
<a href="#">Türkei mit Bentour</a>	Internal	Passing Juice
<a href="#">Veranstaltungsförderung: Vienna Meeting Fund 2021-2023</a>	Internal	Passing Juice
<a href="#">Neuer Küchenchef für die Neue Taverne</a>	Internal	Passing Juice
<a href="#">Israel und VAE schliessen Abkommen</a>	Internal	Passing Juice
<a href="#">Reisebeschränkungen ohne Einfluss auf Omikron-Verbreitung</a>	Internal	Passing Juice
<a href="#">Zermatt Tourismus erweitert GL</a>	Internal	Passing Juice
<a href="#">Neu: das White Light Alpine Chic Hotel</a>	Internal	Passing Juice
<a href="#">Die Risikoübersicht der Woche für Reisende</a>	Internal	Passing Juice
<a href="#">Seabourn baut Business Development aus</a>	Internal	Passing Juice
<a href="#">Passolution neu in Umbrella</a>	Internal	Passing Juice
<a href="#">Manta Reisen führt Travelshop ein</a>	Internal	Passing Juice
<a href="#">TRAVEL INSIDE</a>	Internal	Passing Juice
<a href="#">Business Traveltip</a>	External	Passing Juice
<a href="#">MICE-tip</a>	Internal	Passing Juice
<a href="#">Event Location Guide</a>	External	Passing Juice

## In-page links

<a href="#">traveltip</a>	External	Passing Juice
<a href="#">cruisetip</a>	External	Passing Juice
<a href="#">honeymoontip</a>	External	Passing Juice
<a href="#">TRAVEL INSIDE</a>	Internal	Passing Juice
<a href="#">traveltip français</a>	Internal	Passing Juice
<a href="#">www.primuspublishing.ch</a>	External	Passing Juice
<a href="#">AGB</a>	Internal	Passing Juice
<a href="#">Datenpolitik</a>	Internal	Passing Juice



## SEO Keywords

	Keywords Cloud	business swiss <b>travel</b> und reisen mice-tip traveltip inside der zürich
--	----------------	---




## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
travel	18	✓	✗	✓	✓
und	9	✗	✗	✓	✓
business	7	✗	✗	✓	✓
traveltip	6	✗	✗	✓	✗
der	6	✗	✗	✗	✓












## Usability

	Url	Domain : abouttravel.ch Length : 14
	Favicon	Great, your website has a favicon.
	Printability	Great. We have found a Print-Friendly CSS.





## Usability

		
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.





## Document

	Doctype	Missing doctype
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 9 Warnings : 59
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Too bad, your website has too many CSS files (more than 4).</li><li> Too bad, your website has too many JS files (more than 6).</li><li> Perfect, your website takes advantage of gzip.</li></ul>

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
--	---------------------	--

## Optimization

	XML Sitemap	Great, your website has an XML sitemap. <a href="http://abouttravel.ch/sitemap.xml">http://abouttravel.ch/sitemap.xml</a>
	Robots.txt	<a href="http://abouttravel.ch/robots.txt">http://abouttravel.ch/robots.txt</a> Great, your website has a robots.txt file.
	Analytics	Great, your website has an analytics tool.  Google Analytics