



# Seo Analyzer






## abpseguros.com.mx

Generated on March 16 2022 05:55 AM





The score is **38/100**







## SEO Content

	<p>Title</p>	<p>Administradores en Beneficio a Patrimonios S. de R.L. de C.V. A.B.P. Siempre contigo!</p> <p><b>Length : 85</b></p> <p>Ideally, your title should contain between 10 and 70 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.</p>												
	<p>Description</p>	<p>Abp Seguros</p> <p><b>Length : 11</b></p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.</p>												
	<p>Keywords</p>	<p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>												
	<p>Og Meta Properties</p>	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.</p>												
	<p>Headings</p>	<table border="1" data-bbox="544 1480 1481 1547"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>2</td> <td>3</td> <td>14</td> <td>6</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="616 1585 1481 2072" style="list-style-type: none"> <li>• [H1] ¿Por qué quedarte con nosotros?</li> <li>• [H1] Acércate con un Asesor Financiero de ABP</li> <li>• [H2] Sidebar</li> <li>• [H2] Porque tenemos las mejores soluciones en instrumentos financieros.</li> <li>• [H2] Style Selector</li> <li>• [H3] Entendemos tus necesidades</li> <li>• [H3] Nuestro compromiso es contigo</li> <li>• [H3] Contamos con Amplia Experiencia</li> <li>• [H3] Somos Profesionales</li> <li>• [H3] Somos Expertos en Nuestros Productos</li> <li>• [H3] Somos un Equipo Comprometido con la Excelencia</li> <li>• [H3] Sabemos que los números importan</li> <li>• [H3] Administradores en Beneficio a Patrimonios S. de R.L. de C.V.</li> </ul>	H1	H2	H3	H4	H5	H6	2	3	14	6	0	0
H1	H2	H3	H4	H5	H6									
2	3	14	6	0	0									

## SEO Content

		<ul style="list-style-type: none"><li>• [H3] Últimos artículos</li><li>• [H3] Tipo de Cambio</li><li>• [H3] Contador de Visitas</li><li>• [H3] Layout Style</li><li>• [H3] Predefined Colors</li><li>• [H3] Background Image</li><li>• [H4] Hogar</li><li>• [H4] Gastos Médicos</li><li>• [H4] Instrumentos de Inversión</li><li>• [H4] Auto</li><li>• [H4] Y los mejores Asesores Financieros también.</li><li>• [H4] Te ayudaremos a tomar la mejor decisión para asegurar e incrementar tu patrimonio.</li></ul>
	Images	We found 26 images on this web page.  2 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : <b>9%</b>  This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 32 links including 0 link(s) to files
	Statistics	External Links : noFollow 0%  External Links : Passing Juice 6.25%  Internal Links 93.75%


## In-page links

Anchor	Type	Juice
<a href="#">Bolsa de trabajo</a>	Internal	Passing Juice
<a href="#">Instrumentos de Inversión</a>	Internal	Passing Juice
<a href="#">Seguros</a>	Internal	Passing Juice
<a href="#">Gastos Médicos</a>	Internal	Passing Juice
<a href="#">Auto</a>	Internal	Passing Juice
<a href="#">Hogar</a>	Internal	Passing Juice
<a href="#">Semblanza del Director</a>	Internal	Passing Juice
<a href="#">Acerca de nosotros</a>	Internal	Passing Juice
<a href="#">Cómo participar en los Congresos y Eventos</a>	Internal	Passing Juice
<a href="#">Próximos Congresos</a>	Internal	Passing Juice
<a href="#">Congresos Pasados</a>	Internal	Passing Juice
<a href="#">Próximos Eventos</a>	Internal	Passing Juice
<a href="#">Eventos Pasados</a>	Internal	Passing Juice
<a href="#">Revise su edo.de cuenta</a>	Internal	Passing Juice
<a href="#">Leer más</a>	Internal	Passing Juice
<a href="#">Leer más</a>	Internal	Passing Juice
<a href="#">Leer más</a>	Internal	Passing Juice
<a href="#">Leer más</a>	Internal	Passing Juice
<a href="mailto:contacto@abpseguros.com.mx">contacto@abpseguros.com.mx</a>	Internal	Passing Juice
<a href="#">Crucero ABP 2017 Una experiencia de Lujo!</a>	Internal	Passing Juice
<a href="#">Congreso ABP Washington 2017</a>	Internal	Passing Juice
<a href="#">Congreso ABP Lake Tahoe 2016</a>	Internal	Passing Juice
<a href="#">RSS Feed Widget</a>	External	Passing Juice
<a href="#">Visitors Counter</a>	External	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice

## In-page links

=	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice





## SEO Keywords

	Keywords Cloud	vida beneficio que congresos para nuestros <b>abp</b> leer más eventos
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## Keywords Consistency

Keyword	Content	Title	Keywords	Descripti on	Headings
abp	15	✘	✘	✔	✔
eventos	7	✘	✘	✘	✘
congresos	7	✘	✘	✘	✘
que	6	✘	✘	✘	✔
más	5	✘	✘	✘	✘

## Usability

	Url	Domain : abpseguros.com.mx Length : 17
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is es.

## Usability

	Dublin Core	This page does not take advantage of Dublin Core.
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## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 73 Warnings : 32
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Too bad, your website has too many CSS files (more than 4).</li><li> Too bad, your website has too many JS files (more than 6).</li><li> Too bad, your website does not take advantage of gzip.</li></ul>

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
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## Optimization

	XML Sitemap	Missing
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## Optimization



		<p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
	Robots.txt	<p><a href="http://abpseguros.com.mx/robots.txt">http://abpseguros.com.mx/robots.txt</a></p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>