



Seo Analyzer absolutelykona.com

Generated on March 11 2022 16:19 PM




The score is 54/100







SEO Content

	Title	<p>Absolutely Kona Coffee</p> <p>Length : 22</p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	Description	<p>Absolutely Kona Coffee : - Order Cynthiana Farm Single-Estate Order Honalo Farm Regular & Decaf Order the Coffee Club Order a MultiPack or SamplePak Order Macadamia Nut Products Order 100% Kona Espresso Powder kona coffee</p> <p>Length : 222</p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.</p>												
	Keywords	<p>Order Cynthiana Farm Single-Estate Order Honalo Farm Regular & Decaf Order the Coffee Club Order a MultiPack or SamplePak Order Macadamia Nut Products Order 100% Kona Espresso Powder kona coffee</p> <p>Good, your page contains meta keywords.</p>												
	Og Meta Properties	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.</p>												
	Headings	<table border="1" data-bbox="539 1608 1481 1682"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>0</td> <td>4</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="619 1715 1481 1877" style="list-style-type: none"> • [H1] Welcome to the world of single-estate 100% Kona coffee • [H3] Categories • [H3] Important Links • [H3] Our Site • [H3] Categories 	H1	H2	H3	H4	H5	H6	1	0	4	0	0	0
H1	H2	H3	H4	H5	H6									
1	0	4	0	0	0									
	Images	<p>We found 3 images on this web page.</p> <p>1 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>												

SEO Content

	Text/HTML Ratio	Ratio : 11% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Bad. Your links have query string.
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 20 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 5% Internal Links 95%

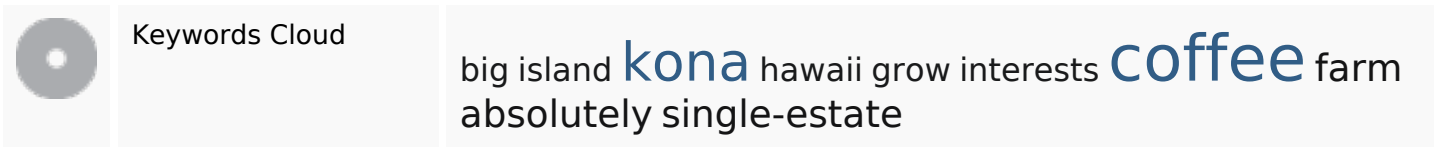
In-page links

Anchor	Type	Juice
Home	Internal	Passing Juice
Log In	Internal	Passing Juice
Order Cynthiana Farm Single-Estate	Internal	Passing Juice
Order Honalo Farm Regular & Decaf	Internal	Passing Juice
Order the Coffee Club	Internal	Passing Juice
Order a MultiPack or SamplePak	Internal	Passing Juice
Order Macadamia Nut Products	Internal	Passing Juice

In-page links

Order 100% Kona Espresso Powder	Internal	Passing Juice
My Account	Internal	Passing Juice
View Cart	Internal	Passing Juice
Contact Us	Internal	Passing Juice
About Cynthiana Farm	Internal	Passing Juice
About Honalo Farm	Internal	Passing Juice
COFFEE INFORMATION	Internal	Passing Juice
Ordering, Shipping, Returns	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice
My Account	Internal	Passing Juice
View Cart	Internal	Passing Juice
Contact Us	Internal	Passing Juice
Absolute Palate LLC	External	Passing Juice






SEO Keywords














Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
coffee	9	✓	✓	✓	✓
kona	6	✓	✓	✓	✓
absolutely	3	✓	✗	✓	✗
farm	2	✗	✓	✓	✗
single-estate	2	✗	✓	✓	✓

Usability

	Url	Domain : absolutelykona.com Length : 18
	Favicon	Great, your website has a favicon.
	Printability	Great. We have found a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.




Document

	Doctype	XHTML 1.0 Transitional
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Great, your website has few CSS files. Perfect, your website has few JavaScript files. Too bad, your website does not take advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li data-bbox="555 197 767 232">✘ Apple Icon<li data-bbox="555 264 879 300">✘ Meta Viewport Tag<li data-bbox="555 331 807 367">✔ Flash content
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Optimization

	XML Sitemap	<p data-bbox="539 577 1094 613">Great, your website has an XML sitemap.</p> <pre data-bbox="549 651 1085 687">http://absolutelykona.com/sitemap.xml</pre>
	Robots.txt	<p data-bbox="539 739 643 775">Missing</p> <p data-bbox="539 806 1461 842">Your website doesn't have a robots.txt file - this can be problematic.</p> <p data-bbox="539 873 1453 1003">A robots.txt file allows you to restrict the access of search engine robots that crawl the web and it can prevent these robots from accessing specific directories and pages. It also specifies where the XML sitemap file is located.</p>
	Analytics	<p data-bbox="539 1034 643 1070">Missing</p> <p data-bbox="539 1102 1337 1137">We didn't detect an analytics tool installed on this website.</p> <p data-bbox="539 1169 1445 1272">Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>