

## Seo Analyzer accenet.org

Generated on March 06 2022 00:14 AM

The score is 28/100

#### **SEO Content**

|              | Title              | Default Length : 7 Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.  |
|--------------|--------------------|---|
| $\bigotimes$ | Description        | <b>Length : 0</b><br>Very bad. We haven't found meta description on your page. Use <u>this</u> <u>free online meta tags generator</u> to create description.  |
| $\bigotimes$ | Keywords           | Very bad. We haven't found meta keywords on your page. Use <u>this free</u> <u>online meta tags generator</u> to create keywords.   |
| 8            | Og Meta Properties | This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <u>this free og</u> <u>properties generator</u> to create them.   |
| 0            | Headings           | H1H2H3H4H5H61126200• [H1] American College of Clinical Engineering• [H2] Default Edit Title Bar Properties• [H2] Top Link Bar• [H2] Top Link Bar• [H2] FREE for Members! 2021-2022 series/March webinar:<br>Developing and Managing Policies and Procedures in HTM/CE• [H2] Join ACCE at HIMSS22• [H2] Join ACCE at AAMI eXchange 2022 on June 3-6• [H2] FREE for Members! 2021-2022 series/Aoril webinar: An<br>Objective Capital Equipment Replacement Planning Method• [H2] Current Events• [H2] Institutional and CorporateMemberships• [H2] What's New• [H2] QUESTIONS?• [H2] ACCE Newsletter• [H2] Advertise• [H3] Registration and Housing are Open!• [H3] Join now! |

#### **SEO Content**

|              |                 | <ul> <li>[H3] CE Certification</li> <li>[H3] CCE Renewal</li> <li>[H3] With ACCE!</li> <li>[H3] 24x7 MagazineFocus on ACCE</li> <li>[H4] ACCE News January/February 2022</li> <li>[H4] Volume 32, Issue 1</li> </ul> |
|--------------|-----------------|--|
| $\bigotimes$ | Images          | We found 53 images on this web page.<br>6 alt attributes are empty or missing. Add alternative text so that<br>search engines can better understand the content of your images.                                      |
| $\bigotimes$ | Text/HTML Ratio | Ratio : <b>3%</b><br>This page's ratio of text to HTML code is below 15 percent, this means<br>that your website probably needs more text content.   |
| $\bigcirc$   | Flash           | Perfect, no Flash content has been detected on this page.  |
| $\bigcirc$   | lframe          | Great, there are no lframes detected on this page.   |

### **SEO Links**

| $\bigotimes$ | URL Rewrite                | Bad. Your links have query string.   |
|--------------|----------------------------|--|
| $\bigotimes$ | Underscores in the<br>URLs | We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO. |
| 0            | In-page links              | We found a total of 33 links including 2 link(s) to files                                      |
| 0            | Statistics                 | External Links : noFollow 0%   |
|              |                            | External Links : Passing Juice 36.36%  |
|              |                            | Internal Links 63.64%  |

# In-page links

| Anchor                       | Туре     | Juice         |
|------------------------------|----------|---------------|
| Turn on more accessible mode | Internal | Passing Juice |

# In-page links

| Skip Ribbon Commands   | Internal | Passing Juice  |
|--|----------|----------------|
| Skip to main content   | Internal | Passing Juice  |
| ±  | External | Passing Juice  |
| American College of Clinical Engineering   | Internal | Passing Juice  |
| Pages  | Internal | Passing Juice  |
| Jobs   | Internal | Passing Juice  |
| News   | Internal | Passing Juice  |
| Contact Us   | Internal | Passing Juice  |
| ACCE Blog  | Internal | Passing Juice  |
| =  | Internal | Passing Juice  |
| Sign In  | Internal | Passing Juice  |
| Edit Title Bar Properties  | External | Passing Juice  |
| register for free here   | External | Passing Juice  |
| HIMSS members  | External | Passing Juice  |
| www.himss.org/global-conference/   | External | Passing Juice  |
| Registration   | External | Passing Juice  |
| Housing  | External | Passing Juice  |
| ACCE task force is planning several can't miss events                                      | Internal | Passing Juice  |
| <u>RSVP here</u>   | External | Passing Juice  |
| Schedule at a Glance   | External | Passing Juice  |
| clinical engineering   | Internal | Passing Juice  |
| Last day to submit your article/advertising for ACCE<br>March/April Newsletter             | Internal | Passing Juice  |
| Events Calendar  | Internal | Passing Juice  |
| <u>Click here</u>  | Internal | Passing Juice  |
| ACCE COVID-19 RESOURCES  | Internal | Passing Juice  |
|  |          | Deceiver Inice |
| IoMT Risks Remediation: How Context-rich Assessments<br>Rationalize Response Effectiveness | External | Passing Juice  |

# In-page links

| comments  | Internal | Passing Juice |
|---|----------|---------------|
| Fireside Chat: Medical Device Security is a Joint Effort        | External | Passing Juice |
| Ryuk: Protecting Clinical Engineering from Ransomware<br>Attack | External | Passing Juice |
| Newsletter Homepage   | Internal | Passing Juice |
| Click here  | Internal | Passing Juice |

## SEO Keywords

| 0 | Keywords Cloud | ribbon page standard home default  |
|---|----------------|------------------------------------|
|   |                | clinical acce engineering tab skip |

## **Keywords Consistency**

| Keyword     | Content | Title | Keywords | Descripti<br>on | Headings |
|-------------|---------|-------|----------|-----------------|----------|
| clinical    | 4       | ×     | ×        | ×               | ×        |
| page        | 3       | ×     | ×        | ×               | ×        |
| engineering | 3       | ×     | ×        | ×               | ×        |
| tab         | 3       | ×     | ×        | ×               | ×        |
| ribbon      | 3       | ×     | ×        | ×               | ×        |

# Usability

| 0 | Url          | Domain : accenet.org<br>Length : 11     |
|---|--------------|---|
| 0 | Favicon      | Great, your website has a favicon.      |
|   | Printability | We could not find a Print-Friendly CSS. |
| 0 | Language     | Good. Your declared language is en.     |

## Usability



Dublin Core

This page does not take advantage of Dublin Core.

#### Document

| 0            | Doctype         | HTML 5  |
|--------------|-----------------|---|
| 0            | Encoding        | Perfect. Your declared charset is UTF-8.  |
| $\bigotimes$ | W3C Validity    | Errors : 79<br>Warnings : 26  |
| $\bigotimes$ | Email Privacy   | Warning! At least one email address has been found in the plain text.<br>Use <u>free antispam protector</u> to hide email from spammers.  |
| $\bigcirc$   | Deprecated HTML | Great! We haven't found deprecated HTML tags in your HTML.  |
| 0            | Speed Tips      | <ul> <li>Attention! Try to avoid nested tables in HTML.</li> <li>Too bad, your website is using inline styles.</li> <li>Great, your website has few CSS files.</li> <li>Too bad, your website has too many JS files (more than 6).</li> </ul> |
|              |                 | X Too bad, your website does not take advantage of gzip.  |

### Mobile

| 0 | Mobile Optimization | × | Apple Icon        |
|---|---------------------|---|-------------------|
|   |                     | × | Meta Viewport Tag |
|   |                     | * | Flash content     |

# Optimization

| XML Sitemap Missing |  |
|---------------------|--|
| XMI Siteman Missing |  |
|                     |  |
| A Le offennap       |  |
|                     |  |

| <b>Stimization</b> |            |  |
|--------------------|------------|--|
|                    |            | Your website does not have an XML sitemap - this can be problematic.<br>A sitemap lists URLs that are available for crawling and can include<br>additional information like your site's latest updates, frequency of<br>changes and importance of the URLs. This allows search engines to  |
|                    |            | crawl the site more intelligently.   |
| 8                  | Robots.txt | Missing<br>Your website doesn't have a robots.txt file - this can be problematic.<br>A robots.txt file allows you to restrict the access of search engine<br>robots that crawl the web and it can prevent these robots from<br>accessing specific directories and pages. It also specifies where the<br>XML sitemap file is located. |
| 8                  | Analytics  | Missing<br>We didn't detect an analytics tool installed on this website.<br>Web analytics let you measure visitor activity on your website. You<br>should have at least one analytics tool installed, but It can also be<br>good to install a second in order to cross-check the data.   |