



Seo Analyzer accessart.org.uk

Generated on March 18 2022 20:29 PM

The score is 41/100



SEO Content

	Title	<p>AccessArt: Sharing Visual Arts Inspiration</p> <p>Length : 42</p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	Description	<p>Length : 0</p> <p>Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.</p>												
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>												
	Og Meta Properties	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.</p>												
	Headings	<table border="1" data-bbox="544 1375 1481 1451"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>0</td> <td>0</td> <td>42</td> <td>37</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="616 1480 1501 2078" style="list-style-type: none"> • [H3] Welcome to AccessArt • [H3] We're getting very excited about the new AccessArt Primary Art Curriculum, which will launch in May 2022. Find out more and understand the practical steps you can take to get ready to develop visual arts teaching and learning in your school. • [H3] Find Out More • [H3] Begin your Journey with AccessArt... • [H3] Attend an Event... • [H3] Explore our Zoom events programme • [H3] Become a Trustee • [H3] AccessArt is Looking for a New Trustee... • [H3] Brand New: The AccessArt Drawing Journey for Ages 5 to 11 • [H3] Latest Resources... • [H3] Supporting Primary Teachers • [H3] A rich and creative art curriculum in your school • [H3] Inset & CPD 	H1	H2	H3	H4	H5	H6	0	0	42	37	0	0
H1	H2	H3	H4	H5	H6									
0	0	42	37	0	0									

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- [H3] Over 1100 resources to inspire you
- [H3] Pedagogical Approaches
- [H3] The Sketchbook Journey
- [H3] Which artists might you look to for inspiration?
- [H3] The Drawing Journey
- [H3] Exemplar & Progression Plans
- [H3] Rethinking our Approach to Primary Assessment
- [H3] Mind the Gap Between The National Curriculum and Ofsted
- [H3] Pedagogy in 205 Words...
- [H3] What You Say About AccessArt
- [H3] Supporting Secondary School Teachers...
- [H3] Our offer to teachers of teenagers
- [H3] Pedagogical approaches
- [H3] Over 1100 resources to inspire you
- [H3] The Sketchbook Journey
- [H3] #BeACreativeProducer: teenage creativity
- [H3] Messages to teenagers
- [H3] Which artists might you look to for inspiration?
- [H3] Inset & CPD
- [H3] Supporting Artist Educators...
- [H3] Our offer to artist educators
- [H3] Over 1100 resources to inspire you
- [H3] Artist Educator Network
- [H3] Be a resource contributor
- [H3] Did you know AccessArt is a Membership Organisation?
- [H3] AccessArt Believes Everyone Has the Right to be Creative
- [H3] Free to Access Resources
- [H3] Meet the Team...
- [H3] See all our Contributors...
- [H4] Did you know AccessArt is the UK's largest charitable organisation supporting visual arts teaching and learning?
- [H4] We're glad you found us!
- [H4] Download our PDF which shares our intent for the new curriculum.
- [H4] Watch a recording of the "Introduction to the New AccessArt Curriculum" zoom presentation.
- [H4] Book your free place on our next welcome tour and Q&A.
- [H4] Hello from AccessArt!
- [H4] We're pleased to welcome you to our dynamic creative community! We're here to support teachers, artists, educators, parents and learners.
- [H4] AccessArt is a charity which supports visual arts teaching and learning. Established in 1999, we advocate the importance of high quality visual arts education for all, and we enable and inspire this through the UK's largest collection of online resources and through CPD and training & network events.
- [H4] We work in partnership with teachers & schools, artists, educators, arts & cultural organisations and universities, both in the UK and overseas.
- [H4] Meet the team, find out what makes us special, and find out how to join AccessArt.
- [H4] Be Inspired!
- [H4] Best wishes, Paula Briggs, CEO & Creative Director
- [H4] "I think you are doing such important work. Creativity is how we can encounter the world, and deal with almost

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anything and everything. It is what makes us human and humane." Alice Kettle, Textile Artist

- [H4] The AccessArt website is a busy place with many thousands of activities and resources. If you have particular areas of interest, challenges or requirements please get in touch and we will do our best to guide you to resources we think you may like.
- [H4] Find Resources About...
- [H4] Membership
- [H4] Please follow & like us ☐☐
- [H4] My Account & My Favourites
- [H4] The AccessArt Drawing Journey is our latest offering to Primary Schools.
- [H4] Drawing skills underpin so many aspects of the visual arts. Use the carefully curated resources in the AccessArt Drawing Journey to help build both skills and enjoyment of drawing for all pupils (and teachers!).
- [H4] "The AccessArt Drawing Journey has been so cleverly put together. We're really looking forward to using it across the school."
- [H4] Merlin Evans
- [H4] Which Artists: Merlin Evans
- [H4] So often, we hear talk of the distinction between science and art, and no more so when teenagers proceed through their education and they are encouraged to choose one route or another. In reality, creative thinking helps scientific understanding and a scientific approach can inform and inspire art.
- [H4] It's so refreshing to read and see Merlin's experience and understand how she works between these two areas - in her words "mixing subjects, and seeing how they work and intersect is where inventions take place!"
- [H4] We're sure many young people will find Merlin's work of interest and reassuring when they are pressured to choose "art or science".
- [H4] Rachel Parker
- [H4] We're so pleased to welcome Surface Pattern Designer Rachel Parker to AccessArt.
- [H4] Rachel has written a post which shares her inspiration and working practice which you can use in the classroom to introduce children to a contemporary designer.
- [H4] Rachel has also created an inspirational video sharing her method for creating a repeating pattern - perfect for use by pupils of all ages.
- [H4]
- [H4] Sarah Pimenta
- [H4] Artist Sarah Pimenta from Social Fabric shares a wonderful project creating banners with pupils at Woking Sixth Form College.
- [H4] The project celebrated the diversity within the college community by creating a collaborative welcome banner that would be hung in the entrance hall of the college. See the Project
- [H4] Many Primary Schools across the country use AccessArt to inspire and enable a rich and creative curriculum. We specialise in creating resources which promote open-ended learning. In

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		<p>addition to providing activities which you can use with your pupils, we also create resources and events to help build skills of teachers. Explore our offer to Primary Schools.</p> <ul style="list-style-type: none"> • [H4] Paula Briggs from AccessArt shares her thoughts on how we can reframe “Progression” and “Assessment” to explore a more holistic and creative-centred approach. Watch the Presentation. • [H4] How do Primary School teachers navigate the gap between the National Curriculum for Art and Ofsted? AccessArt spoke with Jennifer Gibbs, HMI, Subject Lead Art & Design, Ofsted. Read more.
	Images	<p>We found 90 images on this web page.</p> <p>6 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : 10%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Bad. Your links have query string.
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 95 links including 0 link(s) to files
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 2.11%</p> <p>Internal Links 97.89%</p>

In-page links

Anchor	Type	Juice
About	Internal	Passing Juice
What Makes AccessArt Special?	Internal	Passing Juice
Teams of Expertise	Internal	Passing Juice
Contact #TeamAccessArt	Internal	Passing Juice
Board of Trustees	Internal	Passing Juice
Support &#038; Be Supported	Internal	Passing Juice
Latest Resources	Internal	Passing Juice
Free-to-Access	Internal	Passing Juice
Talking Points	Internal	Passing Juice
Drawing Source Material	Internal	Passing Juice
Drawing	Internal	Passing Juice
Sketchbooks	Internal	Passing Juice
Printmaking	Internal	Passing Juice
Sculpture	Internal	Passing Juice
Painting	Internal	Passing Juice
Illustration	Internal	Passing Juice
Video Enabled Resources	Internal	Passing Juice
In the Studio	Internal	Passing Juice
See All Categories	Internal	Passing Juice
Be a Resource Contributor	Internal	Passing Juice
Using the Resources on AccessArt	Internal	Passing Juice
Ticketed &#038; Drop-In Zoom Events	Internal	Passing Juice
CPD for Art Leads: Helping Teachers Help Teachers	Internal	Passing Juice
In the Studio with AccessArt	Internal	Passing Juice
Tailored Zoom CPD	Internal	Passing Juice
Face to Face INSET &#038; CPD	Internal	Passing Juice
Consultancy	Internal	Passing Juice

In-page links

Buy Recordings of Past Zoom Events	Internal	Passing Juice
The New AccessArt Primary Art Curriculum 2022	Internal	Passing Juice
Why Is Creativity Important?	Internal	Passing Juice
Planning A Creative Curriculum	Internal	Passing Juice
How Do We Assess Creativity	Internal	Passing Juice
Teachers Own Creativity	Internal	Passing Juice
Sharing Ideas Between Settings	Internal	Passing Juice
Inspirational Case Studies	Internal	Passing Juice
Exemplar &#038; Progression Plans for Primary	Internal	Passing Juice
The Drawing Journey for Ages 5 to 11	Internal	Passing Juice
DrawAble for Schools	Internal	Passing Juice
6 Week Introduction to Drawing	Internal	Passing Juice
The Sketchbook Journey: Buying &#038; Making Sketchbooks	Internal	Passing Juice
The Sketchbook Journey Step 1: Understand	Internal	Passing Juice
The Sketchbook Journey Step 2: Practice &#038; Explore	Internal	Passing Juice
The Sketchbook Journey Step 3: Reflect &#038; Discuss	Internal	Passing Juice
The Sketchbook Journey Step 4: Sketchbooks In Action	Internal	Passing Juice
Which Artists	Internal	Passing Juice
AccessArt Young Artists	Internal	Passing Juice
#BeACreativeProducer: Inspiring Teenage Creativity	Internal	Passing Juice
Messages to Teenagers from Creative Practitioners	Internal	Passing Juice
Inspire 2020 Gallery Collaboration for Schools	Internal	Passing Juice
A Primary School Teacher	Internal	Passing Juice
A Secondary School Teacher	Internal	Passing Juice
An Artist / Educator	Internal	Passing Juice
Introducing AccessArt	Internal	Passing Juice
Membership Prices &#038; Benefits	Internal	Passing Juice
Join AccessArt	Internal	Passing Juice

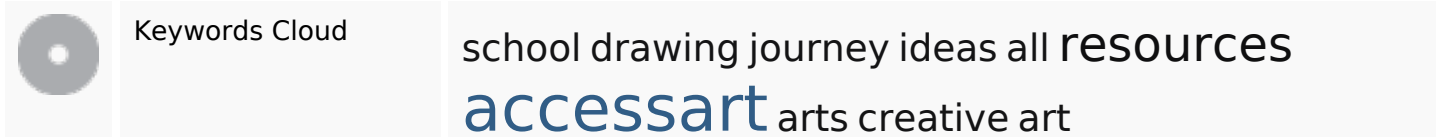
In-page links

Register for Free	Internal	Passing Juice
Request an Invoice or Pay over the Phone	Internal	Passing Juice
Cancellation of Subscription	Internal	Passing Juice
Contact Us	Internal	Passing Juice
Log In	Internal	Passing Juice
Sign Up	Internal	Passing Juice
Forgot Password	Internal	Passing Juice
Find out more and understand the practical steps teachers, artists, educators, parents and learners. charity	Internal	Passing Juice
online resources	Internal	Passing Juice
Meet the team	Internal	Passing Juice
Paula Briggs.	Internal	Passing Juice
AccessArt is Looking for a New Trustee...	Internal	Passing Juice
Register for Free	Internal	Passing Juice
Login	Internal	Passing Juice
Add to favorites	Internal	Passing Juice
View your favourites	Internal	Passing Juice
Go to your Account	Internal	Passing Juice
Merlin's inspiration and working practice	Internal	Passing Juice
video sharing her method for creating a repeating pattern	Internal	Passing Juice
Social Fabric	External	Passing Juice
See the Project	Internal	Passing Juice
Inset & CPD	Internal	Passing Juice
Pedagogical Approaches	Internal	Passing Juice
The Sketchbook Journey	Internal	Passing Juice
Which artists might you look to for inspiration?	Internal	Passing Juice

In-page links

Watch the Presentation.	Internal	Passing Juice
Read more.	Internal	Passing Juice
Artist Educator Network	Internal	Passing Juice
Be a resource contributor	Internal	Passing Juice
AccessArt Believes Everyone Has the Right to be Creative	Internal	Passing Juice
Back to Top	Internal	Passing Juice
What is AccessArt?	Internal	Passing Juice
AccessArt Values	Internal	Passing Juice
Website Terms of Use	Internal	Passing Juice
UltimatelySocial	External	Passing Juice
OK	Internal	Passing Juice
Privacy policy	Internal	Passing Juice






SEO Keywords














Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
accessart	52	✓	✗	✗	✓
resources	26	✗	✗	✗	✓
art	16	✓	✗	✗	✓
all	16	✗	✗	✗	✓
drawing	15	✗	✗	✗	✓


Usability

	Url	Domain : accessart.org.uk Length : 16
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.





Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 19 Warnings : 8
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Too bad, your website has too many CSS files (more than 4). Too bad, your website has too many JS files (more than 6). Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li data-bbox="555 197 767 232">✘ Apple Icon<li data-bbox="555 264 879 300">✔ Meta Viewport Tag<li data-bbox="555 331 810 367">✔ Flash content
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Optimization

	XML Sitemap	<p data-bbox="539 577 1094 613">Great, your website has an XML sitemap.</p> <ul style="list-style-type: none"><li data-bbox="555 658 1035 694">http://accessart.org.uk/sitemap.xml<li data-bbox="555 716 1123 752">https://www.accessart.org.uk/sitemap.xml
	Robots.txt	<p data-bbox="539 792 991 828">http://accessart.org.uk/robots.txt</p> <p data-bbox="539 864 1083 900">Great, your website has a robots.txt file.</p>
	Analytics	<p data-bbox="539 927 1102 963">Great, your website has an analytics tool.</p> <ul style="list-style-type: none"><li data-bbox="555 1008 858 1061"> Google Analytics