



Seo Analyzer actionnetwork.org

Generated on February 22 2022 02:37 AM





The score is 54/100







SEO Content

	Title	<p>Action Network</p> <p>Length : 14</p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	Description	<p>Action Network</p> <p>Length : 14</p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.</p>												
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>												
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1279 1481 1765"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>title</td> <td>Action Network</td> </tr> <tr> <td>description</td> <td>Online organizing tools like you've never seen them before -- Fully featured. A gorgeous interface that's a joy to use. Build lists of activists and work with your allies online easily. And did we mention free to individuals and small groups? Sign up here.</td> </tr> <tr> <td>image</td> <td>//actionnetwork.org/images/logo.gif</td> </tr> </tbody> </table>	Property	Content	title	Action Network	description	Online organizing tools like you've never seen them before -- Fully featured. A gorgeous interface that's a joy to use. Build lists of activists and work with your allies online easily. And did we mention free to individuals and small groups? Sign up here.	image	//actionnetwork.org/images/logo.gif				
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	Headings	<table border="1" data-bbox="539 1787 1481 1861"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>2</td> <td>6</td> <td>0</td> <td>5</td> <td>1</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="619 1895 1295 2056" style="list-style-type: none"> • [H1] This is the toolset our movement deserves. • [H1] Let's partner up and get organizing. • [H2] Thanks for reaching out! • [H2] Join thousands of progressive organizations • [H2] Intuitive and a joy to use 	H1	H2	H3	H4	H5	H6	2	6	0	5	1	0
H1	H2	H3	H4	H5	H6									
2	6	0	5	1	0									

SEO Content

		<ul style="list-style-type: none"> • [H2] Advocacy tools built by organizers • [H2] Engage activists with email and mobile messages • [H2] Event campaign maps power massive mobilizations • [H4] Get Help • [H4] Get In Touch • [H4] Want to partner with us? • [H4] Get Around • [H4] Organize • [H5] SOCIALIZE WITH US
	Images	<p>We found 10 images on this web page.</p> <p>Good, most or all of your images have alt attributes.</p>
	Text/HTML Ratio	<p>Ratio : 24%</p> <p>Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.</p>
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 45 links including 0 link(s) to files
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 15.56%</p> <p>Internal Links 84.44%</p>

In-page links

Anchor	Type	Juice
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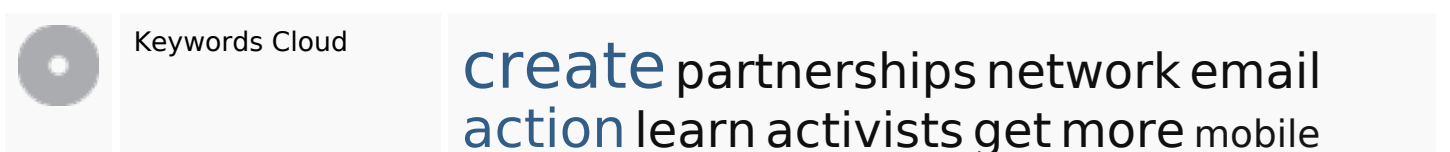
In-page links

Login or Signup	Internal	Passing Juice
Partnerships	Internal	Passing Juice
Demo	Internal	Passing Juice
Toolset	Internal	Passing Juice
Support	Internal	Passing Juice
Sign Up For A Demo	Internal	Passing Juice
People Demanding Action	External	Passing Juice
Daily Kos	External	Passing Juice
Click here to learn more or change your cookie settings.	Internal	Passing Juice
Mapbox	External	Passing Juice
SimpleMaps.com	External	Passing Juice
Real-time campaign data for partners powered by HVR.	External	Passing Juice
here	Internal	Passing Juice
Home	Internal	Passing Juice
FAQ	Internal	Passing Juice
About Us	Internal	Passing Juice
Trainings	External	Passing Juice
Billing FAQ	Internal	Passing Juice
Developers	Internal	Passing Juice
API Documentation	Internal	Passing Juice
SQL Mirror Documentation	Internal	Passing Juice
oEmbed Documentation	Internal	Passing Juice
Found a bug?	Internal	Passing Juice
Contact Us	Internal	Passing Juice
Release Notes	Internal	Passing Juice
Renewable Energy	Internal	Passing Juice
Translators	Internal	Passing Juice
Blog	External	Passing Juice

In-page links

Privacy Notice	Internal	Passing Juice
Terms Of Service	Internal	Passing Juice
Acceptable Use Policy	Internal	Passing Juice
Create Petition	Internal	Passing Juice
Create Event	Internal	Passing Juice
Create Ticketed Event	Internal	Passing Juice
Create Form	Internal	Passing Juice
Create Fundraiser	Internal	Passing Juice
Create Letter Campaign	Internal	Passing Juice
Create Call Campaign	Internal	Passing Juice
Create Email	Internal	Passing Juice
Create Mobile Message	Internal	Passing Juice
Mobile Message Inbox	Internal	Passing Juice
Create Report	Internal	Passing Juice
Create Query	Internal	Passing Juice
Search & Add Activists	Internal	Passing Juice
Create Group	Internal	Passing Juice

SEO Keywords








Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
create	14	✘	✘	✘	✘
action	11	✔	✘	✔	✘







Keywords Consistency

network	7	✓	✗	✓	✗
get	7	✗	✗	✗	✓
more	7	✗	✗	✗	✗

Usability

	Url	Domain : actionnetwork.org Length : 17
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 12 Warnings : 23
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> ✓ Excellent, your website doesn't use nested tables. ✓ Perfect. No inline css has been found in HTML tags!

Document

- ✘ Too bad, your website has too many CSS files (more than 4).
- ✘ Too bad, your website has too many JS files (more than 6).
- ✔ Perfect, your website takes advantage of gzip.

Mobile



Mobile Optimization

- ✘ Apple Icon
- ✔ Meta Viewport Tag
- ✔ Flash content

Optimization



XML Sitemap

Missing

Your website does not have an XML sitemap - this can be problematic.

A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.



Robots.txt

<http://actionnetwork.org/robots.txt>

Great, your website has a robots.txt file.



Analytics

Missing

We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.