








Seo Analyzer actionstation.org.nz

Generated on March 06 2022 20:55 PM

The score is 73/100






SEO Content

	<p>Title</p>	<p>ActionStation Aotearoa</p> <p>Length : 22</p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	<p>Description</p>	<p>For people who believe in a fair and flourishing New Zealand</p> <p>Length : 60</p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.</p>												
	<p>Keywords</p>	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>												
	<p>Og Meta Properties</p>	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1279 1481 1720"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>url</td> <td>https://actionstation.org.nz/</td> </tr> <tr> <td>title</td> <td>ActionStation Aotearoa</td> </tr> <tr> <td>description</td> <td>For people who believe in a fair and flourishing New Zealand</td> </tr> <tr> <td>image</td> <td>/packs/images/default-share-image-81a3b9d1667783483c7d3f4464c98838.png</td> </tr> </tbody> </table>	Property	Content	url	https://actionstation.org.nz/	title	ActionStation Aotearoa	description	For people who believe in a fair and flourishing New Zealand	image	/packs/images/default-share-image-81a3b9d1667783483c7d3f4464c98838.png		
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	<p>Headings</p>	<table border="1" data-bbox="539 1749 1481 1821"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>9</td> <td>13</td> <td>5</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="616 1854 1425 2078" style="list-style-type: none"> • [H1] people powered change • [H2] Teach New Zealand and Te Tiriti history to adults • [H2] We campaign for • [H2] ActionStation community members have contributed • [H2] 550k • [H2] 35k • [H2] 20k 	H1	H2	H3	H4	H5	H6	1	9	13	5	0	0
H1	H2	H3	H4	H5	H6									
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SEO Content

		<ul style="list-style-type: none">• [H2] 750k• [H2] And together with our collaborators we have been able to create real change...• [H2] Get connected• [H3] A Thriving Environment• [H3] Transparent Democracy• [H3] Economic Fairness• [H3] Human Rights and Global Peace• [H3] Honouring the Treaty Of Waitangi• [H3] petition• [H3] signatures• [H3] messages to• [H3] decision makers• [H3] parliamentary• [H3] submissions• [H3] member• [H3] donations• [H4] He Taiao Momoho• [H4] He Kawanatanga-ā-Iwi• [H4] Whai Hua te Tika• [H4] He Mana Tangata, He Ao Rangimārie• [H4] Whakamana Te Tiriti o Waitangi
	Images	<p>We found 30 images on this web page.</p> <p>1 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : 34%</p> <p>Ideal! This page's ratio of text to HTML code is between 25 and 70 percent.</p>
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>
	Iframe	<p>Great, there are no Iframes detected on this page.</p>

SEO Links

	URL Rewrite	<p>Good. Your links looks friendly!</p>
	Underscores in the URLs	<p>Perfect! No underscores detected in your URLs.</p>
	In-page links	<p>We found a total of 11 links including 1 link(s) to files</p>


SEO Links

	Statistics	External Links : noFollow 0%
		External Links : Passing Juice 18.18%
		Internal Links 81.82%

In-page links

Anchor	Type	Juice
SIGN	Internal	Passing Juice
People's Mental Health Report	External	Passing Juice
People's Review of Renting	External	Passing Juice
Our Campaigns	Internal	Passing Juice
About Us	Internal	Passing Juice
Annual Report	Internal	Passing Juice
FAQ	Internal	Passing Juice
Donation Policy	Internal	Passing Juice
Start a campaign	Internal	Passing Juice
Donate	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice

SEO Keywords

	Keywords Cloud	<p>together health democracy new actionstation mental all people public tiriti</p>
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Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
together	12	✘	✘	✘	✔
people	8	✘	✘	✔	✔









Keywords Consistency

all	7	✘	✘	✘	✘
mental	6	✘	✘	✘	✘
health	6	✘	✘	✘	✘

Usability

	Url	Domain : actionstation.org.nz Length : 20
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	You have not specified the document's charset. Use this free meta tags generator to declare document's charset.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none">  Excellent, your website doesn't use nested tables.  Perfect. No inline css has been found in HTML tags!

Document

- ✔ Great, your website has few CSS files.
- ✔ Perfect, your website has few JavaScript files.
- ✔ Perfect, your website takes advantage of gzip.

Mobile



Mobile Optimization

- ✔ Apple Icon
- ✔ Meta Viewport Tag
- ✔ Flash content

Optimization



XML Sitemap

Missing

Your website does not have an XML sitemap - this can be problematic.

A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.



Robots.txt

<http://actionstation.org.nz/robots.txt>

Great, your website has a robots.txt file.



Analytics

Great, your website has an analytics tool.



Google Analytics