



Seo Analyzer activeimagemedia.com

Generated on March 12 2022 19:17 PM

The score is 40/100





SEO Content

	Title	<p>Active Image Media &#8211; Your Photography & Video Experts</p> <p>Length : 63</p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	Description	<p>Length : 0</p> <p>Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.</p>												
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>												
	Og Meta Properties	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.</p>												
	Headings	<table border="1" data-bbox="539 1384 1481 1451"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>6</td> <td>4</td> <td>26</td> <td>6</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="619 1485 1481 2078" style="list-style-type: none"> • [H1] Active Image Media is a full service production company located in the Greater Philadelphia area. • [H1] WHO IS TELLING YOUR STORY? • [H1] SERVICES • [H1] FEATURED VIDEO WORK • [H1] WHY ACTIVE IMAGE MEDIA? • [H1] Want to make videos that work? • [H2] BRANDS WE'VE SERVED • [H2] WHAT OUR CLIENTS ARE SAYING • [H2] • [H2] • [H3] ACTIVE IMAGE MEDIA • [H3] Video Production • [H3] Livestream Video • [H3] Photography • [H3] Aerial Video & Photo • [H3] GrayHair Software • [H3] Delco Holiday Village 	H1	H2	H3	H4	H5	H6	6	4	26	6	0	0
H1	H2	H3	H4	H5	H6									
6	4	26	6	0	0									



SEO Content

		<ul style="list-style-type: none">• [H3] River Avenue Digital• [H3] Independence Blue Cross Foundation• [H3] Tower Health• [H3] St. Francis of Assisi• [H3] Social Detection• [H3] The Springhaven Club• [H3] Delaware County Chamber of Commerce• [H3] McHales Kitchen & Bath• [H3] Springfield Cares Coalition• [H3] Villa Maria Academy• [H3] Creativity• [H3] Collaboration• [H3] Experience• [H3] Customer Service• [H3] About Us• [H3] Follow Us• [H3] Instagram• [H3] Get in touch• [H3]• [H4] Sean Hansen• [H4] Matt McManus• [H4] Aimee-Kate Mooney• [H4] Brian Coughlin• [H4] Beth Pettyjohn• [H4] Kristina Pulcini
	Images	<p>We found 74 images on this web page.</p> <p>11 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : 12%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>
	Iframe	<p>Great, there are no Iframes detected on this page.</p>

SEO Links

	URL Rewrite	<p>Good. Your links looks friendly!</p>
	Underscores in the URLs	<p>We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.</p>

SEO Links

	In-page links	We found a total of 44 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 40.91% Internal Links 59.09%

In-page links

Anchor	Type	Juice
About	Internal	Passing Juice
Services	Internal	Passing Juice
Portfolio	Internal	Passing Juice
Videos	Internal	Passing Juice
Photos	Internal	Passing Juice
ESF 2021	External	Passing Juice
PORTRAITS	External	Passing Juice
SENIOR PORTRAITS	External	Passing Juice
EVENTS	External	Passing Juice
VIDEO STORE	External	Passing Juice
Contact Us	Internal	Passing Juice
=	External	Passing Juice
Commercial	Internal	Passing Juice
Education	Internal	Passing Juice
Weddings	Internal	Passing Juice
Sports	Internal	Passing Juice
Corporate	Internal	Passing Juice
Social Media	Internal	Passing Juice
GrayHair Software	Internal	Passing Juice
Delco Holiday Village	Internal	Passing Juice

In-page links

River Avenue Digital	Internal	Passing Juice
Independence Blue Cross Foundation	Internal	Passing Juice
Tower Health	Internal	Passing Juice
St. Francis of Assisi	Internal	Passing Juice
Social Detection	Internal	Passing Juice
The Springhaven Club	Internal	Passing Juice
Delaware County Chamber of Commerce	Internal	Passing Juice
McHales Kitchen &#038; Bath	Internal	Passing Juice
Springfield Cares Coalition	Internal	Passing Juice
Villa Maria Academy	Internal	Passing Juice
Load More	Internal	Passing Juice
=	External	Passing Juice
=	External	Passing Juice
=	External	Passing Juice
=	External	Passing Juice
=	External	Passing Juice
=	External	Passing Juice
=	External	Passing Juice
=	External	Passing Juice
=	External	Passing Juice
activeimagemedia	External	Passing Juice
Follow	External	Passing Juice
Contact us	Internal	Passing Juice
WPZOOM	External	Passing Juice

SEO Keywords



Keywords Cloud

months **instagram** portraits ago
view follow **activeimagemedia** store






SEO Keywords

video shoot



Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
instagram	12	✘	✘	✘	✔
follow	10	✘	✘	✘	✔
view	10	✘	✘	✘	✘
activeimagemedia	9	✘	✘	✘	✘
ago	9	✘	✘	✘	✘










Usability

	Url	Domain : activeimagemedia.com Length : 20
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.




Document

	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Too bad, your website has too many CSS files (more than 4). Too bad, your website has too many JS files (more than 6). Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	Great, your website has an XML sitemap. http://www.activeimagemedia.com/wp-sitemap.xml
	Robots.txt	http://activeimagemedia.com/robots.txt Great, your website has a robots.txt file.
	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.