



# Seo Analyzer ad4game.com

Generated on March 01 2022 02:17 AM

The score is 60/100



## SEO Content

	<p>Title</p>	<p>A4G   High CPMs &amp; High Fill Rates</p> <p><b>Length : 33</b></p> <p>Perfect, your title contains between 10 and 70 characters.</p>										
	<p>Description</p>	<p>The online game advertising network specialized in all mmo, rpg and browser based games. You can advertise games on a cpc, cpm and cpa basis. Ad4Game is your network for banner game ads, in game ads, advertise game, online game advertising, mmo advertising, rpg advertising.</p> <p><b>Length : 274</b></p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.</p>										
	<p>Keywords</p>	<p>game ads , in game ads, in game advertising, game advertising online , online game advertising , rpg advertising, mmo advertising , advertise game , game advertising network , online game advertising , rpg advertising, mmo advertising , advertise gamegame ads , in game ads, in game advertising, game advertising online , online game advertising , rpg advertising, mmo advertising , advertise game , game advertising network , online game advertising , rpg advertising, mmo advertising , advertise game</p> <p>Good, your page contains meta keywords.</p>										
	<p>Og Meta Properties</p>	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1644 1481 2080"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>url</td> <td>https://ad4game.com/</td> </tr> <tr> <td>title</td> <td>ad4game   High CPMs &amp; High Fill Rates</td> </tr> <tr> <td>description</td> <td>ad4game.com   High CPMs &amp; High Fill Rates</td> </tr> <tr> <td>type</td> <td>website</td> </tr> </tbody> </table>	Property	Content	url	https://ad4game.com/	title	ad4game   High CPMs & High Fill Rates	description	ad4game.com   High CPMs & High Fill Rates	type	website
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# SEO Content

image	assets/redesign-v3/images/1200x628.png
image:type	image/png
image:width	1200
image:height	628

## Headings

H1	H2	H3	H4	H5	H6
2	0	5	0	12	18

- [H1] High CPMs& High Fill Rates
- [H1] Advertise
- [H3] Reach
- [H3] Consulting services beyond ads
- [H3] CPM, Fill Rate,and revenue optimization
- [H3] Ad Formats
- [H3] Interested in getting the conversation started? Sign up now!
- [H5] Dedicated account managersand compliance
- [H5] QualityAssurance
- [H5] Competitive Payment Terms
- [H5] Performance based campaigns
- [H5] Flexibility, cost efficiency and scalability
- [H5] Reach mobile users
- [H5] Targeting & Re-targeting
- [H5] Fraud detection
- [H5] Advertiser sign up
- [H5] Publisher sign up
- [H5] Basic info
- [H5] Marketing
- [H6] Christian Calderon
- [H6] Aaron Wojnowski
- [H6] Dave Edwards
- [H6] Chris Stead
- [H6] Suraj Hemmani
- [H6] OAK APPS
- [H6] Admost Mediation
- [H6] Billy King
- [H6] AppoDeal Mediation
- [H6] Display
- [H6] Video
- [H6] Rich Media
- [H6] Native Video
- [H6] Native
- [H6] Ireland
- [H6] Canada
- [H6] Meet Us
- [H6] Follow Us






## Images





We found 50 images on this web page.

14 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.

## SEO Content

	Text/HTML Ratio	Ratio : <b>35%</b>  Ideal! This page's ratio of text to HTML code is between 25 and 70 percent.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 9 links including 0 link(s) to files
	Statistics	External Links : noFollow 0%  External Links : Passing Juice 11.11%  Internal Links 88.89%

## In-page links

Anchor	Type	Juice
<a href="#">Advertise</a>	Internal	Passing Juice
<a href="#">Contact</a>	Internal	Passing Juice
<a href="#">Login</a>	External	Passing Juice
<a href="#">Sign Up</a>	Internal	Passing Juice
<a href="#">Cookie Policy</a>	Internal	Passing Juice
<a href="#">Privacy Policy</a>	Internal	Passing Juice
<a href="#">Terms &amp; Conditions</a>	Internal	Passing Juice

## In-page links

[Affiliates](#)

Internal

Passing Juice

[Mobile](#)

Internal

Passing Juice

## SEO Keywords



Keywords Cloud

ad4game publishers new south **islands** ads  
apps publisher high mobile



## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
islands	32	✘	✘	✘	✘
mobile	14	✘	✘	✘	✔
ad4game	14	✘	✘	✔	✘
ads	14	✘	✔	✔	✔
south	10	✘	✘	✘	✘

## Usability

	Url	Domain : ad4game.com Length : 11
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.


## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 21 Warnings : 7
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Great, your website has few CSS files.</li><li> Too bad, your website has too many JS files (more than 6).</li><li> Too bad, your website does not take advantage of gzip.</li></ul>




## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
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## Optimization

	XML Sitemap	Missing  Your website does not have an XML sitemap - this can be problematic.  A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
	Robots.txt	<a href="http://ad4game.com/robots.txt">http://ad4game.com/robots.txt</a>

## Optimization

		Great, your website has a robots.txt file.
	Analytics	Great, your website has an analytics tool.  Google Analytics