

# Seo Analyzer adac.de

Generated on March 05 2022 16:13 PM





The score is 55/100







## SEO Content

	Title	ADAC: Allgemeiner Deutscher Automobil-Club <b>Length : 42</b> Perfect, your title contains between 10 and 70 characters.												
	Description	Wir bieten Informationen rund um die Themen Verkehr, Automobil, Reise sowie ADAC-Versicherungen und neutrale Testberichte. <b>Length : 122</b> Great, your meta description contains between 70 and 160 characters.												
	Keywords	Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.												
	Og Meta Properties	Good, your page take advantage of Og Properties. <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>url</td><td>https://www.adac.de/</td></tr><tr><td>image</td><td>https://assets.adac.de/image/upload/c_scale,f_auto,q_auto,t_2:1-default,w_1500/v1/Migration%20intern/3.0%20Artikel%20Teaser/adac-zentrale-926x383_ww5euc</td></tr></tbody></table>	Property	Content	url	https://www.adac.de/	image	https://assets.adac.de/image/upload/c_scale,f_auto,q_auto,t_2:1-default,w_1500/v1/Migration%20intern/3.0%20Artikel%20Teaser/adac-zentrale-926x383_ww5euc						
Property	Content													
url	https://www.adac.de/													
image	https://assets.adac.de/image/upload/c_scale,f_auto,q_auto,t_2:1-default,w_1500/v1/Migration%20intern/3.0%20Artikel%20Teaser/adac-zentrale-926x383_ww5euc													
	Headings	<table><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>0</td><td>4</td><td>1</td><td>0</td><td>0</td><td>0</td></tr></tbody></table> <ul style="list-style-type: none"><li>• [H2] Produkte</li><li>• [H2] Rund ums Fahrzeug</li><li>• [H2] Reise &amp; Freizeit</li><li>• [H2] Sicher &amp; Mobil</li><li>• [H3] Aktuelles</li></ul>	H1	H2	H3	H4	H5	H6	0	4	1	0	0	0
H1	H2	H3	H4	H5	H6									
0	4	1	0	0	0									

## SEO Content

	Images	We found 38 images on this web page. 37 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : <b>2%</b> This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 35 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 8.57% Internal Links 91.43%

## In-page links

Anchor	Type	Juice
<a href="#">ADAC Reiserücktrittsversicherung</a>	Internal	Passing Juice
<a href="#">ADAC Newsletter</a>	Internal	Passing Juice
<a href="#">Mitglied werden</a>	Internal	Passing Juice
<a href="#">ADAC Kreditkarte</a>	Internal	Passing Juice
<a href="#">Coronavirus</a>	Internal	Passing Juice


## In-page links

<a href="#">Motorsport</a>	Internal	Passing Juice
<a href="#">Alle Ergebnisse anzeigen</a>	Internal	Passing Juice
<a href="#">Alle News</a>	Internal	Passing Juice
<a href="#">Weitere Themen</a>	Internal	Passing Juice
<a href="#">Weitere Themen</a>	Internal	Passing Juice
<a href="#">Weitere Themen</a>	Internal	Passing Juice
<a href="#">Pannenhilfe App</a>	Internal	Passing Juice
<a href="#">Medical App</a>	Internal	Passing Juice
<a href="#">Spritpreise App</a>	Internal	Passing Juice
<a href="#">Trips App</a>	Internal	Passing Juice
<a href="#">Alle ADAC Apps</a>	Internal	Passing Juice
<a href="#">Versicherungen</a>	Internal	Passing Juice
<a href="#">Autovermietung</a>	Internal	Passing Juice
<a href="#">Finanzdienstleistungen</a>	Internal	Passing Juice
<a href="#">Fahrsicherheitstrainings</a>	Internal	Passing Juice
<a href="#">Schlüsseldienst</a>	Internal	Passing Juice
<a href="#">Shop</a>	External	Passing Juice
<a href="#">ADAC Reisen</a>	External	Passing Juice
<a href="#">PiNCAMP</a>	External	Passing Juice
<a href="#">Jobs &amp; Karriere</a>	Internal	Passing Juice
<a href="#">Partner werden</a>	Internal	Passing Juice
<a href="#">Geschäftsstellen finden</a>	Internal	Passing Juice
<a href="#">Lob &amp; Kritik</a>	Internal	Passing Juice
<a href="#">ADAC Mitgliedschaft</a>	Internal	Passing Juice
<a href="#">Fachmedien &amp; Veranstaltungen</a>	Internal	Passing Juice
<a href="#">Presse</a>	Internal	Passing Juice
<a href="#">Impressum</a>	Internal	Passing Juice
<a href="#">Datenschutz</a>	Internal	Passing Juice

## In-page links

<a href="#">Cookie-Einstellungen</a>	Internal	Passing Juice
<a href="#">Kontakt</a>	Internal	Passing Juice





## SEO Keywords

 Keywords Cloud	und der alle den für <b>adac</b> die ist jetzt anzeige
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## Keywords Consistency

Keyword	Content	Title	Keywords	Descripti on	Headings
adac	24	✓	✗	✓	✗
jetzt	12	✗	✗	✗	✗
und	11	✗	✗	✓	✓
die	10	✗	✗	✓	✗
ist	8	✗	✗	✗	✗





## Usability

 Url	Domain : adac.de Length : 7
 Favicon	Great, your website has a favicon.
 Printability	We could not find a Print-Friendly CSS.
 Language	Good. Your declared language is de.
 Dublin Core	This page does not take advantage of Dublin Core.



## Document

	Doctype	HTML 5
	Encoding	You have not specified the document's charset. Use <a href="#">this free meta tags generator</a> to declare document's charset.
	W3C Validity	Errors : 237 Warnings : 0
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Perfect. No inline css has been found in HTML tags!</li><li> Great, your website has few CSS files.</li><li> Too bad, your website has too many JS files (more than 6).</li><li> Perfect, your website takes advantage of gzip.</li></ul>

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
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## Optimization

	XML Sitemap	Great, your website has an XML sitemap. <code>https://www.adac.de/sitemap_index.xml</code>
	Robots.txt	<code>http://adac.de/robots.txt</code> Great, your website has a robots.txt file.
	Analytics	Missing

## Optimization



We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.