



# Seo Analyzer adaptiveshop.se

Generated on March 28 2022 19:32 PM






The score is 72/100







## SEO Content

	Title	Adaptive Shop <b>Length : 13</b> Perfect, your title contains between 10 and 70 characters.														
	Description	Adaptive Shop är en del av Adaptive Media AB, en digital byrå i Stockholm. Företaget har ca 10 anställda och har bedrivit verksamheten sedan 2009. <b>Length : 146</b> Great, your meta description contains between 70 and 160 characters.														
	Keywords	Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.														
	Og Meta Properties	Good, your page take advantage of Og Properties. <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>title</td><td>Adaptive Shop</td></tr><tr><td>type</td><td>website</td></tr><tr><td>url</td><td>https://www.adaptiveshop.se/</td></tr><tr><td>image</td><td>https://www.adaptiveshop.se/images/themes/adaptiveshop/logo/logo_large.png</td></tr><tr><td>site_name</td><td>Adaptive Shop</td></tr><tr><td>description</td><td>Adaptive Shop är en del av Adaptive Media AB, en digital byrå i Stockholm. Företaget har ca 10 anställda och har bedrivit verksamheten sedan 2009.</td></tr></tbody></table>	Property	Content	title	Adaptive Shop	type	website	url	https://www.adaptiveshop.se/	image	https://www.adaptiveshop.se/images/themes/adaptiveshop/logo/logo_large.png	site_name	Adaptive Shop	description	Adaptive Shop är en del av Adaptive Media AB, en digital byrå i Stockholm. Företaget har ca 10 anställda och har bedrivit verksamheten sedan 2009.
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## SEO Content

	Headings	<table><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>1</td><td>4</td><td>7</td><td>3</td><td>0</td><td>0</td></tr></tbody></table> <ul style="list-style-type: none"><li>• [H1] En e-handelsplattform som ökar din försäljning</li><li>• [H2] Paketlösningar &amp; priser</li><li>• [H2] Vi hjälper er hela vägen</li><li>• [H2] Företagets ansikte utåt</li><li>• [H2] Några av våra butiker</li><li>• [H3] Öka er försäljning</li><li>• [H3] Snabb och modern webbshop</li><li>• [H3] Skalbar e-handel</li><li>• [H3] Smart</li><li>• [H3] Enterprise</li><li>• [H3] Det är enkelt att komma igång</li><li>• [H3] Design</li><li>• [H4] Adaptive Shop</li><li>• [H4] Adaptive Shop</li><li>• [H4] Support</li></ul>	H1	H2	H3	H4	H5	H6	1	4	7	3	0	0
H1	H2	H3	H4	H5	H6									
1	4	7	3	0	0									
	Images	<p>We found 18 images on this web page.</p> <p>15 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>												
	Text/HTML Ratio	<p>Ratio : <b>31%</b></p> <p>Ideal! This page's ratio of text to HTML code is between 25 and 70 percent.</p>												
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>												
	Iframe	<p>Great, there are no Iframes detected on this page.</p>												

## SEO Links

	URL Rewrite	<p>Good. Your links looks friendly!</p>
	Underscores in the URLs	<p>Perfect! No underscores detected in your URLs.</p>
	In-page links	<p>We found a total of 27 links including 0 link(s) to files</p>
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 3.7%</p>

# SEO Links

Internal Links 96.3%


## In-page links

Anchor	Type	Juice
<a href="#">Paketlösningar</a>	Internal	Passing Juice
<a href="#">Betaling</a>	Internal	Passing Juice
<a href="#">Verktug</a>	Internal	Passing Juice
<a href="#">Tjänster</a>	Internal	Passing Juice
<a href="#">Affärssystem</a>	Internal	Passing Juice
<a href="#">Marknadsföring</a>	Internal	Passing Juice
<a href="#">Frakt &amp; Leverans</a>	Internal	Passing Juice
<a href="#">Försäljning</a>	Internal	Passing Juice
<a href="#">Teknik</a>	Internal	Passing Juice
<a href="#">Gratis-appar</a>	Internal	Passing Juice
<a href="#">B2B</a>	Internal	Passing Juice
<a href="#">Integrationer</a>	Internal	Passing Juice
<a href="#">Säkerhet</a>	Internal	Passing Juice
<a href="#">SEO</a>	Internal	Passing Juice
<a href="#">Chatt</a>	Internal	Passing Juice
<a href="#">Nyheter</a>	Internal	Passing Juice
<a href="#">Kontakta oss</a>	Internal	Passing Juice
<a href="#">Logga in</a>	Internal	Passing Juice
<a href="#">Läs mer om våra paket</a>	Internal	Passing Juice
<a href="#">Läs mer</a>	Internal	Passing Juice
<a href="#">Läs mer</a>	Internal	Passing Juice
<a href="#">Om oss</a>	Internal	Passing Juice
<a href="#">Manual</a>	Internal	Passing Juice

## In-page links

<a href="#">Login</a>	Internal	Passing Juice
<a href="#">Appar &amp; tillval</a>	Internal	Passing Juice
<a href="#">Våra butiker</a>	Internal	Passing Juice
<a href="#">Adaptive Media</a>	External	Passing Juice





## SEO Keywords

	Keywords Cloud	butiker kontakta e-handel via offertförfrågan <b>shop</b> skapa appar <b>adaptive</b> webbshop
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## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
adaptive	7	✓	✗	✓	✓
shop	6	✓	✗	✓	✓
webbshop	5	✗	✗	✗	✓
butiker	4	✗	✗	✗	✓
appar	4	✗	✗	✗	✗








## Usability

	Url	Domain : adaptiveshop.se Length : 15
	Favicon	Great, your website has a favicon.
	Printability	Great. We have found a Print-Friendly CSS.
	Language	Good. Your declared language is sv.





## Usability

	Dublin Core	This page does not take advantage of Dublin Core.
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## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 20 Warnings : 15
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Perfect. No inline css has been found in HTML tags!</li><li> Great, your website has few CSS files.</li><li> Perfect, your website has few JavaScript files.</li><li> Perfect, your website takes advantage of gzip.</li></ul>

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
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## Optimization

	XML Sitemap	Great, your website has an XML sitemap.
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## Optimization



<http://adaptiveshop.se/sitemap.xml>



Robots.txt

Missing

Your website doesn't have a robots.txt file - this can be problematic.

A robots.txt file allows you to restrict the access of search engine robots that crawl the web and it can prevent these robots from accessing specific directories and pages. It also specifies where the XML sitemap file is located.



Analytics

Great, your website has an analytics tool.



Google Analytics