










The score is 63/100







SEO Content

	<p>Title</p>	<p>Adaxes Active Directory Management and Automation</p> <p>Length : 51</p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	<p>Description</p>	<p>Softerra Adaxes is an enterprise-grade management and automation solution that provides enhanced administration experience to Active Directory, Exchange and Microsoft 365 environments.</p> <p>Length : 184</p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.</p>												
	<p>Keywords</p>	<p>Active Directory identity management solution Softerra Adaxes maintenance administration provisioning de-provisioning user lifecycle AD environment audit monitoring</p> <p>Good, your page contains meta keywords.</p>												
	<p>Og Meta Properties</p>	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.</p>												
	<p>Headings</p>	<table border="1" data-bbox="550 1545 1481 1624"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>16</td> <td>0</td> <td>4</td> <td>0</td> <td>6</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="614 1646 1428 2072" style="list-style-type: none"> • [H1] Unleash the Power of Active Directory • [H1] Active Directory Management • [H1] Automated Provisioning • [H1] Role-Based Delegation • [H1] Web Interface for Active Directory • [H1] Single Interface for AD, Exchange, and Microsoft 365 • [H1] Approval-Based Workflow • [H1] Self-Password Reset • [H1] Exchange Management and Automation • [H1] Microsoft 365 Management and Automation • [H1] Active Directory Reports • [H1] Key Benefits • [H1] Expert Reviews 	H1	H2	H3	H4	H5	H6	16	0	4	0	6	0
H1	H2	H3	H4	H5	H6									
16	0	4	0	6	0									

SEO Content

		<ul style="list-style-type: none">• [H1] Customer Feedback• [H1] Case Studies• [H1] Case Studies• [H3] Reduced Workload• [H3] Increased Security• [H3] Efficient Audit and Monitoring• [H3] Standardized AD Environment• [H5] About Adaxes• [H5] Get Adaxes• [H5] Support• [H5] For Developers• [H5] Follow Us• [H5] Awards
	Images	We found 17 images on this web page. 5 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : 29% Ideal! This page's ratio of text to HTML code is between 25 and 70 percent.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 39 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 10.26% Internal Links 89.74%

In-page links

Anchor	Type	Juice
privacy policy	Internal	Passing Juice
cookies policy	Internal	Passing Juice
I agree	Internal	Passing Juice
Adaxes	Internal	Passing Juice
Overview	Internal	Passing Juice
Features	Internal	Passing Juice
Demo Videos	Internal	Passing Juice
In-Browser Demo	Internal	Passing Juice
Tutorials	Internal	Passing Juice
Screenshots	Internal	Passing Juice
What's New	Internal	Passing Juice
What Users Say	Internal	Passing Juice
Case Studies	Internal	Passing Juice
Roadmap	Internal	Passing Juice
Download	Internal	Passing Juice
Licensing & Pricing	Internal	Passing Juice
Ways to buy	Internal	Passing Juice
Get a Quote	Internal	Passing Juice
Resellers	Internal	Passing Juice
Consultants	Internal	Passing Juice
Request Support	Internal	Passing Juice
Questions & Answers	Internal	Passing Juice
Script Repository	Internal	Passing Juice
About Support	Internal	Passing Juice
About	Internal	Passing Juice
Contacts	Internal	Passing Juice
Legal Notices	Internal	Passing Juice

In-page links

Blog	Internal	Passing Juice
News	Internal	Passing Juice
offsite and offline	Internal	Passing Juice
Questions & Answers	Internal	Passing Juice
Docs & Articles	Internal	Passing Juice
SDK	Internal	Passing Juice
Script Repository	Internal	Passing Juice
=	External	Passing Juice
=	External	Passing Juice
=	External	Passing Juice
=	External	Passing Juice
=	Internal	Passing Juice






SEO Keywords














Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
more	28	✘	✘	✘	✘
adaxes	26	✔	✔	✔	✔
directory	18	✔	✔	✔	✔
active	18	✔	✔	✔	✔
management	12	✔	✔	✔	✔

Usability

	Url	Domain : adaxes.com Length : 10
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.





Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 4 Warnings : 13
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Perfect. No inline css has been found in HTML tags! Too bad, your website has too many CSS files (more than 4). Too bad, your website has too many JS files (more than 6). Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	<p>Missing</p> <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
	Robots.txt	<p>http://adaxes.com/robots.txt</p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Great, your website has an analytics tool.</p> <div data-bbox="555 1081 1481 1160"> Google Analytics</div>