



Seo Analyzer addisstandard.com

Generated on February 12 2022 09:16 AM

The score is 48/100




SEO Content

	Title	Home - Addis Standard Length : 21 Perfect, your title contains between 10 and 70 characters.																	
	Description	Length : 0 Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.																	
	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.																	
	Og Meta Properties	Good, your page take advantage of Og Properties. <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>locale</td><td>en_US</td></tr><tr><td>type</td><td>website</td></tr><tr><td>title</td><td>Home - Addis Standard</td></tr><tr><td>url</td><td>https://addisstandard.com/</td></tr><tr><td>site_name</td><td>Addis Standard</td></tr></tbody></table>						Property	Content	locale	en_US	type	website	title	Home - Addis Standard	url	https://addisstandard.com/	site_name	Addis Standard
Property	Content																		
locale	en_US																		
type	website																		
title	Home - Addis Standard																		
url	https://addisstandard.com/																		
site_name	Addis Standard																		
	Headings	H1 7	H2 4	H3 27	H4 1	H5 0	H6 5	<ul style="list-style-type: none">[H1] News: EU Horn of Africa envoy speaks of ‘possibility for delisting’ TPLF from terrorist designation, ‘path towards peace’[H1] News: OLF leaders on hunger strike rushed to hospital in capital[H1] News: USAID leadership engages on drought response in Somali and Oromia regions[H1] News: OFC decries ‘appalling’, ‘endless suffering’ of Ethiopians in Saudi detention facilities											





SEO Content

- [H1] #ASDailyScoop: WHO to airlift 33.5 metric tonnes critically needed medical supply to Tigray
- [H1] News analysis: OLF calls for an end to torture of jailed members as senior leaders protest in hunger strike
- [H1] Editor's Pick
- [H2] Twitter Feed
- [H2] News
- [H2] Most Read
- [H2] Subscribe to Addis Standard Monthly Release
- [H3] News: EU Horn of Africa envoy speaks of 'possibility for delisting' TPLF from terrorist designation, 'path towards peace'
- [H3] News: OLF leaders on hunger strike rushed to hospital in capital
- [H3] News: USAID leadership engages on drought response in Somali and Oromia regions
- [H3] News: OFC decries 'appalling', 'endless suffering' of Ethiopians in Saudi detention facilities
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- [H3] News: ONLF, Congress for Somali Cause criticize inadequate response to severe drought, crackdown on dissidents in Somali State
- [H3] News: Murle armed men from South Sudan kill one, abduct three children in cross border raid: Gambella State official
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- [H3] News: OLF leaders on hunger strike rushed to hospi...
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- [H3] #ASDailyScoop: WHO to airlift 33.5 metric tonnes c...
- [H3] News analysis: OLF calls for an end to torture of...
- [H3] News: ONLF, Congress for Somali Cause criticize in...
- [H3] News: Murle armed men from South Sudan kill one, a...
- [H3] Analysis: "Hundreds" killed, thousands...
- [H3] News: UN deputy chief encourages Ethiopia gov̵...
- [H3] News: Court rules Colonel Gemechu Ayana et. al rem...
- [H3] News: House Foreign Affairs Committee passes bipar...
- [H3] News: Unidentified armed group in Amhara region lo...
- [H3] #EthiopiaDrought in numbers: 6.8 million people in...
- [H3] News: Somali region security forces disperse meeti...
- [H3] News: Congress for Somali Cause calls for transpar...
- [H3] News Alert: Ethiopia gets eleventh state with more than 96% approval for South West referendum
- [H3] News: PM Abiy appoints Seleshi Bekele as chief negotiator & advisor on GERD, transboundary rivers
- [H3] News: UN Secretary-General to brief today's Security Council open session on Ethiopia
- [H4] Privacy Overview
- [H6]
- [H6] No comments
- [H6] About Us
- [H6] Contact Detail
- [H6] Navigation

SEO Content

	Images	We found 42 images on this web page. 33 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : 10% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 64 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 3.13% Internal Links 96.88%

In-page links

Anchor	Type	Juice
English	Internal	Passing Juice
ግግግግ	Internal	Passing Juice
Afaan Oromoo	Internal	Passing Juice
Ethiopia	Internal	Passing Juice

In-page links

Africa	Internal	Passing Juice
Middle East	Internal	Passing Juice
World	Internal	Passing Juice
#ASDAILYSCOOP	Internal	Passing Juice
Editorial	Internal	Passing Juice
News	Internal	Passing Juice
Feature	Internal	Passing Juice
In-Depth Analysis	Internal	Passing Juice
Op/Ed	Internal	Passing Juice
Commentary	Internal	Passing Juice
Opinion	Internal	Passing Juice
News: EU Horn of Africa envoy speaks of ‘possibility for delisting’; TPLF from terrorist designation. ‘path towards peace’	Internal	Passing Juice
Ethiopia	Internal	Passing Juice
News	Internal	Passing Juice
TPLF	Internal	Passing Juice
Politics	Internal	Passing Juice
Africa	Internal	Passing Juice
Addis Standard	Internal	Passing Juice
12 February 2022	Internal	Passing Juice
0 Comments	Internal	Passing Juice
News: OLF leaders on hunger strike rushed to hospital in capital	Internal	Passing Juice
Law & Justice	Internal	Passing Juice
0 Comments	Internal	Passing Juice
News: USAID leadership engages on drought response in Somali and Oromia regions	Internal	Passing Juice
Ethiopia Drought	Internal	Passing Juice
U.S	Internal	Passing Juice


In-page links

0 Comments	Internal	Passing Juice
News: OFC decries &#8216;appalling&#8217;. &#8216;endless suffering&#8217; of Ethiopians in Saudi detention facilities	Internal	Passing Juice
Saudi Arabia	Internal	Passing Juice
Social Affairs	Internal	Passing Juice
0 Comments	Internal	Passing Juice
#ASDailyScoop: WHO to airlift 33.5 metric tonnes critically needed medical supply to Tigray	Internal	Passing Juice
Health	Internal	Passing Juice
Tigray regional state	Internal	Passing Juice
Humanitarian Crisis in Tigray	Internal	Passing Juice
#DailyScoop	Internal	Passing Juice
0 Comments	Internal	Passing Juice
News analysis: OLF calls for an end to torture of jailed members as senior leaders protest in hunger strike	Internal	Passing Juice
Feature	Internal	Passing Juice
0 Comments	Internal	Passing Juice
Addis Standard	External	Passing Juice
2h	External	Passing Juice
News: ONLF, Congress for Somali Cause criticize inadequate response to severe drought, crackdown on dissidents in Somali State	Internal	Passing Juice
0 Comments	Internal	Passing Juice
News: Murle armed men from South Sudan kill one, abduct three children in cross border raid: Gambella State official	Internal	Passing Juice
0 Comments	Internal	Passing Juice
Analysis: &#8220;Hundreds&#8221; killed, thousands...	Internal	Passing Juice
News: UN deputy chief encourages Ethiopia gov&#821...	Internal	Passing Juice
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In-page links

#EthiopiaDrought in numbers: 6.8 million people in...	Internal	Passing Juice
News: Somali region security forces disperse meeti...	Internal	Passing Juice
News: Congress for Somali Cause calls for transpar...	Internal	Passing Juice
News Alert: Ethiopia gets eleventh state with more than 96% approval for South West referendum	Internal	Passing Juice
09 October 2021	Internal	Passing Juice
News: PM Abiy appoints Seleshi Bekele as chief negotiator &#038; advisor on GERD, transboundary rivers	Internal	Passing Juice
News: UN Secretary-General to brief today&#8217;s Security Council open session on Ethiopia	Internal	Passing Juice
AS Special Editions Download	Internal	noFollow
Contact Us	Internal	Passing Juice

SEO Keywords

	Keywords Cloud	standard addis ethiopia comments news website cookies cookie consent february
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Keywords Consistency

Keyword	Content	Title	Keywords	Descripti on	Headings
news	36	✖	✖	✖	✔
february	30	✖	✖	✖	✖
cookies	25	✖	✖	✖	✖
addis	24	✔	✖	✖	✔
cookie	18	✖	✖	✖	✖












Usability

Url	Domain : addisstandard.com Length : 17
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Usability

		
	Favicon	Great, your website has a favicon.
	Printability	Great. We have found a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.





Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 10 Warnings : 12
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<div> Excellent, your website doesn't use nested tables.</div> <div> Too bad, your website is using inline styles.</div> <div> Too bad, your website has too many CSS files (more than 4).</div> <div> Too bad, your website has too many JS files (more than 6).</div> <div> Perfect, your website takes advantage of gzip.</div>

Mobile

	Mobile Optimization	<div><div>✓ Apple Icon</div><div>✓ Meta Viewport Tag</div><div>✓ Flash content</div></div>
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Optimization

	XML Sitemap	<p>Great, your website has an XML sitemap.</p> <div>http://addisstandard.com/sitemap.xml</div>
	Robots.txt	<p>http://addisstandard.com/robots.txt</p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Great, your website has an analytics tool.</p> <div> Google Analytics</div>