

# Seo Analyzer adjust.com

Generated on March 21 2022 08:08 AM

The score is 54/100



## SEO Content

	Title	The mobile measurement company   Adjust <b>Length : 39</b> Perfect, your title contains between 10 and 70 characters.												
	Description	Mobile Measurement made easy: Adjust unifies all your marketing activities into one powerful platform, giving you the insights you need to scale your business. <b>Length : 159</b> Great, your meta description contains between 70 and 160 characters.												
	Keywords	Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.												
	Og Meta Properties	Good, your page take advantage of Og Properties. <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>title</td><td>The mobile measurement company   Adjust</td></tr><tr><td>image</td><td><a href="https://a.storyblok.com/f/47007/2400x1258/7df86af69f/meta-general.png">https://a.storyblok.com/f/47007/2400x1258/7df86af69f/meta-general.png</a></td></tr><tr><td>image:secure_url</td><td><a href="https://a.storyblok.com/f/47007/2400x1258/7df86af69f/meta-general.png">https://a.storyblok.com/f/47007/2400x1258/7df86af69f/meta-general.png</a></td></tr><tr><td>description</td><td>Mobile Measurement made easy: Adjust unifies all your marketing activities into one powerful platform, giving you the insights you need to scale your business.</td></tr></tbody></table>	Property	Content	title	The mobile measurement company   Adjust	image	<a href="https://a.storyblok.com/f/47007/2400x1258/7df86af69f/meta-general.png">https://a.storyblok.com/f/47007/2400x1258/7df86af69f/meta-general.png</a>	image:secure_url	<a href="https://a.storyblok.com/f/47007/2400x1258/7df86af69f/meta-general.png">https://a.storyblok.com/f/47007/2400x1258/7df86af69f/meta-general.png</a>	description	Mobile Measurement made easy: Adjust unifies all your marketing activities into one powerful platform, giving you the insights you need to scale your business.		
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	Headings	<table><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>1</td><td>8</td><td>1</td><td>3</td><td>37</td><td>0</td></tr></tbody></table> <ul style="list-style-type: none"><li>[H1] The analytics platform marketers trust</li><li>[H2] Grow your app business at any stage</li><li>[H2] Measure</li></ul>	H1	H2	H3	H4	H5	H6	1	8	1	3	37	0
H1	H2	H3	H4	H5	H6									
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# SEO Content

- [H2] Automate
- [H2] Protect
- [H2] Your trusted partner for iOS 14
- [H2] What's new at Adjust?
- [H2] Request a demo
- [H2] TRANSFORMING THE APP MARKETING PROCESS AT
- [H3] Learn from our experts
- [H4] Connect
- [H4] Learn
- [H4] Product Updates
- [H5] Attribution
- [H5] Analytics
- [H5] Data Access
- [H5] Control Center
- [H5] Audience Builder
- [H5] Fraud Prevention
- [H5] Unbotify
- [H5] iOS Resources
- [H5] iOS Solutions
- [H5] Blog
- [H5] iOS 14 Resources
- [H5] Ebooks
- [H5] Case Studies
- [H5] Collections
- [H5] Videos
- [H5] Partner Benchmarks
- [H5] Webinars
- [H5] Partners
- [H5] Careers
- [H5] Security and Compliance
- [H5] Our Team
- [H5] Tech Culture
- [H5] Media
- [H5] Our Offices
- [H5] Perks and Benefits
- [H5] Contact Us
- [H5] Support Team
- [H5] Help Center
- [H5] Glossary
- [H5] Master conversion values with the Conversion Value Manager
- [H5] Track your Admost ad revenue with Adjust!
- [H5] Measure Connected TV Campaigns with Adjust
- [H5] Secure your users' data with Adjust Data Residency.
- [H5] Quick Links
- [H5] Products
- [H5] Resources
- [H5] Company



Images




We found 12 images on this web page.

8 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.





Text/HTML Ratio

Ratio : **3%**

## SEO Content

		This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.


## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 0 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 0%

## In-page links

Anchor	Type	Juice
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## SEO Keywords

	Keywords Cloud	learn case videos company studies webinars demo request center ios
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## Keywords Consistency

Keyword	Content	Title	Keywords	Descripti on	Headings
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## Keywords Consistency

ios	4	✘	✘	✘	✔
center	4	✘	✘	✘	✔
studies	3	✘	✘	✘	✔
request	3	✘	✘	✘	✔
videos	3	✘	✘	✘	✔


## Usability

	Url	Domain : adjust.com Length : 10
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.


## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 585 Warnings : 29
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.




## Document

	Speed Tips	<ul style="list-style-type: none"><li>✓ Excellent, your website doesn't use nested tables.</li><li>✗ Too bad, your website is using inline styles.</li><li>✓ Great, your website has few CSS files.</li><li>✗ Too bad, your website has too many JS files (more than 6).</li><li>✓ Perfect, your website takes advantage of gzip.</li></ul>
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## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li>✗ Apple Icon</li><li>✓ Meta Viewport Tag</li><li>✓ Flash content</li></ul>
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## Optimization

	XML Sitemap	<p>Great, your website has an XML sitemap.</p> <p><a href="https://www.adjust.com/feeds/sitemaps/sitemap.xml">https://www.adjust.com/feeds/sitemaps/sitemap.xml</a></p>
	Robots.txt	<p><a href="http://adjust.com/robots.txt">http://adjust.com/robots.txt</a></p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>