








# Seo Analyzer adlucent.com

Generated on March 22 2022 07:34 AM





The score is 66/100




## SEO Content

	Title	Digital Performance Marketing Agency   Adlucent  <b>Length : 47</b>  Perfect, your title contains between 10 and 70 characters.												
	Description	Adlucent is the digital performance marketing agency, ranked as one of the top marketing companies in the U.S. by Ad Age, that proves outperformance has no limit.  <b>Length : 162</b>  Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.												
	Keywords	Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.												
	Og Meta Properties	Good, your page take advantage of Og Properties. <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>title</td><td>Digital Performance Marketing Agency   Adlucent</td></tr><tr><td>type</td><td>article</td></tr><tr><td>url</td><td>https://www.adlucent.com/</td></tr><tr><td>description</td><td>Adlucent is the digital performance marketing agency, ranked as one of the top marketing companies in the U.S. by Ad Age, that proves outperformance has no limit.</td></tr><tr><td>site_name</td><td>Adlucent</td></tr></tbody></table>	Property	Content	title	Digital Performance Marketing Agency   Adlucent	type	article	url	https://www.adlucent.com/	description	Adlucent is the digital performance marketing agency, ranked as one of the top marketing companies in the U.S. by Ad Age, that proves outperformance has no limit.	site_name	Adlucent
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	Headings	<table><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>1</td><td>4</td><td>18</td><td>0</td><td>0</td><td>1</td></tr></tbody></table> <ul style="list-style-type: none"><li>[H1] The Science ofSustained Growth</li></ul>	H1	H2	H3	H4	H5	H6	1	4	18	0	0	1
H1	H2	H3	H4	H5	H6									
1	4	18	0	0	1									




## SEO Content

		<ul style="list-style-type: none"> <li>• [H2] WHERE HARD WORK MEETS INFORMED EXPERIMENTATION</li> <li>• [H2] the eLEMENTS OF YOUR SUCCESS</li> <li>• [H2] WE'RE SERIOUS ABOUT YOUR SUCCESS. SERIOUSLY.</li> <li>• [H2] Learn from the experts</li> <li>• [H3] PUT PROOF BEHIND YOUR PAID SEARCH PROGRAM</li> <li>• [H3] SHOPPING ADS THAT FILL UP DIGITAL CARTS</li> <li>• [H3] A SCIENTIFIC APPROACH TO SOCIAL</li> <li>• [H3] ENGAGE SHOPPERS ON THEIR JOURNEY</li> <li>• [H3] BETTER AMAZON ADS POWERED BY BETTER DATA</li> <li>• [H3] CREATIVE THAT'S FINE-TUNED TO PERFORM</li> <li>• [H3] SHORE UP YOUR FOUNDATION WITH FEED MANAGEMENT</li> <li>• [H3] CONSULTING FOR YOUR FUTURE-FOCUSED DIGITAL MARKETING STRATEGIES</li> <li>• [H3] CO-OP SUPPORT THAT MAKES YOU A BETTER PARTNER</li> <li>• [H3] TECHNOLOGY TO CRUSH OUR SHARED GOALS</li> <li>• [H3] Deep Search™</li> <li>• [H3] Model-Driven Planning™</li> <li>• [H3] Adlucent Index™</li> <li>• [H3] WE EAT, SLEEP, and BUILD NETWORKS</li> <li>• [H3] Buy Now, Pay Later: How it Works and Ways to Use Paid Search to Promote It</li> <li>• [H3] 2021 Google Search Data Insights and Trends</li> <li>• [H3] Top 4 Marketing Challenges and Solutions in 2022</li> <li>• [H3] Let's Talk</li> <li>• [H6] Integrated commerce technology to achieve breakthroughs at scale. Total customization, smarter automation, and better measurement let us manage your business the way you would.</li> </ul>
	Images	<p>We found 41 images on this web page.</p> <p>13 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : <b>15%</b></p> <p>Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.</p>
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>
	Iframe	<p>Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.</p>

## SEO Links

	URL Rewrite	<p>Good. Your links looks friendly!</p>
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## SEO Links

	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 36 links including 0 link(s) to files
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 0%</p> <p>Internal Links 100%</p>

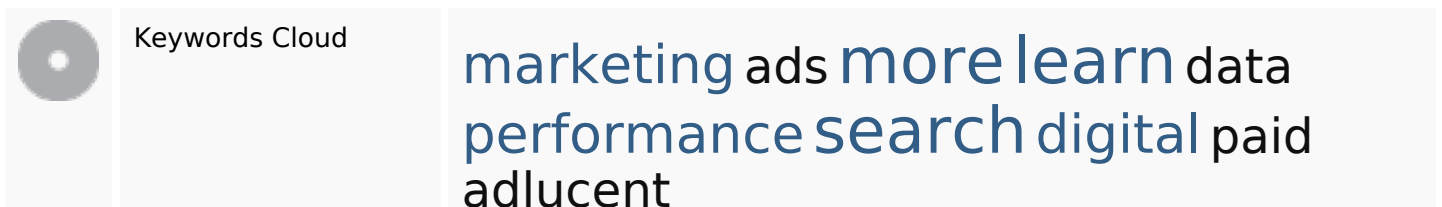
## In-page links

Anchor	Type	Juice
<a href="#">Skip to content</a>	Internal	Passing Juice
<a href="#">Let&amp;#8217;s talk</a>	Internal	Passing Juice
<a href="#">About us</a>	Internal	Passing Juice
<a href="#">Learn more</a>	Internal	Passing Juice
<a href="#">Learn more</a>	Internal	Passing Juice
<a href="#">Learn more</a>	Internal	Passing Juice
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<a href="#">Learn more</a>	Internal	Passing Juice
<a href="#">Learn more</a>	Internal	Passing Juice
<a href="#">Learn more</a>	Internal	Passing Juice
<a href="#">Deep Search™</a>	Internal	Passing Juice
<a href="#">Model-Driven Planning™</a>	Internal	Passing Juice
<a href="#">Adlucent Index™</a>	Internal	Passing Juice
<a href="#">See all</a>	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice

## In-page links

<a href="#">=</a>	Internal	Passing Juice
<a href="#">=</a>	Internal	Passing Juice
<a href="#">=</a>	Internal	Passing Juice
<a href="#">=</a>	Internal	Passing Juice
<a href="#">=</a>	Internal	Passing Juice
<a href="#">=</a>	Internal	Passing Juice
<a href="#">See all</a>	Internal	Passing Juice
<a href="#">Buy Now, Pay Later: How it Works and Ways to Use Paid Search to Promote It</a>	Internal	Passing Juice
<a href="#">2021 Google Search Data Insights and Trends</a>	Internal	Passing Juice
<a href="#">Top 4 Marketing Challenges and Solutions in 2022</a>	Internal	Passing Juice
<a href="#">Login</a>	Internal	Passing Juice
<a href="#">Research + Data</a>	Internal	Passing Juice
<a href="#">On Demand Events</a>	Internal	Passing Juice
<a href="#">Events</a>	Internal	Passing Juice
<a href="#">Careers</a>	Internal	Passing Juice
<a href="#">Privacy Policy</a>	Internal	Passing Juice
<a href="#">Cookie Policy</a>	Internal	Passing Juice
<a href="#">Ethics &amp; Compliance</a>	Internal	Passing Juice

## SEO Keywords








## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings

## Keywords Consistency

learn	23	✖	✖	✖	✔
search	22	✖	✖	✖	✔
more	19	✖	✖	✖	✖
performance	18	✔	✖	✔	✖
digital	18	✔	✖	✔	✔


## Usability

	Url	Domain : adlucent.com Length : 12
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.


## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 7
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.




## Document

	Speed Tips	<ul style="list-style-type: none"><li>✓ Excellent, your website doesn't use nested tables.</li><li>✗ Too bad, your website is using inline styles.</li><li>✗ Too bad, your website has too many CSS files (more than 4).</li><li>✗ Too bad, your website has too many JS files (more than 6).</li><li>✓ Perfect, your website takes advantage of gzip.</li></ul>
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## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li>✓ Apple Icon</li><li>✓ Meta Viewport Tag</li><li>✓ Flash content</li></ul>
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## Optimization

	XML Sitemap	<p>Missing</p> <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
	Robots.txt	<p>Missing</p> <p>Your website doesn't have a robots.txt file - this can be problematic.</p> <p>A robots.txt file allows you to restrict the access of search engine robots that crawl the web and it can prevent these robots from accessing specific directories and pages. It also specifies where the XML sitemap file is located.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>