



Seo Analyzer adman.gr

Generated on February 13 2022 01:26 AM





The score is 64/100







SEO Content

	<p>Title</p>	<p>ADMAN - Cross Media Campaign Management & Ad Serving for advertisers and publishers - ADMAN</p> <p>Length : 95</p> <p>Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.</p>												
	<p>Description</p>	<p>ADMAN platform is a managing and delivering targeted advertising campaign service, created by Phaistos Networks. It offers advanced features and potentials with basic elements such as directness, targeting through multiple criteria and the ability to manage all kind of creatives.</p> <p>Length : 280</p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.</p>												
	<p>Keywords</p>	<p>banner management, ads management, web campaign manager, greek ad server, banners management, ad vendor, advertisements manager, adserver</p> <p>Good, your page contains meta keywords.</p>												
	<p>Og Meta Properties</p>	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1547 1481 1921"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>title</td> <td>ADMAN - Cross Media Campaign Management & Ad Serving for advertisers and publishers - ADMAN</td> </tr> <tr> <td>image</td> <td>/img/viewability/adman-logo.png</td> </tr> <tr> <td>locale</td> <td>el_GR</td> </tr> </tbody> </table>	Property	Content	title	ADMAN - Cross Media Campaign Management & Ad Serving for advertisers and publishers - ADMAN	image	/img/viewability/adman-logo.png	locale	el_GR				
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title	ADMAN - Cross Media Campaign Management & Ad Serving for advertisers and publishers - ADMAN													
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	<p>Headings</p>	<table border="1" data-bbox="539 1957 1481 2024"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>2</td> <td>0</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table>	H1	H2	H3	H4	H5	H6	1	2	0	0	0	0
H1	H2	H3	H4	H5	H6									
1	2	0	0	0	0									

SEO Content

		<ul style="list-style-type: none"> • [H1] Adman • [H2] The Leading Ad Delivery Solution • [H2] Cross Media Campaign Management & Ad Serving for advertisers and publishers
	Images	<p>We found 0 images on this web page.</p> <p>Good, most or all of your images have alt attributes.</p>
	Text/HTML Ratio	<p>Ratio : 19%</p> <p>Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.</p>
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 6 links including 0 link(s) to files
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 33.33%</p> <p>Internal Links 66.67%</p>


In-page links

Anchor	Type	Juice
Phaistos Networks	External	Passing Juice
advanced features	Internal	Passing Juice
targeting	Internal	Passing Juice

In-page links

Privacy Policy	Internal	Passing Juice
GDPR commitment	Internal	Passing Juice
Twitter	External	Passing Juice






SEO Keywords

 Keywords Cloud	management publishers -serving cross platform campaign advertisers adman media all
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Keywords Consistency












Keyword	Content	Title	Keywords	Description	Headings
adman	5	✓	✗	✓	✓
campaign	3	✓	✓	✓	✓
-serving	3	✓	✗	✗	✓
media	2	✓	✗	✗	✓
management	2	✓	✓	✗	✓

Usability

 Url	Domain : adman.gr Length : 8
 Favicon	Great, your website has a favicon.
 Printability	We could not find a Print-Friendly CSS.
 Language	You have not specified the language. Use this free meta tags generator to declare the intended language of your website.
 Dublin Core	This page does not take advantage of Dublin Core.

Usability


Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 4 Warnings : 15
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Great, your website has few CSS files. Perfect, your website has few JavaScript files. Too bad, your website does not take advantage of gzip.




Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	Great, your website has an XML sitemap. <ul style="list-style-type: none">http://adman.gr/sitemap.xmlhttps://adman.gr/sitemap.xml
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Optimization

	Robots.txt	<p>http://adman.gr/robots.txt</p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Great, your website has an analytics tool.</p> <div data-bbox="544 472 1481 546"> Google Analytics</div>