

#### **SEO Content**

	Title	Link4universe							
$\smile$		Length :	Length : 13						
		Perfect, y	our title c	ontains betv	veen 10 and	70 charact	ers.		
	Description	Dietro le	tende del	l'univ	erso.				
<u>_:</u>		Length : 35							
		Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use <u>this free tool</u> to calculate text length.							
	Keywords	link4univ	erse, adria	an, fartade, a	adrian fartao	de,link2univ	erse, l2u, l4u		
$\bigcirc$		Good, yo	ur page co	ontains meta	keywords.				
$\bigcirc$	Og Meta Properties	Good, yo	ur page ta	ake advantag	je of Og Pro	perties.			
-		Prope	rty	Content	:				
		title		Link4unive	erse				
		url	url		https://www.adrianfartade.it/index.php				
		type		website					
			image		https://www.adrianfartade.it/images/sfondi_con _logo/L4U_sfondiSITO_conlogo11.jpg				
		image:ty	/pe	image/jpeg					
	Headings	<b>H1</b> 4	<b>H2</b> 0	<b>H3</b> 0	<b>H4</b> 0	<b>H5</b> 0	<b>H6</b> 0		
		•[+ •[+	11] Chi so 11] Shop 11] Eventi 11] Contat	e Live					
	Images	We found	l 13 image	es on this we	b page.				

## **SEO Content**

$\bigotimes$		13 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
$\bigotimes$	Text/HTML Ratio	Ratio : <b>0%</b> This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
$\bigcirc$	Flash	Perfect, no Flash content has been detected on this page.
$\bigcirc$	Iframe	Great, there are no lframes detected on this page.

### **SEO Links**

0	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
0	In-page links	We found a total of 3 links including 0 link(s) to files
0	Statistics	External Links : noFollow 0% External Links : Passing Juice 66.67% Internal Links 33.33%

## In-page links

Anchor	Туре	Juice
<u>Chi sono</u>	Internal	Passing Juice
Tweets by TwitterDev	External	Passing Juice
<u>Rivedi la live</u>	External	Passing Juice

# SEO Keywords

## **Keywords Consistency**

Keyword	Content	Title	Keywords	Descripti on	Headings
				on	

# Usability

0	Url	Domain : adrianfartade.it Length : 16
0	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
$\bigcirc$	Language	Good. Your declared language is it.
	Dublin Core	This page does not take advantage of Dublin Core.

#### Document

0	Doctype	HTML 5
0	Encoding	Perfect. Your declared charset is UTF-8.
$\bigotimes$	W3C Validity	Errors : 13 Warnings : 1
$\bigotimes$	Email Privacy	Warning! At least one email address has been found in the plain text. Use <u>free antispam protector</u> to hide email from spammers.
0	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.

#### Document

0	Speed Tips		Excellent, your website doesn't use nested tables.
	•	~	Perfect. No inline css has been found in HTML tags!
		*	Great, your website has few CSS files.
		×	Too bad, your website has too many JS files (more than 6).
		*	Perfect, your website takes advantage of gzip.

### Mobile

0	Mobile Optimization	×	Apple Icon
		*	Meta Viewport Tag
		*	Flash content

# Optimization

0	XML Sitemap	Great, your website has an XML sitemap.
		http://adrianfartade.it/sitemap.xml
$\bigcirc$	Robots.txt	http://adrianfartade.it/robots.txt Great, your website has a robots.txt file.
$\bigcirc$	Analytics	Great, your website has an analytics tool.
		Google Analytics