








Seo Analyzer adservicemedia.dk

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The score is 56/100







SEO Content

	<p>Title</p>	<p>Adservice – The leading nordic affiliate network</p> <p>Length : 48</p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	<p>Description</p>	<p>Since 2007, Adservice has excelled in online affiliate advertising. We create links between international brands and the industry’s leading publishers.</p> <p>Length : 155</p> <p>Great, your meta description contains between 70 and 160 characters.</p>												
	<p>Keywords</p>	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>												
	<p>Og Meta Properties</p>	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.</p>												
	<p>Headings</p>	<table border="1" data-bbox="542 1444 1476 1512"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>2</td> <td>16</td> <td>0</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="614 1545 1396 2072" style="list-style-type: none"> • [H1] The leading Nordic affiliate network • [H1] The leading Nordic affiliate network • [H2] Publisher Interface • [H2] Client Interface • [H2] Trusted by the best companies in the Nordics • [H2] We help Advertisers and Publishers all over Europe • [H2] Adservice in numbers • [H2] 1.000+ • [H2] 900+ • [H2] 6.800+ • [H2] 13.191.544 • [H2] What we do • [H2] News & Updates • [H2] Intelligent and intuitive tech platforms • [H2] Get in touch today • [H2] For Publishers 	H1	H2	H3	H4	H5	H6	2	16	0	0	0	0
H1	H2	H3	H4	H5	H6									
2	16	0	0	0	0									

SEO Content

		<ul style="list-style-type: none"> • [H2] For Advertisers • [H2] Inquiries
	Images	<p>We found 37 images on this web page.</p> <p>17 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : 18%</p> <p>Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.</p>
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 43 links including 0 link(s) to files
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 9.3%</p> <p>Internal Links 90.7%</p>

In-page links

Anchor	Type	Juice
Advertiser	Internal	Passing Juice
Our Circle of affiliate marketing	Internal	Passing Juice
Why choose us	Internal	Passing Juice

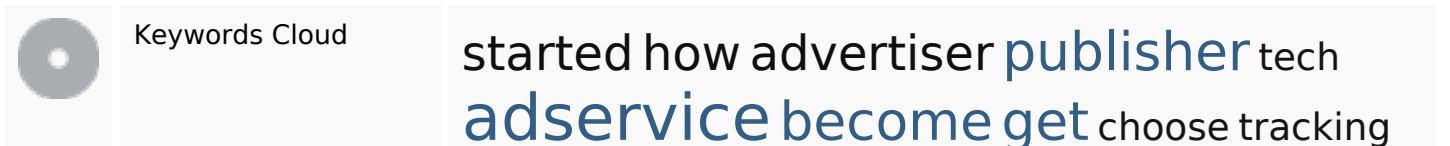
In-page links

Get started as a Advertiser	Internal	Passing Juice
Publisher	Internal	Passing Juice
Why choose us	Internal	Passing Juice
Tech	Internal	Passing Juice
How it works	Internal	Passing Juice
Get started as a Publisher	Internal	Passing Juice
Tech	Internal	Passing Juice
Advanced Tracking	Internal	Passing Juice
Easy Google Setup	Internal	Passing Juice
Statistics Overview	Internal	Passing Juice
Comparison Feed	Internal	Passing Juice
Adservice Tracking	Internal	Passing Juice
Smartphone/Watch	Internal	Passing Juice
Job	Internal	Passing Juice
About Us	Internal	Passing Juice
What is Affiliate Marketing	Internal	Passing Juice
About Adservice	Internal	Passing Juice
Reference	Internal	Passing Juice
Cookies	Internal	Passing Juice
Privacy	Internal	Passing Juice
Adservice Brand Guide	External	Passing Juice
GDPR	Internal	Passing Juice
Contact	Internal	Passing Juice
Take me there!	External	Passing Juice
Take me there!	External	Passing Juice
See a list of our current advertisers	Internal	Passing Juice
Denmark	Internal	Passing Juice
Go to All News & Updates	Internal	Passing Juice

In-page links

Read More	Internal	Passing Juice
Read More	Internal	Passing Juice
Read More	Internal	Passing Juice
Get started	Internal	Passing Juice
Why choose us	Internal	Passing Juice
How to get started	Internal	Passing Juice
Cookies	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice
Adservice Brand Guide	External	Passing Juice
GDPR	Internal	Passing Juice
Get in contact	Internal	Passing Juice
What is affiliate marketing	Internal	Passing Juice






SEO Keywords














Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
adservice	16	✓	✗	✓	✓
get	12	✗	✗	✗	✓
become	10	✗	✗	✗	✗
publisher	10	✗	✗	✓	✓
advertiser	9	✗	✗	✗	✓

Usability

	Url	Domain : adservicemedia.dk Length : 17
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.





Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 52 Warnings : 23
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Too bad, your website has too many CSS files (more than 4). Too bad, your website has too many JS files (more than 6). Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	<p>Missing</p> <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
	Robots.txt	<p>http://ad servicemedia.dk/robots.txt</p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Great, your website has an analytics tool.</p> <div data-bbox="555 1084 1481 1160"> Google Analytics</div>