






The score is **55/100**



SEO Content

	Title	Adtelligent Advertising Technology Company Length : 44 Perfect, your title contains between 10 and 70 characters.																
	Description	Adtelligent Inc. is an advertising technology company providing solutions for publishers and advertisers: SSP / DSP / Ad Exchange / Header Bidding / Video player Length : 161 Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.																
	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.																
	Og Meta Properties	Good, your page take advantage of Og Properties. <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>locale</td><td>en_GB</td></tr><tr><td>type</td><td>website</td></tr><tr><td>title</td><td>Adtelligent Advertising Technology Company</td></tr><tr><td>description</td><td>Adtelligent Inc. is an advertising technology company providing solutions for publishers and advertisers: SSP / DSP / Ad Exchange / Header Bidding / Video player</td></tr><tr><td>url</td><td>https://adtelligent.com/</td></tr><tr><td>site_name</td><td>Adtelligent</td></tr><tr><td>updated_time</td><td>2021-03-02T10:17:57-05:00</td></tr></tbody></table>	Property	Content	locale	en_GB	type	website	title	Adtelligent Advertising Technology Company	description	Adtelligent Inc. is an advertising technology company providing solutions for publishers and advertisers: SSP / DSP / Ad Exchange / Header Bidding / Video player	url	https://adtelligent.com/	site_name	Adtelligent	updated_time	2021-03-02T10:17:57-05:00
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SEO Content

		<p>image https://adtelligent.com/wp-content/uploads/2021/01/Adt_products_Images_1200x630px_F2-2.png</p> <p>image:secure_url https://adtelligent.com/wp-content/uploads/2021/01/Adt_products_Images_1200x630px_F2-2.png</p> <p>image:width 1200</p> <p>image:height 630</p> <p>image:alt Adtelligent Cover Image</p> <p>image:type image/png</p>												
	Headings	<table border="1"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>2</td> <td>9</td> <td>1</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul style="list-style-type: none"> • [H1] Enable publishertechologyindependence • [H2] Who we are • [H2] Solutions • [H3] Supply SidePlatform • [H3] Ad Exchange • [H3] Header BiddingWrapper • [H3] Demand SidePlatform • [H3] Ad Exchange • [H3] DSP Suite • [H3] Dynamic Ad InsertionServer • [H3] Adtelligent VideoPlayer • [H3] Header Biddingfor OTT Video Ads • [H4] Subscribe to Updates 	H1	H2	H3	H4	H5	H6	1	2	9	1	0	0
H1	H2	H3	H4	H5	H6									
1	2	9	1	0	0									
	Images	<p>We found 0 images on this web page.</p> <p>Good, most or all of your images have alt attributes.</p>												
	Text/HTML Ratio	<p>Ratio : 8%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>												
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>												
	Iframe	<p>Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.</p>												

SEO Links

	URL Rewrite	Good. Your links looks friendly!
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SEO Links

		
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 56 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%

In-page links

Anchor	Type	Juice
Join Us	Internal	Passing Juice
&nbsp;	Internal	Passing Juice
Products	Internal	Passing Juice
Supply Side Platform	Internal	Passing Juice
Header Bidding Platform	Internal	Passing Juice
Demand Side Platform	Internal	Passing Juice
Display	Internal	Passing Juice
Native	Internal	Passing Juice
Video Instream	Internal	Passing Juice
Video Outstream	Internal	Passing Juice
Livestream	Internal	Passing Juice
Rich Media	Internal	Passing Juice
Ad Exchange	Internal	Passing Juice
DSP Suite	Internal	Passing Juice
Dynamic Ad Insertion	Internal	Passing Juice
Video Player	Internal	Passing Juice
OTT Header Bidding	Internal	Passing Juice

In-page links

Header Bidding Platform	Internal	noFollow
Demand Side Platform	Internal	noFollow
Knowledge Base	Internal	Passing Juice
Ad Gallery	Internal	Passing Juice
VAST Inspector	Internal	Passing Juice
For Advertisers	Internal	Passing Juice
For Publishers	Internal	Passing Juice
-	Internal	Passing Juice
Terms and Conditions	Internal	noFollow
Terms of Services	Internal	noFollow
Privacy Policy	Internal	noFollow


SEO Keywords

 Keywords Cloud	advertising side platform supply bidding adtelligent player demand header video
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Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
platform	13	✘	✘	✘	✔
side	8	✘	✘	✘	✔
video	7	✘	✘	✔	✔
bidding	7	✘	✘	✔	✔
header	7	✘	✘	✔	✔












Usability

 Url	Domain : adtelligent.com Length : 15
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Usability

	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 4 Warnings : 19
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Too bad, your website has too many CSS files (more than 4). Too bad, your website has too many JS files (more than 6). Perfect, your website takes advantage of gzip.




Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon
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Mobile

- ✔ Meta Viewport Tag
- ✔ Flash content

Optimization

	XML Sitemap	<p>Great, your website has an XML sitemap.</p> <pre>http://adtelligent.com/sitemap.xml</pre> <pre>https://adtelligent.com/sitemap_index.xml</pre>
	Robots.txt	<pre>http://adtelligent.com/robots.txt</pre> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>