







Seo Analyzer advertserve.com

Generated on February 27 2022 10:13 AM






The score is 65/100







SEO Content

	Title	<p>AdvertServe :: Ad Serving Solution</p> <p>Length : 34</p> <p>Perfect, your title contains between 10 and 70 characters.</p>														
	Description	<p>AdvertServe is a cloud hosted ad management platform for publishers and advertisers who require ad serving, targeting, tracking, and real-time reporting.</p> <p>Length : 153</p> <p>Great, your meta description contains between 70 and 160 characters.</p>														
	Keywords	<p>advertserve, ad management, ad serving, target ads, tracking ads, real-time reporting, advertisers, publishers, campaigns, frequency capping, companion banners, ajax serving, optimize inventory, floating ads, corner peels, full page overlays, text ads, popups, popunders, geographic targeting, contextual targeting</p> <p>Good, your page contains meta keywords.</p>														
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>locale</td><td>en_US</td></tr><tr><td>type</td><td>website</td></tr><tr><td>title</td><td>Ad serving platform for web, mobile, e-mail, and video AdvertServe</td></tr><tr><td>description</td><td>AdvertServe combines everything you need into a unified ad serving platform for web, mobile, e-mail, and video.</td></tr><tr><td>url</td><td>https://www.advertserve.com/</td></tr><tr><td>site_name</td><td>AdvertServe Ad Serving Solution</td></tr></tbody></table>	Property	Content	locale	en_US	type	website	title	Ad serving platform for web, mobile, e-mail, and video AdvertServe	description	AdvertServe combines everything you need into a unified ad serving platform for web, mobile, e-mail, and video.	url	https://www.advertserve.com/	site_name	AdvertServe Ad Serving Solution
Property	Content															
locale	en_US															
type	website															
title	Ad serving platform for web, mobile, e-mail, and video AdvertServe															
description	AdvertServe combines everything you need into a unified ad serving platform for web, mobile, e-mail, and video.															
url	https://www.advertserve.com/															
site_name	AdvertServe Ad Serving Solution															

SEO Content

	Headings	H1 1 H2 3 H3 3 H4 0 H5 0 H6 0
		<ul style="list-style-type: none"> • [H1] AdvertServe combines everything you need into a unified ad serving platform for web, mobile, e-mail, and video. • [H2] Contact Sales • [H2] Thank You! • [H2] Sorry! • [H3] Increase your revenue • [H3] Serve 20% more impressions • [H3] Improve ad viewability
	Images	<p>We found 8 images on this web page.</p> <p>1 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : 41%</p> <p>Ideal! This page's ratio of text to HTML code is between 25 and 70 percent.</p>
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 20 links including 0 link(s) to files
	Statistics	External Links : noFollow 0%
		External Links : Passing Juice 15%
		Internal Links 85%

In-page links

Anchor	Type	Juice
Home	Internal	Passing Juice
Tour	Internal	Passing Juice
Features	Internal	Passing Juice
Examples	Internal	Passing Juice
Integration	Internal	Passing Juice
Pricing	Internal	Passing Juice
Contact Us	Internal	Passing Juice
Blog	Internal	Passing Juice
Contact sales	Internal	noFollow
Free Trial	Internal	Passing Juice
Developers	Internal	Passing Juice
Facebook	External	Passing Juice
LinkedIn	External	Passing Juice
Referrals	Internal	Passing Juice
Status Page	Internal	Passing Juice
Twitter	External	Passing Juice
User Manual	Internal	Passing Juice
Acceptable Use	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice
Legal Notices	Internal	Passing Juice

SEO Keywords








Keywords Cloud

video new united viewability islands saint
advertserve trial free republic





Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
islands	17	✖	✖	✖	✖
republic	11	✖	✖	✖	✖
saint	6	✖	✖	✖	✖
advertserve	5	✔	✔	✔	✔
new	5	✖	✖	✖	✖






Usability

	Url	Domain : advertserve.com Length : 15
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.





Document

	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<div><div> Excellent, your website doesn't use nested tables.</div><div> Too bad, your website is using inline styles.</div><div> Great, your website has few CSS files.</div><div> Perfect, your website has few JavaScript files.</div><div> Perfect, your website takes advantage of gzip.</div></div>

Mobile

	Mobile Optimization	<div><div> Apple Icon</div><div> Meta Viewport Tag</div><div> Flash content</div></div>
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Optimization

	XML Sitemap	<div>Great, your website has an XML sitemap.</div> <div>http://advertserve.com/sitemap.xml</div> <div>https://www.advertserve.com/sitemap.xml</div>
	Robots.txt	<div>http://advertserve.com/robots.txt</div> <div>Great, your website has a robots.txt file.</div>
	Analytics	<div>Great, your website has an analytics tool.</div> <div> Google Analytics</div>