



# Seo Analyzer adworkscreative.com.au

Generated on February 08 2022 00:53 AM





The score is 59/100







## SEO Content

	<b>Title</b>	<p>Digital Marketing Mornington Peninsula   Adworks Creative</p> <p><b>Length : 57</b></p> <p>Perfect, your title contains between 10 and 70 characters.</p>														
	<b>Description</b>	<p>We drive business growth through engaging digital marketing solutions, websites &amp; on-point branding, create a leading web experience with us</p> <p><b>Length : 144</b></p> <p>Great, your meta description contains between 70 and 160 characters.</p>														
	<b>Keywords</b>	<p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>														
	<b>Og Meta Properties</b>	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1312 1481 1805"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>locale</td> <td>en_US</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>title</td> <td>Home</td> </tr> <tr> <td>description</td> <td>websites marketing creative</td> </tr> <tr> <td>url</td> <td>https://adworkscreative.com.au/</td> </tr> <tr> <td>site_name</td> <td>Adworks Creative</td> </tr> </tbody> </table>	Property	Content	locale	en_US	type	website	title	Home	description	websites marketing creative	url	https://adworkscreative.com.au/	site_name	Adworks Creative
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	<b>Headings</b>	<table border="1" data-bbox="539 1832 1481 1906"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>0</td> <td>3</td> <td>1</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="616 1939 948 2069" style="list-style-type: none"> <li>• [H2] websites</li> <li>• [H2] marketing</li> <li>• [H2] creative</li> <li>• [H3] Adworks Creative</li> </ul>	H1	H2	H3	H4	H5	H6	0	3	1	0	0	0		
H1	H2	H3	H4	H5	H6											
0	3	1	0	0	0											

## SEO Content

	Images	We found 3 images on this web page. Good, most or all of your images have alt attributes.
	Text/HTML Ratio	Ratio : <b>3%</b> This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 9 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%


## In-page links

Anchor	Type	Juice
<a href="#">Websites</a>	Internal	Passing Juice
<a href="#">Marketing</a>	Internal	Passing Juice
<a href="#">Design</a>	Internal	Passing Juice
<a href="#">How We Work</a>	Internal	Passing Juice
<a href="#">Our Team</a>	Internal	Passing Juice

## In-page links

<a href="#">Blog</a>	Internal	Passing Juice
<a href="#">Contact Us</a>	Internal	Passing Juice
<a href="#">Adworks Creative</a>	Internal	Passing Juice
<a href="#">Back to top</a>	Internal	Passing Juice





## SEO Keywords

	Keywords Cloud	marketing blog close design websites adworks how creative team work
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## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
websites	3	✘	✘	✔	✔
marketing	3	✔	✘	✔	✔
creative	3	✔	✘	✘	✔
design	2	✘	✘	✘	✘
how	2	✘	✘	✘	✘









## Usability

	Url	Domain : adworkscreative.com.au Length : 22
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.

## Usability

	Dublin Core	This page does not take advantage of Dublin Core.
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## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 10 Warnings : 15
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Too bad, your website has too many CSS files (more than 4).</li><li> Too bad, your website has too many JS files (more than 6).</li><li> Too bad, your website does not take advantage of gzip.</li></ul>

## Mobile




	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
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## Optimization

	XML Sitemap	Great, your website has an XML sitemap.
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## Optimization



		<p><a href="http://adworkscreative.com.au/sitemap.xml">http://adworkscreative.com.au/sitemap.xml</a></p> <p><a href="http://adworkscreative.com.au/post-sitemap.xml">http://adworkscreative.com.au/post-sitemap.xml</a></p> <p><a href="http://adworkscreative.com.au/page-sitemap.xml">http://adworkscreative.com.au/page-sitemap.xml</a></p> <p><a href="http://adworkscreative.com.au/category-sitemap.xml">http://adworkscreative.com.au/category-sitemap.xml</a></p>
	Robots.txt	<p><a href="http://adworkscreative.com.au/robots.txt">http://adworkscreative.com.au/robots.txt</a></p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Great, your website has an analytics tool.</p> <p> Google Analytics</p>