



Seo Analyzer adzip.co

Generated on April 02 2022 07:55 AM

The score is 54/100







SEO Content

	Title	Adbox Digital About Length : 21 Perfect, your title contains between 10 and 70 characters.												
	Description	This description will go in the meta description tag Length : 52 Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.												
	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.												
	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.												
	Headings	<table border="1"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>0</td> <td>1</td> <td>4</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul style="list-style-type: none"> • [H2] Multi-format rich-media delivery with real-time campaign insights • [H3] Self-service or full-service: whatever works best for you • [H3] Real-time analytics - "if it isn't real-real-time then it's late" • [H3] Beyond the basics • [H3] Custom integration 	H1	H2	H3	H4	H5	H6	0	1	4	0	0	0
H1	H2	H3	H4	H5	H6									
0	1	4	0	0	0									
	Images	We found 5 images on this web page. 2 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.												
	Text/HTML Ratio	Ratio : 54% Ideal! This page's ratio of text to HTML code is between 25 and 70 percent.												

SEO Content

	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 10 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%

In-page links

Anchor	Type	Juice
adzip	Internal	Passing Juice
services	Internal	Passing Juice
contact	Internal	Passing Juice
about	Internal	Passing Juice
Sign in	Internal	Passing Juice
About	Internal	Passing Juice
Contact	Internal	Passing Juice
Privacy	Internal	Passing Juice
Opt-out	Internal	Passing Juice

In-page links

[Legal](#)

Internal

Passing Juice

SEO Keywords



Keywords Cloud

publishers offer clients also into real-time all reporting campaigns **adzip**












Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
adzip	13	✘	✘	✘	✘
clients	7	✘	✘	✘	✘
real-time	6	✘	✘	✘	✔
campaigns	5	✘	✘	✘	✘
offer	4	✘	✘	✘	✘





Usability

	Url	Domain : adzip.co Length : 8
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.


Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 3 Warnings : 3
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Great, your website has few CSS files. Perfect, your website has few JavaScript files. Perfect, your website takes advantage of gzip.




Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	Missing Your website does not have an XML sitemap - this can be problematic. A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
	Robots.txt	http://adzip.co/robots.txt

Optimization

		Great, your website has a robots.txt file.
	Analytics	Great, your website has an analytics tool.  Google Analytics