Seo Analyzer aerdonequipment.ca

The score is 69/100

SEO Content

⚠️	Title	Aerdon equipment – ergonomic and material handling products & solutions – GIVE US A CALL 604-222-7889 **Length : 117** Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.
✅	Description	Aerdon Equipment provides ergonomic and material handling lift tables, pallet lifts, skid lifts, tilters, stackers, dumpers and conveyors in Western Canada **Length : 155** Great, your meta description contains between 70 and 160 characters.
❌	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
❌	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.
◉	Headings	**H1** **H2** **H3** **H4** **H5** **H6** 1 2 0 0 0 0 • [H1] Aerdon equipment – ergonomic and material handling products & solutions • [H2] About Us • [H2] AERDON EQUIPMENT
❌	Images	We found 28 images on this web page. 28 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
❌	Text/HTML Ratio	Ratio : **2%** This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.

SEO Content

✅	Flash	Perfect, no Flash content has been detected on this page.
✅	Iframe	Great, there are no Iframes detected on this page.

SEO Links

✅	URL Rewrite	Good. Your links looks friendly!
✅	Underscores in the URLs	Perfect! No underscores detected in your URLs.
✅	In-page links	We found a total of 15 links including 5 link(s) to files
⚪	Statistics	External Links : noFollow 0% External Links : Passing Juice 6.67% Internal Links 93.33%

In-page links

Anchor	Type	Juice
Skip to content	Internal	Passing Juice
Aerdon equipment – ergonomic and material handling products & solutions	Internal	Passing Juice
Cart Movers & Tuggers	Internal	Passing Juice
Scissor lift table products	Internal	Passing Juice
Ergonomic & Material Handling Products	Internal	Passing Juice
Mobile Material Handling Products	Internal	Passing Juice
Spare Parts & Used Equipment	Internal	Passing Juice
Projects & Photos	Internal	Passing Juice
Contact Us	Internal	Passing Juice

In-page links

Aerdon Equipment Product Line Card Mar-19	Internal	Passing Juice
Aerdon Equipment Lift Products	Internal	Passing Juice
Aerdon Equipment & Solutech Stretch Wrapping Solutions	Internal	Passing Juice
Vaculex 8 pg Brochure	Internal	Passing Juice
PowerCart L Brochure	Internal	Passing Juice
Proudly powered by WordPress	External	Passing Juice

SEO Keywords

Keywords Cloud	handling material products solutions content give call ergonomic aerdon equipment

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
products	5	✔	✖	✖	✔
material	4	✔	✖	✔	✔
handling	4	✔	✖	✔	✔
equipment	4	✔	✖	✔	✔
aerdon	3	✔	✖	✔	✔

Usability

	Url	Domain : aerdonequipment.ca Length : 18
✔	Favicon	Great, your website has a favicon.
✖	Printability	We could not find a Print-Friendly CSS.

Usability

✓	Language	Good. Your declared language is en.
✗	Dublin Core	This page does not take advantage of Dublin Core.

Document

✓	Doctype	HTML 5
✓	Encoding	Perfect. Your declared charset is UTF-8.
✓	W3C Validity	Errors : 0 Warnings : 6
✗	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
✓	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
⊙	Speed Tips	✓ Excellent, your website doesn't use nested tables. ✗ Too bad, your website is using inline styles. ✗ Too bad, your website has too many CSS files (more than 4). ✗ Too bad, your website has too many JS files (more than 6). ✓ Perfect, your website takes advantage of gzip.

Mobile

⊙	Mobile Optimization	✓ Apple Icon ✓ Meta Viewport Tag ✓ Flash content

Optimization

✓	XML Sitemap	Great, your website has an XML sitemap. http://aerdonequipment.ca/sitemap.xml
✓	Robots.txt	http://aerdonequipment.ca/robots.txt Great, your website has a robots.txt file.
✗	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.