



Seo Analyzer aerispartners.com

Generated on March 04 2022 15:26 PM

The score is 56/100







SEO Content

	Title	Aeris Partners Length : 14 Perfect, your title contains between 10 and 70 characters.												
	Description	Length : 0 Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.												
	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.												
	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.												
	Headings	<table border="1"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>1</td> <td>2</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul style="list-style-type: none"> • [H1] Welcome to Aeris Partners • [H2] New and Noteworthy • [H3] Aeris Partners Serves as the Exclusive Financial Advisor to W Energy Software and M33 Growth / Aeris Press Release • [H3] Aeris Partners Serves as the Exclusive Financial Advisor to Formstack / Aeris Press Release 	H1	H2	H3	H4	H5	H6	1	1	2	0	0	0
H1	H2	H3	H4	H5	H6									
1	1	2	0	0	0									
	Images	We found 4 images on this web page. Good, most or all of your images have alt attributes.												
	Text/HTML Ratio	Ratio : 38% Ideal! This page's ratio of text to HTML code is between 25 and 70 percent.												
	Flash	Perfect, no Flash content has been detected on this page.												

SEO Content

		
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Bad. Your links have query string.
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 12 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 25% Internal Links 75%

In-page links

Anchor	Type	Juice
About	Internal	Passing Juice
Team	Internal	Passing Juice
Experience	Internal	Passing Juice
Focus	Internal	Passing Juice
Contact	Internal	Passing Juice
Aeris Partners	Internal	Passing Juice
Continue Reading	Internal	Passing Juice
Continue Reading	Internal	Passing Juice
LinkedIn	External	Passing Juice

In-page links

FINRA	External	Passing Juice
SIPC	External	Passing Juice
Business Continuity Plan	Internal	Passing Juice






SEO Keywords

 Keywords Cloud	growth partners continue aeris received energy reading capital software investment
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Keywords Consistency












Keyword	Content	Title	Keywords	Description	Headings
aeris	11	✓	✗	✗	✓
partners	10	✓	✗	✗	✓
growth	4	✗	✗	✗	✓
software	4	✗	✗	✗	✓
energy	3	✗	✗	✗	✓

Usability

	Url	Domain : aerispartners.com Length : 17
	Favicon	Very bad. We have not found shortcut icon. Icons are one of easy ways to attract regular visitors to your website more often.
	Printability	Great. We have found a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Usability


Document

	Doctype	XHTML 1.0 Strict
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 3 Warnings : 5
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Perfect. No inline css has been found in HTML tags! Great, your website has few CSS files. Perfect, your website has few JavaScript files. Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	Great, your website has an XML sitemap. http://aerispartners.com/sitemap.xml
	Robots.txt	Missing

Optimization



Your website doesn't have a robots.txt file - this can be problematic.

A robots.txt file allows you to restrict the access of search engine robots that crawl the web and it can prevent these robots from accessing specific directories and pages. It also specifies where the XML sitemap file is located.



Analytics

Great, your website has an analytics tool.



Google Analytics