



Seo Analyzer aes.ac.in

Generated on March 14 2022 14:15 PM





The score is 59/100







SEO Content

	Title	<p>Home - American Embassy School of New Delhi</p> <p>Length : 43</p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	Description	<p>Home - The American Embassy School (AES) is located in the heart of the diplomatic community of New Delhi. AES serves Pre-Kindergarten through Grade 12.</p> <p>Length : 152</p> <p>Great, your meta description contains between 70 and 160 characters.</p>												
	Keywords	<p>Home, American Embassy School of New Delhi, international school, New Delhi, India, school, education, learning, India, PreK, Grade 12, IB, Campus, high school, middle school, elementary school, kindergarten, athletics, arts, service, activities, sports</p> <p>Good, your page contains meta keywords.</p>												
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1413 1481 1883"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>url</td> <td>https://www.aes.ac.in/</td> </tr> <tr> <td>description</td> <td>Home - The American Embassy School (AES) is located in the heart of the diplomatic community of New Delhi. AES serves Pre-Kindergarten through Grade 12.</td> </tr> <tr> <td>title</td> <td>Home - American Embassy School of New Delhi</td> </tr> <tr> <td>type</td> <td>website</td> </tr> </tbody> </table>	Property	Content	url	https://www.aes.ac.in/	description	Home - The American Embassy School (AES) is located in the heart of the diplomatic community of New Delhi. AES serves Pre-Kindergarten through Grade 12.	title	Home - American Embassy School of New Delhi	type	website		
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	Headings	<table border="1" data-bbox="539 1910 1481 1984"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>18</td> <td>0</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="614 2018 1062 2080" style="list-style-type: none"> • [H1] American Embassy School • [H2] Our Mission 	H1	H2	H3	H4	H5	H6	1	18	0	0	0	0
H1	H2	H3	H4	H5	H6									
1	18	0	0	0	0									

SEO Content

		<ul style="list-style-type: none">• [H2] Strengths at a glance• [H2] 97%• [H2] 63• [H2] 75%+• [H2] 688+• [H2] 35• [H2] 12+• [H2] Delhi's Most International School• [H2] Map Points• [H2] Reasons to believe• [H2] Instagram• [H2] Instagram• [H2] Instagram• [H2] Director's Blog• [H2] Instagram• [H2] Quick Links• [H2] AES Virtual Open House -March 17, 2022 at 5:30pm (IST)
	Images	We found 66 images on this web page. 49 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : 12% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 61 links including 1 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 3.28%

SEO Links

Internal Links 96.72%

In-page links

Anchor	Type	Juice
Contact Us	Internal	Passing Juice
Our Story	Internal	Passing Juice
Our Legacy	Internal	Passing Juice
The Director's Hub	Internal	Passing Juice
Leadership and Governance	Internal	Passing Juice
Mission and Vision	Internal	Passing Juice
Campus & School Facilities	Internal	Passing Juice
Publications and Media	Internal	Passing Juice
Contact Us	Internal	Passing Juice
Calendar	Internal	Passing Juice
Learn with Us	Internal	Passing Juice
Elementary School	Internal	Passing Juice
Middle School	Internal	Passing Juice
High School	Internal	Passing Juice
Student Support Services	Internal	Passing Juice
Professional Learning	Internal	Passing Juice
Student Life	Internal	Passing Juice
Athletics & Activities	Internal	Passing Juice
Service Learning	Internal	Passing Juice
Arts at AES	Internal	Passing Juice
International Community	Internal	Passing Juice
Living in India	Internal	Passing Juice
Parent School Association	Internal	Passing Juice
Adult Education	Internal	Passing Juice

In-page links

Events	Internal	Passing Juice
Spirit Store	Internal	Passing Juice
Testimonials	Internal	Passing Juice
AES Academic Language Institute	Internal	Passing Juice
Summer School	Internal	Passing Juice
Join Us	Internal	Passing Juice
Admissions	Internal	Passing Juice
Employment	Internal	Passing Juice
Covid 19 Safety Guidelines	Internal	Passing Juice
AES Community - Covid Task Force	Internal	Passing Juice
Calendar	Internal	Passing Juice
Apply Now	Internal	Passing Juice
Interactive Admissions Experience	Internal	Passing Juice
Child Safeguarding	Internal	Passing Juice
MyAES	Internal	Passing Juice
Skip to Main Content	Internal	Passing Juice
American Embassy School	Internal	Passing Juice
Apply Now	Internal	Passing Juice
Explore More	Internal	Passing Juice
Explore More	Internal	Passing Juice
Explore More	Internal	Passing Juice
Explore More	Internal	Passing Juice
Explore More	Internal	Passing Juice
Explore More	Internal	Passing Juice
See Full List of Student Population	Internal	Passing Juice
USA	Internal	Passing Juice
Learn More	Internal	Passing Juice
Admissions are OPEN! Apply Now	Internal	Passing Juice

In-page links

Read more alumni testimonials&nbsp;	Internal	Passing Juice
Tuesdays with Torris - February 1, 2022	Internal	Passing Juice
Covid 19 School Safety Guidelines	Internal	Passing Juice
Tuition & Fees	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice
Social Media Guidelines	Internal	Passing Juice
Google Maps	External	Passing Juice
360 Tour	Internal	Passing Juice
Powered by Finalsite	External	Passing Juice


SEO Keywords

	Keywords Cloud	windowtab school aes more new opens india international students student
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Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
school	21	✓	✓	✓	✓
aes	20	✗	✗	✓	✓
new	16	✓	✓	✓	✗
opens	11	✗	✗	✗	✗
windowtab	11	✗	✗	✗	✗







Usability

	Url	Domain : aes.ac.in Length : 9
	Favicon	Great, your website has a favicon.




Usability

		
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 6 Warnings : 3
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Great, your website has few CSS files. Perfect, your website has few JavaScript files. Too bad, your website does not take advantage of gzip.





Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag
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Mobile

 Flash content

Optimization

	XML Sitemap	<p>Missing</p> <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
	Robots.txt	<p>http://aes.ac.in/robots.txt</p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Great, your website has an analytics tool.</p> <div data-bbox="553 927 1481 1003"> Google Analytics</div>