








Seo Analyzer afb.org

Generated on January 30 2022 16:44 PM





The score is 56/100







SEO Content

	Title	<p>Home American Foundation for the Blind</p> <p>Length : 40</p> <p>Perfect, your title contains between 10 and 70 characters.</p>																
	Description	<p>Since 1921, The American Foundation for the Blind (AFB) has been a leader in expanding possibilities for the millions of Americans living with vision loss.</p> <p>Length : 155</p> <p>Great, your meta description contains between 70 and 160 characters.</p>																
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>																
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1312 1481 1865"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>site_name</td> <td>The American Foundation for the Blind</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>url</td> <td>https://afb.org/home</td> </tr> <tr> <td>title</td> <td>Home</td> </tr> <tr> <td>image:type</td> <td>image/png</td> </tr> <tr> <td>image:alt</td> <td>AFB Logo</td> </tr> <tr> <td>locale</td> <td>en_US</td> </tr> </tbody> </table>	Property	Content	site_name	The American Foundation for the Blind	type	website	url	https://afb.org/home	title	Home	image:type	image/png	image:alt	AFB Logo	locale	en_US
Property	Content																	
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locale	en_US																	
	Headings	<table border="1" data-bbox="539 1892 1481 1966"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>2</td> <td>7</td> <td>12</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="614 1995 1254 2063" style="list-style-type: none"> • [H1] Your 2022 renewal gift will be MATCHED • [H1] Workplace Technology Study 	H1	H2	H3	H4	H5	H6	2	7	12	0	0	0				
H1	H2	H3	H4	H5	H6													
2	7	12	0	0	0													

SEO Content

		<ul style="list-style-type: none">• [H2] Learn About Our Priorities• [H2] News and Events• [H2] Quick Links• [H2] Take Action Today• [H2] Sign up for the AFB Newsletter• [H2] Follow Us• [H2] Partner Sites• [H3] Education• [H3] Employment• [H3] Aging• [H3] Apply to Join the AFB Talent Lab• [H3] Press Releases• [H3] AFB Centennial Celebrations• [H3] Helen Keller• [H3] Read the latest issues of AFB's publications• [H3] Inclusion at Work• [H3] Partner with us• [H3] Donate• [H3] Need our help?
	Images	We found 9 images on this web page. Good, most or all of your images have alt attributes.
	Text/HTML Ratio	Ratio : 6% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

	URL Rewrite	Bad. Your links have query string.
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 64 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 7.81%

SEO Links

Internal Links 92.19%

In-page links

Anchor	Type	Juice
Skip to content	Internal	Passing Juice
Donate	Internal	Passing Juice
About AFB	Internal	Passing Juice
AFB100	Internal	Passing Juice
What We Do	Internal	Passing Juice
Leadership	Internal	Passing Juice
Events & Awards	Internal	Passing Juice
Annual Report & Financials	Internal	Passing Juice
History	Internal	Passing Juice
Research & Initiatives	Internal	Passing Juice
Education	Internal	Passing Juice
Employment	Internal	Passing Juice
Aging	Internal	Passing Juice
Public Policy	Internal	Passing Juice
Digital Inclusion	Internal	Passing Juice
Pursuing Digital Inclusion	Internal	Passing Juice
Case Studies	Internal	Passing Juice
Benefits of Accessibility	Internal	Passing Juice
Accessibility Resources	Internal	Passing Juice
News & Publications	Internal	Passing Juice
Publications	Internal	Passing Juice
Press Room	Internal	Passing Juice
AFB Blog	Internal	Passing Juice

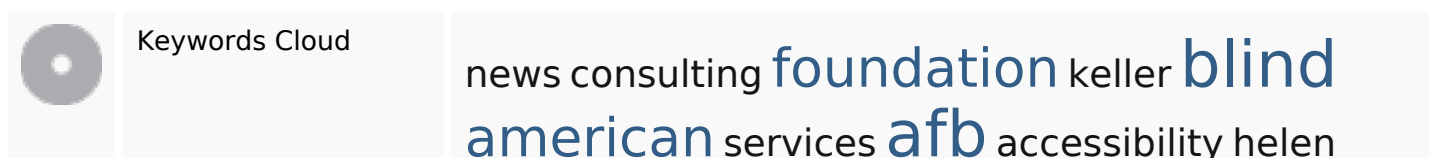
In-page links

Focus on AFB Newsletter	Internal	Passing Juice
Inform & Connect Podcast	Internal	Passing Juice
Blindness & Low Vision	Internal	Passing Juice
Statistics	Internal	Passing Juice
Eye Conditions	Internal	Passing Juice
Braille	Internal	Passing Juice
Using Technology	Internal	Passing Juice
Disability Rights & Laws	Internal	Passing Juice
Take Action!	Internal	Passing Juice
Transportation Advocacy	Internal	Passing Juice
COVID-19 Advocacy Tools	Internal	Passing Juice
Other Ways to Give	Internal	Passing Juice
Calendar of Events	Internal	Passing Juice
Announcements	Internal	Passing Juice
Sponsorship Opportunities	Internal	Passing Juice
Make a Gift Today	External	Passing Juice
Access the full report &raquo;	Internal	Passing Juice
Apply to join as a paid intern or apprentice	Internal	Passing Juice
American Foundation for the Blind Announces Workplace Technology Study, Examining Employment Experiences of Blind or Visually Impaired Adults	Internal	Passing Juice
American Foundation for the Blind Announces Call for Nominations for 2022 Migel Medals	Internal	Passing Juice
American Foundation for the Blind Applauds Justice Department Settlements Requiring COVID-19 Vaccination Processes to Be Accessible	Internal	Passing Juice
Visit the Helen Keller Archive	Internal	Passing Juice
Helen Keller Lesson Plans	Internal	Passing Juice
AFB's Annual Report	Internal	Passing Juice
Watch the "Inclusion at Work" video	Internal	Passing Juice
Partner with us	Internal	Passing Juice

In-page links

AFB Home	Internal	Passing Juice
News & Publications	Internal	Passing Juice
AccessWorld Magazine	Internal	Passing Juice
JVIB	Internal	Passing Juice
Helen Keller Archive	Internal	Passing Juice
AFB Consulting	Internal	Passing Juice
Careers	Internal	Passing Juice
Contact Us	Internal	Passing Juice
FamilyConnect®	External	Passing Juice
CareerConnect®	External	Passing Juice
VisionAware™	External	Passing Juice
Braille Bug®	External	Passing Juice
Privacy Policy	Internal	Passing Juice
Accessibility Policy	Internal	Passing Juice
Site Map	Internal	Passing Juice

SEO Keywords








Keywords Consistency












Keyword	Content	Title	Keywords	Description	Headings
blind	8	✓	✗	✓	✗
afb	7	✗	✗	✓	✓
american	5	✓	✗	✓	✗
foundation	5	✓	✗	✓	✗
helen	3	✗	✗	✗	✓

Keywords Consistency

Usability





	Url	Domain : afb.org Length : 7
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document




	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 10 Warnings : 12
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Too bad, your website has too many CSS files (more than 4). Perfect, your website has few JavaScript files. Perfect, your website takes advantage of gzip.

Document

Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	<p>Great, your website has an XML sitemap.</p> <p>http://afb.org/sitemap.xml</p>
	Robots.txt	<p>http://afb.org/robots.txt</p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>