

Seo Analyzer afponline.org

Generated on March 05 2022 10:57 AM





The score is 57/100







SEO Content

	Title	AFP The Association for Financial Professionals Length : 49 Perfect, your title contains between 10 and 70 characters.												
	Description	The home for treasury and finance professionals who are looking to grow their careers and share ideas and opportunities with their peers. Length : 137 Great, your meta description contains between 70 and 160 characters.												
	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.												
	Og Meta Properties	Good, your page take advantage of Og Properties. <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>title</td><td>Association for Financial Professionals</td></tr><tr><td>image</td><td>https://www.afponline.org/assets/images/afp-logo.png</td></tr><tr><td>description</td><td>The home for treasury and finance professionals who are looking to grow their careers and share ideas and opportunities with their peers.</td></tr></tbody></table>	Property	Content	title	Association for Financial Professionals	image	https://www.afponline.org/assets/images/afp-logo.png	description	The home for treasury and finance professionals who are looking to grow their careers and share ideas and opportunities with their peers.				
Property	Content													
title	Association for Financial Professionals													
image	https://www.afponline.org/assets/images/afp-logo.png													
description	The home for treasury and finance professionals who are looking to grow their careers and share ideas and opportunities with their peers.													
	Headings	<table><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>1</td><td>2</td><td>10</td><td>0</td><td>0</td><td>0</td></tr></tbody></table> <ul style="list-style-type: none">[H1] Association for Financial Professionals[H2] Be better at the job you have.[H2] Prepare for the future you want.[H3][H3] Certification[H3]	H1	H2	H3	H4	H5	H6	1	2	10	0	0	0
H1	H2	H3	H4	H5	H6									
1	2	10	0	0	0									

SEO Content

		<ul style="list-style-type: none"> • [H3] AFP Training • [H3] • [H3] Ideas and Inspiration • [H3] • [H3] Events and Networking • [H3] About AFP® • [H3] Get in Touch
	Images	<p>We found 13 images on this web page.</p> <p>12 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : 47%</p> <p>Ideal! This page's ratio of text to HTML code is between 25 and 70 percent.</p>
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

	URL Rewrite	Bad. Your links have query string.
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 118 links including 0 link(s) to files
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 0%</p> <p>Internal Links 100%</p>

In-page links

Anchor	Type	Juice
Login	Internal	Passing Juice

In-page links

My Account	Internal	Passing Juice
My Account	Internal	Passing Juice
Become a Member &#187;	Internal	Passing Juice
Log Out	Internal	Passing Juice
AFP 2022	Internal	Passing Juice
CTP	Internal	Passing Juice
FPAC	Internal	Passing Juice
Learn	Internal	Passing Juice
Collaborate	Internal	Passing Juice
Events	Internal	Passing Juice
Membership	Internal	Passing Juice
Why Become a Member	Internal	Passing Juice
What You Get With AFP Membership	Internal	Passing Juice
Join Now	Internal	Passing Juice
Certified Member Perks	Internal	Passing Juice
AFP Collaborate	Internal	Passing Juice
Member-Only Training	Internal	Passing Juice
Member-Only Tools	Internal	Passing Juice
AFP Research	Internal	Passing Juice
Virtual Roundtables	Internal	Passing Juice
Update Your Profile	Internal	Passing Juice
Renew Your Membership	Internal	Passing Juice
Member Directory	Internal	Passing Juice
Some people just get it. Connect to your professional community - Ask questions. Give Answers. Get Involved.	Internal	Passing Juice
Certification	Internal	Passing Juice
Certified Treasury Professional	Internal	Passing Juice
Benefits of Certification	Internal	Passing Juice
CTP Exam Prep Platform	Internal	Passing Juice

In-page links

CTP Recertification	Internal	Passing Juice
Submit CTP Recertification Credits	Internal	Passing Juice
Sponsor Program	Internal	Passing Juice
New CTP & CTPAs	Internal	Passing Juice
Maintaining Your Credential	Internal	Passing Juice
Certified Corporate FP&A Professional	Internal	Passing Juice
Benefits of Certification	Internal	Passing Juice
FP&A Exam Prep Platform	Internal	Passing Juice
FPAC Recertification	Internal	Passing Juice
Submit FPAC Recertification Credits	Internal	Passing Juice
Sponsor Program	Internal	Passing Juice
New Certified Corporate FP&A Professionals	Internal	Passing Juice
Maintaining Your Credential	Internal	Passing Juice
Order Today	Internal	Passing Juice
Events	Internal	Passing Juice
AFP 2022	Internal	Passing Juice
Conference Session Archives	Internal	Passing Juice
FinNext	Internal	Passing Juice
FinNext Asia	Internal	Passing Juice
Industry Calendar	Internal	Passing Juice
Virtual Roundtables	Internal	Passing Juice
Ideas & Inspiration	Internal	Passing Juice
Treasury	Internal	Passing Juice
FP&A	Internal	Passing Juice
Career Development	Internal	Passing Juice
Payments	Internal	Passing Juice
Articles	Internal	Passing Juice
AFP Asia-Pacific	Internal	Passing Juice

In-page links

AFP Middle East and Africa	Internal	Passing Juice
Partner Content	Internal	Passing Juice
University Partnerships	Internal	Passing Juice
AFP Collaborate	Internal	Passing Juice
AFP Conversations Podcast	Internal	Passing Juice
Learn	Internal	Passing Juice
Live Instructor-Led Courses	Internal	Passing Juice
Webinars	Internal	Passing Juice
Self-Paced Courses	Internal	Passing Juice
Corporate Training	Internal	Passing Juice
Exam Prep	Internal	Passing Juice
Member-Only Training	Internal	Passing Juice
Publications & Data	Internal	Passing Juice
AFP Exchange Magazine	Internal	Passing Juice
Newsletters	Internal	Passing Juice
Manage Subscriptions	Internal	Passing Juice
Books	Internal	Passing Juice
CE Quiz Pages	Internal	Passing Juice
Survey Research & Economic Data	Internal	Passing Juice
Guides	Internal	Passing Juice
AFP Research Dashboards	Internal	Passing Juice
FP&A Maturity Model	Internal	Passing Juice
AFP Corporate Cash Indicators&#174:	Internal	Passing Juice
AFP Momentum Index	Internal	Passing Juice
AFP Service Codes	Internal	Passing Juice
AFP Member-Only Tools	Internal	Passing Juice
AFP Quick Study Tools	Internal	Passing Juice
Career Hub	Internal	Passing Juice


In-page links

Career Coaches	Internal	Passing Juice
Job Board	Internal	Passing Juice
Resume Services	Internal	Passing Juice
Job Searching Resources	Internal	Passing Juice
Skill Building Resources	Internal	Passing Juice
Certifications	Internal	Passing Juice
Become an AFP Member	Internal	Passing Juice
Career Trust Service	Internal	Passing Juice
Intentional Learning	Internal	Passing Juice
Management Resources	Internal	Passing Juice
Diversity, Equity and Inclusion Resources	Internal	Passing Juice
About	Internal	Passing Juice
About AFP	Internal	Passing Juice
Advocacy	Internal	Passing Juice
AFP Subject Matter Experts	Internal	Passing Juice
Board of Directors	Internal	Passing Juice
AFP Asia-Pacific	Internal	Passing Juice
AFP Middle East and Africa	Internal	Passing Juice
AFP Diversity Program	Internal	Passing Juice
Work at AFP	Internal	Passing Juice
Marketing Opportunities	Internal	Passing Juice
Press Releases	Internal	Passing Juice
Regional Associations	Internal	Passing Juice
Customer Support	Internal	Passing Juice
AFP Event Photo Policy	Internal	Passing Juice
Coronavirus Resource Center	Internal	Passing Juice
anchor link	Internal	Passing Juice
anchor link	Internal	Passing Juice

In-page links

Contact Us	Internal	Passing Juice
Press	Internal	Passing Juice
Terms and Conditions	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice
Cookies Policy	Internal	Passing Juice





SEO Keywords

	Keywords Cloud	afp fpa corporate resources account get career ctp member professional
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Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
afp	28	✓	✗	✗	✓
fpa	8	✗	✗	✗	✗
member	8	✗	✗	✗	✗
get	7	✗	✗	✗	✓
ctp	6	✗	✗	✗	✗












Usability

	Url	Domain : afponline.org Length : 13
	Favicon	Great, your website has a favicon.
	Printability	Great. We have found a Print-Friendly CSS.
	Language	Good. Your declared language is en.





Usability

	Dublin Core	This page does not take advantage of Dublin Core.
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Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 24 Warnings : 26
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Too bad, your website has too many CSS files (more than 4). Too bad, your website has too many JS files (more than 6). Perfect, your website takes advantage of gzip.

Mobile


	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	Great, your website has an XML sitemap.
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Optimization



		https://www.afponline.org/sitemap/sitemap-index.xml
	Robots.txt	http://afponline.org/robots.txt Great, your website has a robots.txt file.
	Analytics	Great, your website has an analytics tool.  Google Analytics