



# Seo Analyzer aics.gov.it

Generated on February 12 2022 05:42 AM





The score is 36/100







## SEO Content

| ✘  | Title              | <p><b>Length : 0</b></p> <p>Very bad. We haven't found title on your page.</p>   |    |    |    |  |  |    |    |    |    |    |    |   |   |   |   |    |   |
|----|--------------------|--|----|----|----|--|--|----|----|----|----|----|----|---|---|---|---|----|---|
| ✘  | Description        | <p><b>Length : 0</b></p> <p>Very bad. We haven't found meta description on your page. Use <a href="#">this free online meta tags generator</a> to create description.</p>  |    |    |    |  |  |    |    |    |    |    |    |   |   |   |   |    |   |
| ✘  | Keywords           | <p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>   |    |    |    |  |  |    |    |    |    |    |    |   |   |   |   |    |   |
| ✘  | Og Meta Properties | <p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.</p>   |    |    |    |  |  |    |    |    |    |    |    |   |   |   |   |    |   |
| ⦿  | Headings           | <table border="1"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>0</td> <td>0</td> <td>2</td> <td>0</td> <td>17</td> <td>0</td> </tr> </tbody> </table> <ul style="list-style-type: none"> <li>• [H3] NOTIZIE</li> <li>• [H3] NOTIZIE</li> <li>• [H5]</li> <li>• [H5]</li> <li>• [H5]</li> <li>• [H5]</li> <li>• [H5]</li> <li>• [H5]</li> <li>• [H5]</li> <li>• [H5] Linee guida</li> <li>• [H5]</li> <li>• [H5]</li> <li>• [H5]</li> <li>• [H5]</li> <li>• [H5] Codice Etico</li> <li>• [H5]</li> <li>• [H5]</li> <li>• [H5] Dal 19 ottobre 2020 nuova PEC Aics</li> <li>• [H5] sedi</li> </ul> |    |    |    |  |  | H1 | H2 | H3 | H4 | H5 | H6 | 0 | 0 | 2 | 0 | 17 | 0 |
| H1 | H2                 | H3   | H4 | H5 | H6 |  |  |    |    |    |    |    |    |   |   |   |   |    |   |
| 0  | 0                  | 2  | 0  | 17 | 0  |  |  |    |    |    |    |    |    |   |   |   |   |    |   |

## SEO Content

|   |                 |   |
|---|-----------------|---|
|  | Images          | We found 59 images on this web page.<br><br>18 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images. |
|  | Text/HTML Ratio | Ratio : <b>2%</b><br><br>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.                               |
|  | Flash           | Perfect, no Flash content has been detected on this page.   |
|  | Iframe          | Great, there are no Iframes detected on this page.  |

## SEO Links

|   |                         |   |
|---|-------------------------|---|
|   | URL Rewrite             | Good. Your links looks friendly!  |
|  | Underscores in the URLs | We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.        |
|  | In-page links           | We found a total of 55 links including 1 link(s) to files   |
|  | Statistics              | External Links : noFollow 0%<br><br>External Links : Passing Juice 3.64%<br><br>Internal Links 96.36% |

## In-page links

| Anchor   | Type     | Juice         |
|--|----------|---------------|
| <a href="#">&amp;trif; profilo e obiettivi</a> | Internal | Passing Juice |
| <a href="#">&amp;trif; atti e normativa</a>    | Internal | Passing Juice |
| <a href="#">&amp;trif; struttura</a>           | Internal | Passing Juice |
| <a href="#">&amp;trif; direttore</a>           | Internal | Passing Juice |
| <a href="#">&amp;trif; sedi estere</a>         | Internal | Passing Juice |


## In-page links

|  |          |               |
|--|----------|---------------|
| <a href="#">&amp;rtrif: governance</a>                         | Internal | Passing Juice |
| <a href="#">&amp;rtrif: settore privato</a>                    | Internal | Passing Juice |
| <a href="#">&amp;rtrif: migrazioni e sviluppo</a>              | Internal | Passing Juice |
| <a href="#">&amp;rtrif: patrimonio culturale</a>               | Internal | Passing Juice |
| <a href="#">&amp;rtrif: diritto alla salute</a>                | Internal | Passing Juice |
| <a href="#">&amp;rtrif: diritti umani</a>                      | Internal | Passing Juice |
| <a href="#">&amp;rtrif: diritto all'istruzione</a>             | Internal | Passing Juice |
| <a href="#">&amp;rtrif: uguaglianza di genere</a>              | Internal | Passing Juice |
| <a href="#">&amp;rtrif: disabilità</a>                         | Internal | Passing Juice |
| <a href="#">&amp;rtrif: efficacia e valutazione iniziative</a> | Internal | Passing Juice |
| <a href="#">&amp;rtrif: paesi prioritari</a>                   | Internal | Passing Juice |
| <a href="#">&amp;rtrif: sistema Openaid</a>                    | Internal | Passing Juice |
| <a href="#">&amp;rtrif: lavora con noi</a>                     | Internal | Passing Juice |
| <a href="#">&amp;rtrif: area OSC</a>                           | Internal | Passing Juice |
| <a href="#">&amp;rtrif: area imprese</a>                       | Internal | Passing Juice |
| <a href="#">&amp;rtrif: enti territoriali</a>                  | Internal | Passing Juice |
| <a href="#">&amp;rtrif: lavoro</a>                             | Internal | Passing Juice |
| <a href="#">&amp;rtrif: formazione</a>                         | Internal | Passing Juice |
| <a href="#">&amp;rtrif: Oltremare podcast</a>                  | Internal | Passing Juice |
| <a href="#">&amp;rtrif: materiale divulgativo</a>              | Internal | Passing Juice |
| <a href="#">&amp;rtrif: AICS magazine</a>                      | Internal | Passing Juice |
| <a href="#">&amp;rtrif: rapporto annuale</a>                   | Internal | Passing Juice |
| <a href="#">&amp;rtrif: codice etico</a>                       | Internal | Passing Juice |
| <a href="#">&amp;rtrif: ufficio stampa</a>                     | Internal | Passing Juice |
| <a href="#">&amp;rtrif: comunicati stampa</a>                  | Internal | Passing Juice |
| <a href="#">&amp;rtrif: rassegna stampa</a>                    | Internal | Passing Juice |
| <a href="#">&amp;rtrif: archivio notizie</a>                   | Internal | Passing Juice |
| <a href="#">video</a>  | Internal | Passing Juice |
|  |          |               |

## In-page links

|  |          |               |
|--|----------|---------------|
| <a href="#">contatti</a>   | Internal | Passing Juice |
| <a href="#">Aics Tunisi &amp;ndash; Start up Tunisia, cooperare per la sostenibilit&amp;agrave;</a>  | Internal | Passing Juice |
| <a href="#">AICS collabora alla realizzazione del Corso di Formazione sulla progettazione inclusiva delle persone con disabilit&amp;agrave;</a>  | Internal | Passing Juice |
| <a href="#">Premiazione della IX edizione del Premio Impresa Ambiente</a>  | Internal | Passing Juice |
| <a href="#">Candidatura Italiana alla prossima edizione del World Water Forum</a>  | Internal | Passing Juice |
| <a href="#">UNICEF &amp;ndash; OMS: L&amp;rsquo;Italia si unisce ad altri Stati membri dell&amp;rsquo;UE per aumentare l&amp;rsquo;impegno a fornire vaccini contro il Covid-19 alla Siria</a> | Internal | Passing Juice |
| <a href="#">archivio notizie</a>   | Internal | Passing Juice |
| <a href="#">Oltremare podcast: &amp;ldquo;Cambiare rotta, trasformare l&amp;rsquo;istruzione&amp;rdquo;; il difficile auspicio della Giornata Mondiale dell&amp;rsquo;Istruzione 2022</a>      | Internal | Passing Juice |
| <a href="#">Il Blog della cooperazione</a>   | Internal | Passing Juice |
| <a href="#">persone</a>  | Internal | Passing Juice |
| <a href="#">pianeta</a>  | Internal | Passing Juice |
| <a href="#">prosperit&amp;agrave;</a>  | Internal | Passing Juice |
| <a href="#">tweets di @aics_it</a>   | External | Passing Juice |
| <a href="#">Linee guida</a>  | Internal | Passing Juice |
| <a href="#">nuova PEC Aics</a>   | Internal | Passing Juice |
| <a href="#">Obiettivi di Sviluppo Sostenibile</a>  | Internal | Passing Juice |
| <a href="#">Social media policy</a>  | Internal | Passing Juice |
| <a href="#">sedi</a>   | Internal | Passing Juice |
| <a href="#">&amp;#10094;</a>   | Internal | Passing Juice |
| <a href="#">Dichiarazione di accessibilit&amp;agrave;</a>  | External | Passing Juice |
| <a href="#">AICS.gov.it -</a>  | Internal | Passing Juice |
| <a href="#">Skip to content</a>  | Internal | Passing Juice |

## SEO Keywords

|  |                |  |
|--|----------------|--|
|  | Keywords Cloud | infonetaicsgov <b>contrasto</b> accessibilità italiana aics <b>carattere</b> protocolloaicspcaicsgov <b>cooperazione</b> aumenta 1 |
|--|----------------|--|


## Keywords Consistency

| Keyword      | Content | Title | Keywords | Descripti on | Headings |
|--------------|---------|-------|----------|--------------|----------|
| carattere    | 3       | ✘     | ✘        | ✘            | ✘        |
| italiana     | 2       | ✘     | ✘        | ✘            | ✘        |
| cooperazione | 2       | ✘     | ✘        | ✘            | ✘        |
| aumenta      | 2       | ✘     | ✘        | ✘            | ✘        |
| contrasto    | 2       | ✘     | ✘        | ✘            | ✘        |











## Usability

|  |              |   |
|--|--------------|---|
|  | Url          | Domain : aics.gov.it<br>Length : 11               |
|  | Favicon      | Great, your website has a favicon.                |
|  | Printability | We could not find a Print-Friendly CSS.           |
|  | Language     | Good. Your declared language is it.               |
|  | Dublin Core  | This page does not take advantage of Dublin Core. |

## Document

|  |         |        |
|--|---------|--------|
|  | Doctype | HTML 5 |
|--|---------|--------|





## Document

|  |                 |  |
|--|-----------------|--|
|  | Encoding        | Perfect. Your declared charset is UTF-8.   |
|  | W3C Validity    | Errors : 34<br>Warnings : 59   |
|  | Email Privacy   | Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.   |
|  | Deprecated HTML | Great! We haven't found deprecated HTML tags in your HTML.   |
|  | Speed Tips      | <ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Too bad, your website has too many CSS files (more than 4).</li><li> Too bad, your website has too many JS files (more than 6).</li><li> Perfect, your website takes advantage of gzip.</li></ul> |

## Mobile

|  |                     |  |
|--|---------------------|--|
|  | Mobile Optimization | <ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul> |
|--|---------------------|--|

## Optimization

|  |             |  |
|--|-------------|--|
|  | XML Sitemap | Great, your website has an XML sitemap.<br><pre>http://aics.gov.it/sitemap.xml</pre> <pre>https://www.aics.gov.it/wp-sitemap.xml</pre> |
|  | Robots.txt  | <pre>http://aics.gov.it/robots.txt</pre> <p>Great, your website has a robots.txt file.</p>   |
|  | Analytics   | Great, your website has an analytics tool.<br>      |

# Optimization

Google Analytics