








Seo Analyzer aihw.gov.au

Generated on February 21 2022 23:37 PM



The score is 66/100





SEO Content

	Title	Home - Australian Institute of Health and Welfare Length : 49 Perfect, your title contains between 10 and 70 characters.																
	Description	Home page on the Australian Institute of Health and Welfare website Length : 67 Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.																
	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.																
	Og Meta Properties	<div>Good, your page take advantage of Og Properties.</div> <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>title</td><td>Home - Australian Institute of Health and Welfare</td></tr><tr><td>site_name</td><td>Australian Institute of Health and Welfare</td></tr><tr><td>description</td><td>Home page on the Australian Institute of Health and Welfare website</td></tr><tr><td>image</td><td>https://www.aihw.gov.au/Custom/UI/Content/images/aihw-logo-social.png</td></tr><tr><td>type</td><td>website</td></tr><tr><td>image:width</td><td>1200</td></tr><tr><td>image:height</td><td>630</td></tr></tbody></table>	Property	Content	title	Home - Australian Institute of Health and Welfare	site_name	Australian Institute of Health and Welfare	description	Home page on the Australian Institute of Health and Welfare website	image	https://www.aihw.gov.au/Custom/UI/Content/images/aihw-logo-social.png	type	website	image:width	1200	image:height	630
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	Headings	<table><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>1</td><td>10</td><td>22</td><td>0</td><td>0</td><td>0</td></tr></tbody></table>	H1	H2	H3	H4	H5	H6	1	10	22	0	0	0				
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SEO Content

		<ul style="list-style-type: none"> • [H1] Stronger evidence, better decisions, improved health and welfare • [H2] National sports injury data strategy • [H2] Latest releases • [H2] Flagship releases • [H2] Suicide & self-harm monitoring • [H2] Latest news & media • [H2] Bees responsible for most venomous bite and sting hospitalisations • [H2] Cancer survival rates continue to improve, while death and incidence rates fall • [H2] Featured sites • [H2] Indigenous sites • [H2] Feedback • [H3] Find reports & data by topic • [H3] Featured • [H3] National sports injury data strategy • [H3] Economics of sports injury and participation – preliminary results • [H3] Impacts of COVID-19 on Medicare Benefits Scheme and Pharmaceutical Benefits Scheme: quarterly data • [H3] National sports injury data strategy consultation begins, as new data reveals potential health savings from improving injury prevention and management • [H3] 2022 Stakeholder Engagement Survey • [H3] 900 fewer younger people aged under 65 living in residential aged care • [H3] Connect with us • [H3] Australia's health performance • [H3] GEN Aged care data • [H3] Housing data dashboard • [H3] MyHospitals • [H3] National Mental Health Service Planning Framework • [H3] Suicide & self harm monitoring • [H3] Aboriginal and Torres Strait Islander Health Performance Framework • [H3] Indigenous Mental Health & Suicide Prevention Clearinghouse • [H3] Regional Insights for Indigenous Communities • [H3] AIHW • [H3] Using AIHW • [H3] Quick links • [H3] Connect with us
	Images	<p>We found 13 images on this web page.</p> <p>10 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : 13%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>

SEO Content

		
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 22 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%

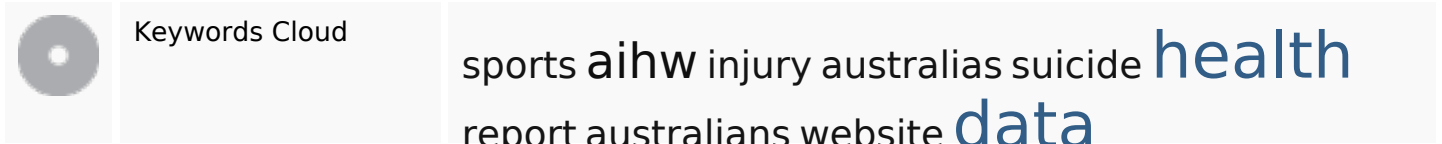
In-page links

Anchor	Type	Juice
Better evidence on the risks of sports injury will assist making more informed decisions on sport participation	Internal	Passing Juice
Learn more	Internal	Passing Juice
See report	Internal	Passing Juice
About us	Internal	Passing Juice
Our committees	Internal	Passing Juice
Our governance	Internal	Passing Juice
Our reports	Internal	Passing Juice
Our data	Internal	Passing Juice
News & media	Internal	Passing Juice

In-page links

Accessibility	Internal	Passing Juice
Copyright	Internal	Passing Juice
Disclaimer	Internal	Passing Juice
Indexed list of files	Internal	Passing Juice
Privacy	Internal	Passing Juice
Site map	Internal	Passing Juice
Home	Internal	Passing Juice
Careers	Internal	Passing Juice
AIHW Ethics Committee	Internal	Passing Juice
Our data collections	Internal	Passing Juice
Data on request	Internal	Passing Juice
Data linkage	Internal	Passing Juice
Login	Internal	Passing Juice






SEO Keywords



Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
data	26	✗	✗	✗	✓
health	22	✓	✗	✓	✓
aihw	12	✗	✗	✗	✓
injury	10	✗	✗	✗	✓
website	7	✗	✗	✓	✗





Usability

	Url	Domain : aihw.gov.au Length : 11
	Favicon	Great, your website has a favicon.
	Printability	Great. We have found a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.




Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 10
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<div> Excellent, your website doesn't use nested tables.</div> <div> Too bad, your website is using inline styles.</div> <div> Too bad, your website has too many CSS files (more than 4).</div> <div> Too bad, your website has too many JS files (more than 6).</div> <div> Perfect, your website takes advantage of gzip.</div>

Mobile

	Mobile Optimization	<div> Apple Icon</div> <div> Meta Viewport Tag</div> <div> Flash content</div>
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Optimization

	XML Sitemap	<p>Great, your website has an XML sitemap.</p> <div>http://aihw.gov.au/sitemap.xml</div> <div>https://www.aihw.gov.au/google-sitemap</div>
	Robots.txt	<p>http://aihw.gov.au/robots.txt</p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>