



# Seo Analyzer aimbase.com

Generated on March 14 2022 13:14 PM





The score is 63/100







## SEO Content

	Title	<p>Marketing and Technology Solutions - Rollick</p> <p><b>Length : 44</b></p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	Description	<p>We provide a seamless customer experience by helping OEMs, dealers and affinity partners connect with customers through marketing and technology solutions.</p> <p><b>Length : 155</b></p> <p>Great, your meta description contains between 70 and 160 characters.</p>												
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>												
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="542 1317 1481 1657"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>title</td> <td>Marketing and Technology Solutions - Rollick</td> </tr> <tr> <td>description</td> <td>We provide a seamless customer experience by helping OEMs, dealers and affinity partners connect with customers through marketing and technology solutions.</td> </tr> </tbody> </table>	Property	Content	title	Marketing and Technology Solutions - Rollick	description	We provide a seamless customer experience by helping OEMs, dealers and affinity partners connect with customers through marketing and technology solutions.						
Property	Content													
title	Marketing and Technology Solutions - Rollick													
description	We provide a seamless customer experience by helping OEMs, dealers and affinity partners connect with customers through marketing and technology solutions.													
	Headings	<table border="1" data-bbox="542 1697 1481 1765"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>0</td> <td>7</td> <td>0</td> <td>0</td> <td>1</td> </tr> </tbody> </table> <ul data-bbox="614 1803 1476 2060" style="list-style-type: none"> <li>• [H1] WE FUEL INDUSTRIES</li> <li>• [H3] THIS IS NEXT LEVEL</li> <li>• [H3] RELATIONSHIP MARKETING</li> <li>• [H3] OEM Solutions: National to Local Marketing and Technology Activation</li> <li>• [H3] Dealer Solutions: Sell More Vehicles with GoRollick</li> <li>• [H3] Partner Solutions: Building Strategic Brand Relationships</li> <li>• [H3] Clients and Partners</li> </ul>	H1	H2	H3	H4	H5	H6	1	0	7	0	0	1
H1	H2	H3	H4	H5	H6									
1	0	7	0	0	1									

## SEO Content

		<ul style="list-style-type: none"> <li>[H3] Get the OEM and Dealer Connections Newsletter</li> <li>[H6] Contact Rancor</li> </ul>
	Images	<p>We found 22 images on this web page.</p> <p>20 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : <b>1%</b></p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 13 links including 0 link(s) to files
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 92.31%</p> <p>Internal Links 7.69%</p>

## In-page links

Anchor	Type	Juice
<a href="#">GOROLICK MARKETPLACE</a>	External	Passing Juice
<a href="#">ADVERTISE</a>	External	Passing Juice
<a href="#">CAREERS</a>	External	Passing Juice

## In-page links

<a href="#">OEM SOLUTIONS</a>	External	Passing Juice
<a href="#">DEALER SOLUTIONS</a>	External	Passing Juice
<a href="#">GOROLLI</a>	External	Passing Juice
<a href="#">DIGITAL RETAILING</a>	External	Passing Juice
<a href="#">PARTNERS</a>	External	Passing Juice
<a href="#">INSIGHTS</a>	Internal	Passing Juice
<a href="#">MARKETING RESOURCES</a>	External	Passing Juice
<a href="#">BLOG &amp; NEWS</a>	External	Passing Juice
<a href="#">ABOUT</a>	External	Passing Juice
<a href="#">LET'S TALK</a>	External	Passing Juice

## SEO Keywords



## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
marketing	1	✓	✗	✓	✓
technology	1	✓	✗	✓	✓
solutions	1	✓	✗	✓	✓
rollick	1	✓	✗	✗	✓












## Usability

	Url	Domain : aimbase.com Length : 11
	Favicon	Great, your website has a favicon.



## Usability

	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

## Document

	Doctype	HTML 5				
	Encoding	Perfect. Your declared charset is UTF-8.				
	W3C Validity	Errors : 0 Warnings : 0				
	Email Privacy	Great no email address has been found in plain text!				
	Deprecated HTML	<table><thead><tr><th>Deprecated tags</th><th>Occurrences</th></tr></thead><tbody><tr><td>&lt;u&gt;</td><td>1</td></tr></tbody></table> <p>Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.</p>	Deprecated tags	Occurrences	<u>	1
Deprecated tags	Occurrences					
<u>	1					
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Great, your website has few CSS files.</li><li> Too bad, your website has too many JS files (more than 6).</li><li> Perfect, your website takes advantage of gzip.</li></ul>				





## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li></ul>
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## Mobile

- ✓ Meta Viewport Tag
- ✓ Flash content

## Optimization

	XML Sitemap	Great, your website has an XML sitemap. <a href="http://aimbase.com/sitemap.xml">http://aimbase.com/sitemap.xml</a>
	Robots.txt	<a href="http://aimbase.com/robots.txt">http://aimbase.com/robots.txt</a> Great, your website has a robots.txt file.
	Analytics	Great, your website has an analytics tool.  <a href="#">Google Analytics</a>