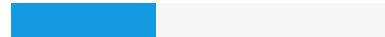




Seo Analyzer aiou.edu.pk

Generated on March 06 2022 21:56 PM





The score is 30/100







SEO Content

	Title	<p>Allama Iqbal Open University</p> <p>Length : 28</p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	Description	<p>Length : 0</p> <p>Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.</p>												
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>												
	Og Meta Properties	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.</p>												
	Headings	<table border="1"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>0</td> <td>0</td> <td>1</td> <td>4</td> <td>2</td> <td>10</td> </tr> </tbody> </table> <ul style="list-style-type: none"> • [H3] Notification for Postponed Papers Rescheduled • [H4] CURRENT JOBS Last Date 24-March-2017 • [H4] ADMISSIONS • [H4] EXAMINATIONS • [H4] More Links • [H5] ADMISSIONS OPEN Autumn 2019 For More Details--> • [H5] ADMISSIONS OPEN Autumn 2019 Last Date 22-March-2019 (With Extra Late Fee) • [H6] Admission Open • [H6] For Semester Spring 2022 • [H6] Postponed Exams in KPK • [H6] to be held on 17-01-2022 • [H6] Find Prospectus Sale Point • [H6] Semester Spring 2022 • [H6] Admission / Enrollment Schedule • [H6] Semester Autumn 2021 • [H6] MBA Viva Voce Result • [H6] October 04-06,2021 	H1	H2	H3	H4	H5	H6	0	0	1	4	2	10
H1	H2	H3	H4	H5	H6									
0	0	1	4	2	10									

SEO Content

	Images	We found 71 images on this web page. 43 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : 23% Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

	URL Rewrite	Bad. Your links have query string.
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 226 links including 17 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 4.87% Internal Links 95.13%

In-page links

Anchor	Type	Juice
Home	Internal	Passing Juice
Vice Chancellor Message	Internal	Passing Juice
An Overview	Internal	Passing Juice
Organization	Internal	Passing Juice
Executive Council	Internal	Passing Juice

In-page links

Academic Council	Internal	Passing Juice
Academic Planning and Development	Internal	Passing Juice
Finance Committee	Internal	Passing Juice
Research & Educational Technology Committee	Internal	Passing Juice
Selection Board	Internal	Passing Juice
Teaching Methodology	Internal	Passing Juice
Regional Outreach	External	Passing Juice
Campus Location	Internal	Passing Juice
Faculty of Arabic & Islamic Studies	Internal	Passing Juice
Faculty of Education	Internal	Passing Juice
Faculty of Science	Internal	Passing Juice
Faculty of Social Sciences & Humanities	Internal	Passing Juice
agricultural sciences	Internal	Passing Juice
arabic	Internal	Passing Juice
biology	Internal	Passing Juice
business administration	Internal	Passing Juice
centre for instructional design	Internal	Passing Juice
chemistry	Internal	Passing Juice
commerce	Internal	Passing Juice
commonwealth MBA / MPA	Internal	Passing Juice
commonwealth youth program	Internal	Passing Juice
computer science	Internal	Passing Juice
Dean Secretariat Of Arabic & Islamic Studies	Internal	Passing Juice
Dean Secretariat Of Education	Internal	Passing Juice
Dean Secretariat of Social Sciences and Humanities	Internal	Passing Juice
department of economics	Internal	Passing Juice
Department of English	Internal	Passing Juice
department of french	Internal	Passing Juice

In-page links

Department of Hadith & Hadith Sciences	Internal	Passing Juice
Department of Interfaith Studies	Internal	Passing Juice
department of mass communication	Internal	Passing Juice
department of mathematics	Internal	Passing Juice
Department of Seerat Studies	Internal	Passing Juice
department of statistics	Internal	Passing Juice
department of urdu	Internal	Passing Juice
distance, non-formal and continuing education	Internal	Passing Juice
engineering and technology	Internal	Passing Juice
environmental sciences	Internal	Passing Juice
Shari'ah (Islamic Law & Jurisprudence)	Internal	Passing Juice
gender and women studies	Internal	Passing Juice
history department	Internal	Passing Juice
institute of engineering technology	Internal	Passing Juice
iqbal studies	Internal	Passing Juice
islamic thought, history and culture	Internal	Passing Juice
library and information sciences	Internal	Passing Juice
pakistan studies	Internal	Passing Juice
pakistani language	Internal	Passing Juice
physics	Internal	Passing Juice
quran and tafseer	Internal	Passing Juice
S.T.E.P	Internal	Passing Juice
science education	Internal	Passing Juice
secondary teacher education	Internal	Passing Juice
sociology, social work & pop. studies	Internal	Passing Juice
special education	Internal	Passing Juice
audit	Internal	Passing Juice
registrar department	Internal	Passing Juice

In-page links

treasurer office	Internal	Passing Juice
vice chancellor office	Internal	Passing Juice
institute of educational technology	Internal	Passing Juice
admission department (general)	Internal	Passing Juice
central library	Internal	Passing Juice
computer center	Internal	Passing Juice
directorate of students advisory & counselling services	Internal	Passing Juice
directorate of academic planning & course production	Internal	Passing Juice
directorate of basr	Internal	Passing Juice
directorate of information & communication technology	Internal	Passing Juice
directorate of international collaboration & exchange	Internal	Passing Juice
directorate of overseas education & e-learning	Internal	Passing Juice
directorate of Planning & Development	Internal	Passing Juice
directorate of Public Relations	Internal	Passing Juice
directorate of Purchase & Stores	Internal	Passing Juice
directorate of quality enhancement	Internal	Passing Juice
directorate of regional services	Internal	Passing Juice
Directorate of Works	Internal	Passing Juice
editing cell	Internal	Passing Juice
examination	Internal	Passing Juice
mailing section	Internal	Passing Juice
office of research,innovation and commercialization	Internal	Passing Juice
print production unit	Internal	Passing Juice
regional examinations office, lahore	Internal	Passing Juice
wafaqi mohtasib cell	Internal	Passing Juice
web section	Internal	Passing Juice
Ph.D Programmes	Internal	Passing Juice
M. Phil / MS Programmes	Internal	Passing Juice

In-page links

Master's Programmes	Internal	Passing Juice
B.Ed Programme	Internal	Passing Juice
Bachelor Programmes	Internal	Passing Juice
Intermediate	Internal	Passing Juice
Secondary School Certificate	Internal	Passing Juice
Post Graduate Diploma	Internal	Passing Juice
STEP / Certificate Courses	Internal	Passing Juice
Research Journals	Internal	Passing Juice
Research Conferences	Internal	Passing Juice
Center of Excellence for CPEC	External	Passing Juice
AIOU Library	Internal	Passing Juice
Ebrary	External	Passing Juice
National Digital Library	External	Passing Juice
Iqbal Corner	Internal	Passing Juice
AIOU News & Views	Internal	Passing Juice
Jamia Nama	Internal	Passing Juice
Jobs	Internal	Passing Juice
Contact Us	Internal	Passing Juice
For More Details	Internal	Passing Juice
BS/Post Graduate for Continue Students (Last Date: 04-Sep-2019)	Internal	Passing Juice
SSC/HSSC/D-e-Nizami (Last Date: 04-Sep-2019)	Internal	Passing Juice
Admission Calender	Internal	Passing Juice
Academic Calender	Internal	Passing Juice
Continuing Student	Internal	Passing Juice
Programmes	Internal	Passing Juice
Eligibility	Internal	Passing Juice
Admission Confirmation	Internal	Passing Juice
Old Objections Admission Forms	Internal	Passing Juice

In-page links

Current Objections Admission Forms	Internal	Passing Juice
Admission Amendements	Internal	Passing Juice
Refund of Fee	Internal	Passing Juice
Books Dispatch Inquiry	Internal	Passing Juice
FAQs	Internal	Passing Juice
Examination	Internal	Passing Juice
Date Sheet	Internal	Passing Juice
Rollno Slips	Internal	Passing Juice
Assignment Marks	Internal	Passing Juice
Results Detail	Internal	Passing Juice
Provisional Certificate	Internal	Passing Juice
Degree Tracking System	Internal	Passing Juice
Degree Verification System	Internal	Passing Juice
FM Radio	Internal	Passing Juice
Live TV	Internal	Passing Juice
Video on Demand	Internal	Passing Juice
Downloads	Internal	Passing Juice
Alumni	Internal	Passing Juice
ORIC	Internal	Passing Juice
Help Desk	Internal	Passing Juice
Online Admission/Enrollment	Internal	Passing Juice
Application Tracking System	Internal	Passing Juice
Tutor Information	Internal	Passing Juice
Tutor Information	Internal	Passing Juice
Workshop Information	Internal	Passing Juice
Results	Internal	Passing Juice
Assignment/Workshop Marks	Internal	Passing Juice
Assignments Schedule	Internal	Passing Juice

In-page links

Assignments (OP)	Internal	Passing Juice
Auto DMC/PRC Tracking system	Internal	Passing Juice
Result Rechecking Application	Internal	Passing Juice
More Details	Internal	Passing Juice
More Details	Internal	Passing Juice
More Details	Internal	Passing Juice
More Details	Internal	Passing Juice
More Details	Internal	Passing Juice
More Details	Internal	Passing Juice
Final merit list of M.Phil DNFE for admission Semester Spring 2022	Internal	Passing Juice
Final merit list of Ph.D DNFE for admission Semester Spring 2022	Internal	Passing Juice
Merit List of M.Phil Economics Semester Spring 2022.	Internal	Passing Juice
Merit List MSc Mathematics Spring 2022.	Internal	Passing Juice
List of candidates qualified for admissions in MS Shariah program for semester Spring, 2022.	Internal	Passing Juice
Merit List of PhD Islamic Studies with specialization in Quran & Tafseer Semester Spring 2022.	Internal	Passing Juice
Merit List of M.Phil Islamic Studies with specialization in Quran & Tafseer Semester Spring 2022.	Internal	Passing Juice
Final Merit List of Candidates for M. Phil Iqbal Studies Programme Semester Spring 2022 .	Internal	Passing Juice
Merit List of Candidates for M.Phil History Programme Semester Spring 2022.	Internal	Passing Juice
Final List (M.Phil Urdu Program, Semester Spring 2022)	Internal	Passing Juice
PPRA Rules2004 (Notification)	Internal	Passing Juice
4th International Conference on Early Childhood Development (DETAILS COMING SOON).	Internal	Passing Juice
Webinar on "Innovation and Entrepreneurship" (03,feb 2021)	Internal	Passing Juice
1st National Conference on Business Dynamics (20,feb 2017)	Internal	Passing Juice
2nd International Conference on Research and Practices in Education (24-25,feb 2017)	Internal	Passing Juice
4th National Conference on Physics & Emerging Sciences	Internal	Passing Juice

In-page links

[\(2-3,Mar 2017\)](#)

National Graduate Conference 2017 (15-16,Mar 2017)	Internal	Passing Juice
Seminar on 'NATIONAL INTEGRATION THROUGH EDUCATION' under National Action Plan	Internal	Passing Juice
National Conference on Early Childhood Development in Pakistan (27-28,Mar 2017)	External	Passing Juice
Two days National Conference on Pakistani Languages and Literature 2017 (28-29, April 2017)	Internal	Passing Juice
First National Gender Studies Conference (9th-10th, Aug 2017)	Internal	Passing Juice
International Conference on Hydrogen Energy (15-16, Aug 2017)	Internal	Passing Juice
International Urdu Conference 2017 (18-19, Aug 2017)	Internal	Passing Juice
National Conference on Contemporary Trends in English Language and Literature (13-14, October 2017)	Internal	Passing Juice
Laboratory Training Workshop for college Biology Teachers (25-27, October 2017)	Internal	Passing Juice
Symposium on World's Diabetes Day (14, November 2017)	Internal	Passing Juice
3rd International Conference on Recent Trends in Chemistry (23-24, November 2017)	Internal	Passing Juice
Media in Post Modern Times: Challenges & Prospects (22-23, December 2017)	Internal	Passing Juice
One Day Symposium on "Al-Rehman Therapy: Scientific Facts and Practical Demonstration" (06, March 2018)	Internal	Passing Juice
Pakistani Languages: Colonial Literature 2 Days international conference (16-17, March 2018)	Internal	Passing Juice
1st International Conference on Health & Environment (21-22, March 2018)	Internal	Passing Juice
2nd National Conference on Early Childhood Care and Education (17-18, April 2018)	Internal	Passing Juice
Social Media Conference (12, May 2018)	Internal	Passing Juice
Third International Seerah Conference Fiqh al-Seerah: Core Themes and Contemporary Applications (04-05, October 2018)	Internal	Passing Juice
4th International Conference on "RECENT TRENDS IN CHEMISTRY" to be held on 07-08, November 2018)	Internal	Passing Juice
Launch Conference on Emerging Challenges and	Internal	Passing Juice

In-page links

[Opportunities for Pakistan to be held on \(21-22 December, 2018\)](#)

[4th International Conference On Research And Practices In Education to be held on 19-20 February, 2019](#)

Internal

Passing Juice

[International Conference on Collective Action for Knowledge Economy with Technology \(CAKE-TECH\)\(25-26 February, 2019\)](#)

Internal

Passing Juice

[Two-day International Conference on Ilm al-Qiraat: Historical Discourses and Contemporary Researches \(28th Feb- 1st March, 2019\)](#)

Internal

Passing Juice

[One day seminar on "Health and Sustainability" to be held on 27 March, 2019](#)

Internal

Passing Juice

[1ST POTHOHAR LITERARY FESTIVAL PLF 2019 to be held on 17th April, 2019 at Main Auditorium AIOU](#)

Internal

Passing Juice

[Two Days Iqbal International Conference on Iqbal's Intellectual and Artistic Universality to be held on 24-25 April, 2019](#)

Internal

Passing Juice

[20th International Pure Mathematics Conference 2019 \(20th IPMC 2019\) to be held on \(23-25, August 2019\)](#)

External

Passing Juice

[International Conference on Early Childhood Development, 2019 to be held on \(25-26 September, 2019\)](#)

External

Passing Juice

[1st PakTESOL International Conference to be held on \(March 12-14, 2020\)](#)

Internal

Passing Juice

[All News](#)

Internal

Passing Juice

[Overseas](#)

Internal

Passing Juice

[Directorate of ICE](#)

Internal

Passing Juice

[RTI \(Right To Information\)](#)

Internal

Passing Juice

[ASSF \(DSACS\)](#)

Internal

Passing Juice

[Books for B.Ed Programme](#)

Internal

Passing Juice

[Aaghi Portal](#)

Internal

Passing Juice

[Multimedia](#)

Internal

Passing Juice

[LMS by Computer Science Dept.](#)

Internal

Passing Juice

[Directorate of AP&CP](#)

Internal

Passing Juice

[PGD ELM Books](#)

Internal

Passing Juice

[Books](#)

Internal

Passing Juice

In-page links

Books	Internal	Passing Juice
Quality Enhancement	Internal	Passing Juice
ELMS	External	Passing Juice
Directorate of Student Advisory	Internal	Passing Juice
COL MBA/MPA	Internal	Passing Juice
BUESP	Internal	Passing Juice
Vision for Healthier Pakistan	Internal	Passing Juice
ICMAP Study Material	External	Passing Juice
MIT Open Courseware	External	Passing Juice
Royal tropical Institute (e-Resources)	Internal	Passing Juice
Registered Tutors Information	Internal	Passing Juice
Quarterly Appraisal Reports	Internal	Passing Juice
Tender Notices	Internal	Passing Juice
Regional Campuses	Internal	Passing Juice
AIOU Directory	Internal	Passing Juice
Email (AIOU employees only)	External	Passing Juice

SEO Keywords








Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
department	14	✘	✘	✘	✘
directorate	14	✘	✘	✘	✘
studies	12	✘	✘	✘	✘







Keywords Consistency

section	12	✘	✘	✘	✘
spring	12	✘	✘	✘	✔

Usability

	Url	Domain : aiou.edu.pk Length : 11
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5				
	Encoding	Perfect. Your declared charset is UTF-8.				
	W3C Validity	Errors : 330 Warnings : 9				
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.				
	Deprecated HTML	<table border="1"> <thead> <tr> <th>Deprecated tags</th> <th>Occurrences</th> </tr> </thead> <tbody> <tr> <td></td> <td>33</td> </tr> </tbody> </table> <p>Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.</p>	Deprecated tags	Occurrences		33
Deprecated tags	Occurrences					
	33					
	Speed Tips	✘ Attention! Try to avoid nested tables in HTML.				

Document

- ✘ Too bad, your website is using inline styles.
- ✘ Too bad, your website has too many CSS files (more than 4).
- ✘ Too bad, your website has too many JS files (more than 6).
- ✘ Too bad, your website does not take advantage of gzip.

Mobile



Mobile Optimization

- ✘ Apple Icon
- ✔ Meta Viewport Tag
- ✔ Flash content

Optimization



XML Sitemap

Missing

Your website does not have an XML sitemap - this can be problematic.

A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.



Robots.txt

Missing

Your website doesn't have a robots.txt file - this can be problematic.

A robots.txt file allows you to restrict the access of search engine robots that crawl the web and it can prevent these robots from accessing specific directories and pages. It also specifies where the XML sitemap file is located.



Analytics

Missing

We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.