

#### **SEO Content**

	Title	AirNav Length : 6 Ideally, your title should contain between 10 and 70 characters (spaces included). Use <u>this free tool</u> to calculate text length.					
	Description	Up-to-date airport and fuel price information for Jet-A and Avgas pilots and aviation professionals. Free, detailed aeronautical information, FBO services, hotels, and car rentals for online assistance in flight planning. Length : 223 Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.					
0	Keywords	airport, FBO, fixed base operator, navigation, communications, airport data, aeronautical data, flight plan, flight planning, fixes, airways, route planning, fuel stops, cross-country, pilot Good, your page contains meta keywords.					
⊗	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <u>this free og</u> <u>properties generator</u> to create them.					
0	Headings	<b>H1</b> 0	<b>H2</b> 0	<b>H3</b> 0	<b>H4</b> 0	<b>H5</b> 0	<b>H6</b> 0
$\bigotimes$	Images	We found 5 images on this web page. 2 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.					
$\bigotimes$	Text/HTML Ratio	Ratio : <b>0%</b> This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.					

#### **SEO Content**

$\bigcirc$	Flash	Perfect, no Flash content has been detected on this page.
$\bigcirc$	Iframe	Great, there are no Iframes detected on this page.

### **SEO Links**

0	URL Rewrite	Good. Your links looks friendly!
0	Underscores in the URLs	Perfect! No underscores detected in your URLs.
0	In-page links	We found a total of 10 links including 0 link(s) to files
0	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%

## In-page links

Anchor	Туре	Juice
<u>Airports</u>	Internal	Passing Juice
<u>Navaids</u>	Internal	Passing Juice
<u>Airspace Fixes</u>	Internal	Passing Juice
Aviation Fuel	Internal	Passing Juice
Hotels	Internal	Passing Juice
AIRBOSS	Internal	Passing Juice
iPhone App	Internal	Passing Juice
<u>My AirNav</u>	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice
Contact	Internal	Passing Juice

## In-page links

### SEO Keywords

0

Keywords Cloud

### **Keywords Consistency**

Keyword	Content	Title	Keywords	Descripti	Headings
				on	

### Usability

0	Url	Domain : airnav.com Length : 10
$\bigcirc$	Favicon	Great, your website has a favicon.
$\bigotimes$	Printability	We could not find a Print-Friendly CSS.
$\bigotimes$	Language	You have not specified the language. Use <u>this free meta tags generator</u> to declare the intended language of your website.
	Dublin Core	This page does not take advantage of Dublin Core.

#### Document

$\bigotimes$	Doctype	Missing doctype
0	Encoding	Perfect. Your declared charset is ISO-8859-1.
	W3C Validity	Errors : 67 Warnings : 8
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <u>free antispam protector</u> to hide email from spammers.

#### Document

$\bigotimes$			
$\bigotimes$	Deprecated HTML	Deprecated tags	Occurrences
		<font></font>	3
		<center></center>	1
		Deprecated HTML tags are HTML trecommended that you remove or they are now obsolete.	ags that are no longer used. It is replace these HTML tags because
0	Speed Tips	X Attention! Try to avoid nest	ed tables in HTML.
		<ul> <li>Perfect. No inline css has be</li> </ul>	en found in HTML tags!
		<ul> <li>Great, your website has few</li> </ul>	CSS files.
		<ul> <li>Perfect, your website has fe</li> </ul>	w JavaScript files.
		X Too bad, your website does	not take advantage of gzip.

#### Mobile

0	Mobile Optimization	×	Apple Icon
		×	Meta Viewport Tag
		۲	Flash content

# Optimization

$\bigcirc$	XML Sitemap	Great, your website has an XML sitemap.
$\overline{}$		http://airnav.com/sitemap.xml
$\bigcirc$	Robots.txt	http://airnav.com/robots.txt Great, your website has a robots.txt file.
$\bigcirc$	Analytics	Great, your website has an analytics tool.

# Optimization