

# Seo Analyzer airnews.co.za

Generated on January 30 2022 18:39 PM

The score is 56/100



## SEO Content

|             | Title  | World AirNews - World AirNews world airnews<br><b>Length : 43</b><br>Perfect, your title contains between 10 and 70 characters.  |          |         |        |       |      |         |       |               |             |  |     |                        |           |               |       |   |
|-------------|--|--|----------|---------|--------|-------|------|---------|-------|---------------|-------------|--|-----|------------------------|-----------|---------------|-------|---|
|             | Description  | World AirNews is Africa's oldest and largest circulating Aviation News Magazine. It brings the latest in aviation news to the African continent.<br><b>Length : 144</b><br>Great, your meta description contains between 70 and 160 characters.  |          |         |        |       |      |         |       |               |             |  |     |                        |           |               |       |   |
|             | Keywords   | Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.  |          |         |        |       |      |         |       |               |             |  |     |                        |           |               |       |   |
|             | Og Meta Properties   | Good, your page take advantage of Og Properties.<br><table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>locale</td><td>en_US</td></tr><tr><td>type</td><td>article</td></tr><tr><td>title</td><td>World AirNews</td></tr><tr><td>description</td><td>Welcome to World AirNews Africa's Oldest &amp; Largest Circulating Aviation News Magazine Join the many senior executives, chief pilots, fleet captains, purchasing officers - all who read World Airnews regularly Welcome to World AirNews Africa's Oldest &amp; Largest Circulating Aviation News Magazine Join the many senior executives, chief pilots, fleet</td></tr><tr><td>url</td><td>https://airnews.co.za/</td></tr><tr><td>site_name</td><td>World AirNews</td></tr><tr><td>image</td><td>https://airnews.co.za/wp-content/uploads/2021/06/logo.png</td></tr></tbody></table> | Property | Content | locale | en_US | type | article | title | World AirNews | description | Welcome to World AirNews Africa's Oldest & Largest Circulating Aviation News Magazine Join the many senior executives, chief pilots, fleet captains, purchasing officers - all who read World Airnews regularly Welcome to World AirNews Africa's Oldest & Largest Circulating Aviation News Magazine Join the many senior executives, chief pilots, fleet | url | https://airnews.co.za/ | site_name | World AirNews | image | https://airnews.co.za/wp-content/uploads/2021/06/logo.png |
| Property    | Content  |  |          |         |        |       |      |         |       |               |             |  |     |                        |           |               |       |   |
| locale      | en_US  |  |          |         |        |       |      |         |       |               |             |  |     |                        |           |               |       |   |
| type        | article  |  |          |         |        |       |      |         |       |               |             |  |     |                        |           |               |       |   |
| title       | World AirNews  |  |          |         |        |       |      |         |       |               |             |  |     |                        |           |               |       |   |
| description | Welcome to World AirNews Africa's Oldest & Largest Circulating Aviation News Magazine Join the many senior executives, chief pilots, fleet captains, purchasing officers - all who read World Airnews regularly Welcome to World AirNews Africa's Oldest & Largest Circulating Aviation News Magazine Join the many senior executives, chief pilots, fleet |  |          |         |        |       |      |         |       |               |             |  |     |                        |           |               |       |   |
| url         | https://airnews.co.za/   |  |          |         |        |       |      |         |       |               |             |  |     |                        |           |               |       |   |
| site_name   | World AirNews  |  |          |         |        |       |      |         |       |               |             |  |     |                        |           |               |       |   |
| image       | https://airnews.co.za/wp-content/uploads/2021/06/logo.png  |  |          |         |        |       |      |         |       |               |             |  |     |                        |           |               |       |   |

# SEO Content

## Headings

| H1 | H2 | H3 | H4 | H5 | H6 |
|----|----|----|----|----|----|
| 4  | 51 | 7  | 19 | 0  | 0  |

- [H1] Welcome to World AirNews
- [H1] Africa's Oldest & Largest Circulating Aviation News Magazine
- [H1] Welcome to World AirNews
- [H1] Africa's Oldest & Largest Circulating Aviation News Magazine
- [H2] FEATURED NEWS
- [H2] French bee takes delivery of its first A350-1000
- [H2] First Nacelle Improvement on CV-22 Osprey
- [H2] Iata Calls for Easing of Travel Restrictions
- [H2] AirlinK and Pumas Sign Headline Sponsorship Agreement
- [H2] Uganda Airlines again wins the "ch-aviation World's Youngest Aircraft Fleet Award 2022."
- [H2] NBAA Welcomes New Timeout for 5G Deployments Near Airports
- [H2] IATA Appoints Frederic Leger as SVP for Commercial Products and Services
- [H2] SPECIAL REPORTS
- [H2] Gogo Gives 5g Progress Update
- [H2] African airlines' performance updates by AFRAA - May 2021
- [H2] AFRAA releases the 2020 Africa Air transport report
- [H2] Mutual Support for the Air Transport Industry in Africa AFRAA
- [H2] AFRAA African airlines to provide MRO support to North American airlines
- [H2] Kenya Airways launches Economy Max
- [H2] EDITOR'S CHOICE
- [H2] US women in Aviation Maintenance Survey
- [H2] A Roadmap for the Transformation and the Economic Development of Air Transport in Africa
- [H2] Aeroter and Savback sign exclusive five-year sales agreement for VRT500 helicopter at Dubai Airshow 2021
- [H2] ACC Aviation Appoints Andreas Pericleous
- [H2] Ethiopian Airlines and AirlinK - an Interline Agreement
- [H2] Ethiopian Group CEO Honored with Air Cargo Leadership Award at the Airline Strategy Awards 2021
- [H2] AVIADEV AFRICA PODCAST
- [H2] SUBSCRIBE TO OUR E-MAGAZINE
- [H2] Why you should Subscribe
- [H2] WHAT OUR CLIENTS SAY
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- [H2] Cor Beek
- [H2] Karen Litson Litson and Associates
- [H2] An Aviation Fan
- [H2] Claire Matondo
- [H2] Azam Mahmood Aviation Journalist
- [H2] Patrick Hanly
- [H2] Andries Landman Sub. #1
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- [H2] Patrick Hanly
- [H2] Andries Landman Sub. #1
- [H2] MEDIA PARTNERSHIPS
- [H2] SOCIAL FEEDS
- [H2] Sign up for Updates!
- [H2] Title
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- [H2] Why you should Subscribe
- [H3] Facebook Feed
- [H3] Instagram Feed
- [H3] Stay Informed
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- [H4] Iata Calls for Easing of Travel Restrictions
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Images





We found 85 images on this web page.

71 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.

## SEO Content

|   |                 |   |
|---|-----------------|---|
|  | Text/HTML Ratio | Ratio : <b>6%</b><br><br>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content. |
|  | Flash           | Perfect, no Flash content has been detected on this page.   |
|  | Iframe          | Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.  |

## SEO Links

|   |                         |  |
|---|-------------------------|--|
|    | URL Rewrite             | Good. Your links looks friendly!   |
|    | Underscores in the URLs | We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.         |
|  | In-page links           | We found a total of 66 links including 0 link(s) to files  |
|  | Statistics              | External Links : noFollow 0%<br><br>External Links : Passing Juice 57.58%<br><br>Internal Links 42.42% |

## In-page links

| Anchor                          | Type     | Juice         |
|---------------------------------|----------|---------------|
| <a href="#">Skip to content</a> | Internal | Passing Juice |
| =                               | External | Passing Juice |
| =                               | External | Passing Juice |
| =                               | External | Passing Juice |
| =                               | External | Passing Juice |
| =                               | Internal | Passing Juice |
| <a href="#">TeamAOM</a>         | Internal | Passing Juice |
|                                 |          |               |

## In-page links

|  |          |               |
|--|----------|---------------|
| <a href="#">First Nacelle Improvement on CV-22 Osprey</a>  | Internal | Passing Juice |
| <a href="#">Iata Calls for Easing of Travel Restrictions</a>   | Internal | Passing Juice |
| <a href="#">Airlink and Pumas Sign Headline Sponsorship Agreement</a>  | Internal | Passing Juice |
| <a href="#">French bee takes delivery of its first A350-1000</a>   | Internal | Passing Juice |
| <a href="#">Pinned</a>   | Internal | Passing Juice |
| <a href="#">Feature</a>  | Internal | Passing Juice |
| <a href="#">Uganda Airlines again wins the 'ch-aviation World's Youngest Aircraft Fleet Award 2022'</a>                  | Internal | Passing Juice |
| <a href="#">NBAA Welcomes New Timeout for 5G Deployments Near Airports</a>   | Internal | Passing Juice |
| <a href="#">IATA Appoints Frederic Leger as SVP for Commercial Products and Services</a>                                 | Internal | Passing Juice |
| <a href="#">Gogo Gives 5g Progress Update</a>  | Internal | Passing Juice |
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| <a href="#">African airlines' performance updates by AFRAA - May 2021</a>  | Internal | Passing Juice |
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| <a href="#">Kenya Airways launches Economy Max</a>   | Internal | Passing Juice |
| <a href="#">US women in Aviation Maintenance Survey</a>  | Internal | Passing Juice |
| <a href="#">Editor's Choice</a>  | Internal | Passing Juice |
| <a href="#">A Roadmap for the Transformation and the Economic Development of Air Transport in Africa</a>                 | Internal | Passing Juice |
| <a href="#">Aeroter and Savback sign exclusive five-year sales agreement for VRT500 helicopter at Dubai Airshow 2021</a> | Internal | Passing Juice |
| <a href="#">ACC Aviation Appoints Andreas Pericleous</a>   | Internal | Passing Juice |
| <a href="#">Ethiopian Airlines and Airlink 'an Interline Agreement</a>   | Internal | Passing Juice |
| <a href="#">Ethiopian Group CEO Honored with Air Cargo Leadership Award at the Airline Strategy Awards 2021</a>          | Internal | Passing Juice |
| <a href="#">World Airnews Magazine</a>   | External | Passing Juice |
|  |          |               |

## In-page links

|   |          |               |
|---|----------|---------------|
| <a href="#">#WorldAirnews</a>                           | External | Passing Juice |
| <a href="#">#worldairnewsmag</a>                        | External | Passing Juice |
| <a href="#">#Bell</a>                                   | External | Passing Juice |
| <a href="#">#airforce</a>                               | External | Passing Juice |
| <a href="#">#aviation</a>                               | External | Passing Juice |
| <a href="#">#digital</a>                                | External | Passing Juice |
| <a href="#">#travel</a>                                 | External | Passing Juice |
| <a href="#">#digitalmagazine</a>                        | External | Passing Juice |
| <a href="#">#media</a>                                  | External | Passing Juice |
| <a href="#">#lifestyle</a>                              | External | Passing Juice |
| <a href="#">#avgeek</a>                                 | External | Passing Juice |
| <a href="#">#aviationphotography</a>                    | External | Passing Juice |
| <a href="#">#aviationlovers</a>                         | External | Passing Juice |
| <a href="#">#airplane</a>                               | External | Passing Juice |
| <a href="#">#aircraft</a>                               | External | Passing Juice |
| <a href="#">#aviationdaily</a>                          | External | Passing Juice |
| <a href="#">#planespotting</a>                          | External | Passing Juice |
| <a href="#">#A</a>                                      | External | Passing Juice |
| <a href="#">#pilot</a>                                  | External | Passing Juice |
| <a href="#">#plane</a>                                  | External | Passing Juice |
| <a href="#">#instagramaviation</a>                      | External | Passing Juice |
| <a href="#">#aviationgeek</a>                           | External | Passing Juice |
| <a href="#">#instaaviation</a>                          | External | Passing Juice |
| <a href="#">View on Facebook</a>                        | External | Passing Juice |
| <a href="#">Share</a>                                   | External | Passing Juice |
| <a href="#">www.fastjet.com/en/fastjet-blog/gallery</a> | External | Passing Juice |
| <a href="#">View on Facebook</a>                        | External | Passing Juice |
| <a href="#">Share</a>                                   | External | Passing Juice |
|   |          |               |

## In-page links

|                                  |          |               |
|----------------------------------|----------|---------------|
| <a href="#">#Omicron</a>         | External | Passing Juice |
| <a href="#">#covid</a>           | External | Passing Juice |
| <a href="#">View on Facebook</a> | External | Passing Juice |
| <a href="#">Share</a>            | External | Passing Juice |
| <a href="#">Privacy Policy</a>   | Internal | Passing Juice |
| <a href="#">AOM Digital</a>      | External | Passing Juice |
| <a href="#">'+b+'</a>            | Internal | Passing Juice |

## SEO Keywords






## Keywords Consistency

| Keyword  | Content | Title | Keywords | Descripti<br>on | Headings |
|----------|---------|-------|----------|-----------------|----------|
| aviation | 18      | ✘     | ✘        | ✔               | ✔        |
| world    | 17      | ✔     | ✘        | ✔               | ✔        |
| airnews  | 16      | ✔     | ✘        | ✔               | ✔        |
| share    | 15      | ✘     | ✘        | ✘               | ✘        |
| air      | 15      | ✔     | ✘        | ✔               | ✔        |










## Usability

|  |              |   |
|--|--------------|---|
|  | Url          | Domain : airnews.co.za<br>Length : 13   |
|  | Favicon      | Great, your website has a favicon.      |
|  | Printability | We could not find a Print-Friendly CSS. |





## Usability

|   |             |   |
|---|-------------|---|
|  |             |   |
|  | Language    | Good. Your declared language is en.               |
|  | Dublin Core | This page does not take advantage of Dublin Core. |





## Document

|   |                 |   |
|---|-----------------|---|
|    | Doctype         | HTML 5  |
|    | Encoding        | Perfect. Your declared charset is UTF-8.  |
|   | W3C Validity    | Errors : 279<br>Warnings : 152  |
|  | Email Privacy   | Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.  |
|  | Deprecated HTML | Great! We haven't found deprecated HTML tags in your HTML.  |
|  | Speed Tips      | <ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Great, your website has few CSS files.</li><li> Too bad, your website has too many JS files (more than 6).</li><li> Perfect, your website takes advantage of gzip.</li></ul> |

## Mobile

|   |                     |  |
|---|---------------------|--|
|  | Mobile Optimization | <ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul> |
|---|---------------------|--|

## Optimization

|  |             |  |
|--|-------------|--|
|  | XML Sitemap | Great, your website has an XML sitemap.<br><a href="http://airnews.co.za/sitemap.xml">http://airnews.co.za/sitemap.xml</a>                       |
|  | Robots.txt  | <a href="http://airnews.co.za/robots.txt">http://airnews.co.za/robots.txt</a><br>Great, your website has a robots.txt file.                      |
|  | Analytics   | Great, your website has an analytics tool.<br> Google Analytics |